



# 2026 MEDIA GUIDE

SAN FRANCISCO 49ERS







## ABOUT LEVI'S® STADIUM

Now in its 13th year of operation, Levi's® Stadium has built a reputation as one of the premier destinations for sports and entertainment on the West Coast. After over 200 major events to date, in 2026 Levi's® Stadium became the first venue in global history to host a Super Bowl and FIFA World Cup in the same calendar year. Super Bowl LX returned to Levi's® Stadium exactly 10 years after the venue hosted Super Bowl 50 in 2016 and was the second time Levi's® Stadium has hosted the game.

According to studies, Levi's® Stadium has been a massive economic driver for the region since opening in 2014. In its first 10 years of operation, the stadium added \$2 billion to the Bay Area economy, creating more than 12,000 jobs and paying workers more than half a billion dollars in wages. Hosting major events like the Super Bowl and FIFA World Cup at Levi's® Stadium continues to play a major role in that success. In 2016, Super Bowl 50 alone generated nearly \$250 million for the Bay Area economy. 2026 continued to build on that success with Super Bowl LX generating \$710 million, and the World Cup estimated to bring in at least \$480 million for the Bay – putting the combined estimated impact from these upcoming 2026 events near \$1 billion.

Levi's® Stadium boasts a seating capacity of 68,500 with the ability to expand to more than 75,000 for special events, and is best known as the home of the five-time Super Bowl champion San Francisco 49ers. Drawing more fans closer to the experience than ever before, Levi's® Stadium features nearly 45,000 seats, or roughly two-thirds of stadium capacity, in the lower bowl. Overall, the stadium includes 1.85-million-square-feet of space that provides a distinctively California experience.

One of the most technologically advanced stadiums in the world, Levi's® Stadium is a showcase for innovation in Silicon Valley. As of the 2025 NFL season, the stadium boasts the largest outdoor video boards with glass-to-glass 4K production in the league, enabling fans to experience the action on the field like never before. Accompanied by its own mobile app, the 49ers App presented by PwC, the venue brings the comforts of watching a game at home right to your seat. In addition to mobile ticketing and parking, the stadium features a best-in-class cellular and Wi-Fi infrastructure that allows guests to stay connected throughout their visit.

Levi's® Stadium has now been awarded LEED Gold Certification three times by the U.S. Green Building Council, the most widely used green building rating system. The first came in 2014 when the stadium opened with LEED Gold for New Construction, while the second and third came for Operations and Maintenance of an Existing Building. When the stadium obtained their second LEED Gold Certification in 2016, the venue was the only one of its kind to twice be recognized for achieving the industry standard for sustainable design and construction. Equipped with a green roof, state-of-the-art solar elements made up of 1,162 photovoltaic panels throughout the venue, low-flow plumbing fixtures and the first rooftop farm at an NFL stadium, the stadium has been widely recognized as a leader in sustainable design. Additionally, Levi's® Stadium has established a new standard for sports and entertainment venues by using 85 percent recycled water for all of its non-potable water needs.

After successfully hosting the Super Bowl and FIFA World Cup in 2026, Levi's® Stadium was named Venue of the Year by the International Association of Venue Managers. The building was also awarded the 2017 Facility of Merit by the NFL and the National Center for Spectator Sports Safety and Security for its efforts in performing above and beyond normal operations to demonstrate an innovative approach to enhancing safety and security. Previously, Levi's® Stadium was recognized by the Sports Business Journal as the 2015 Sports Facility of the Year and by The StadiumBusiness Awards as 2015 Venue of the Year over an international field of facilities.

### LEVI'S® STADIUM MILESTONES





# LEVI'S® STADIUM EVENTS

In its 13th year of operations, Levi's® Stadium has earned its place as a premier outdoor destination for sports and entertainment on the West Coast. Hosting over 210 major events to date, Levi's® Stadium has proven itself as a 360-degree entertainment venue hosting a variety of local and world-class events since its opening in 2014.

## TOP NON-NFL EVENT ATTENDANCE

**78,881**

Ed Sheeran Mathematics Tour  
September 16, 2023

**76,976**

WrestleMania 31  
March 29, 2015

**75,496**

Grateful Dead Concert  
June 27, 2015

**74,947**

Grateful Dead Concert  
June 28, 2015

**74,814**

CFP National Championship  
January 7, 2019

**71,008**

Super Bowl 50  
February 7, 2016

**70,975**

Concacaf Gold Cup: Mexico vs. Honduras  
July 2, 2025

**70,971**

Copa America: Brazil vs. Columbia  
July 2, 2024

**70,823**

Super Bowl LX  
February 8, 2026

**70,547**

Copa America: Mexico vs. Chile  
June 18, 2016

**70,205**

NHL: San Jose vs. Los Angeles  
February 21, 2015

**69,451**

Copa America: Argentina vs. Chile  
June 6, 2016

**68,917**

Mexican National Team vs. Ireland  
March 23, 2018

**68,827**

FIFA World Cup: USA vs. Bosnia & Herzegovina  
July 1, 2026



## 2026 FIFA WORLD CUP

In June 2026, Levi's® Stadium hosted its first FIFA World Cup match, officially becoming the first sports venue to host the Super Bowl and FIFA World Cup in the same calendar year. Over the course of three weeks, the venue held six World Cup matches. On July 1, this extraordinary feat was capped off by a USMNT knockout round victory over Bosnia & Herzegovina to advance to the Round of 16.





## ALL-TIME 49ERS GAME ATTENDANCE

**72,211**

NFC Championship Game vs. Green Bay Packers  
Levi's® Stadium - January 19, 2020

**71,836**

Week 18 Sat. Primetime vs. Seattle Seahawks  
Levi's® Stadium - January 3, 2026

**71,888**

NFC Divisional Game vs. Dallas Cowboys  
Levi's® Stadium - January 22, 2023

**71,824**

NFC Championship Game vs. Detroit Lions  
Levi's® Stadium - January 28, 2024

**71,836**

Week 17 SNF vs. Chicago Bears  
Levi's® Stadium - December 28, 2025

**71,824**

NFC Divisional Game vs. Green Bay Packers  
Levi's® Stadium - January 20, 2024



## 2024 NFC CHAMPIONSHIP GAME

# LEVI'S® STADIUM AWARDS

### FACILITY AWARDS

- International Association of Venue Managers Venue of the Year - (2026)
- Best of the Best Silicon Valley Concierge Association's Awards for Best Attraction - (2016)
- *Sports Business Journal* Sports Facility of the Year - (2015)
- The StadiumSportsBusiness Awards Venue of the Year - (2015)
- Citation Award for Interior Architecture from Kansas City Chapter of the Institute of Architects: Levi's 501 Club - (2015)
- Event Marketer Gold Experience Design Award for Best Permanent Corporate or Retail Installation: Bud Light Patio - (2015)

### SECURITY ACCOLADES

- Friends of National Center for Spectator Sports Safety and Security (NCS4) Award - (2019)
- NFL Facility of Merit by the National Football League and the National Center for Spectator Sports Safety and Security - (2017)
- Department of Homeland Security's Science and Technology Directorate SAFETY Act Designation: Forty Niners Stadium Management Company's "The Technology" - (2016)

### SUSTAINABILITY AWARDS

- LEED Gold Certification for Operations and Maintenance of an Existing Building - (2024 & 2016)
- TheStadiumBusiness Environmental Stadium of the Year - (2017)
- Green Sports Alliance Environmental Innovators of the Year Award - (2016)
- IMEX GMIC Green Supplier Award - (2016)
- Acterra Business Environmental Award for Sustainability - (2016)
- California WaterReuse Association Recycled Water Agency of the Year - (2014)
- LEED Gold Certification for a New Construction - (2014)

### TECHNOLOGY AWARDS

- VenuesNow Best New Concept in Concessions: Member Inclusive Menu - (2022)
- TheStadiumBusiness Best Venue Tech: Executive Huddle - (2020)
- Leaders In Sports' Leader in Innovation: Executive Huddle - (2019)
- Stadium Awards Venue Tech of the Year: VenueNext - (2015)

### 49ERS RING OF HONOR

The 49ers Ring of Honor, located on the suite tower at Levi's® Stadium, features the jersey numbers of all Edward J. DeBartolo, Sr. San Francisco 49ers Hall of Fame inductees. It also highlights the jersey numbers of Alumni who have had their numbers retired by the 49ers, denoted with a white circular border.





## TECHNOLOGY

Levi's® Stadium is a showcase for innovation in the Silicon Valley through partnerships with local, national and international technology providers that help deliver world-class Wi-Fi capability, mobile connectivity, IPTV, digital displays, the largest outdoor video displays with glass to glass 4K production in the NFL, and paperless ticketing.

- New technology upgrades will keep the Faithful more connected than ever. Levi's® Stadium now features fast and reliable free Wi-Fi presented by Xfinity by Comcast. The new Cisco Wi-Fi 7 infrastructure features 1,300 access points that provide for high speed internet in every location. Further, the stadium has upgraded its wireless network presented by Verizon. With the help of America Fujikura Ltd. (AFL), the stadium will feature a new 5G Distributed Antenna System (DAS) that will ensure fans have the best connectivity of any building in the NFL.
- In 2018, Levi's® Stadium launched the Executive Huddle presented by SAP, the first real-time analytics control room in the NFL, to help stadium operations staff identify and respond to gameday fan experience issues. The system tracks data sources like concessions POS terminals, parking & ticket scanners and fan satisfaction terminals. Using real-time data visualizations, staff can detect and respond to fan experience issues within 10 minutes. Previously, game day satisfaction feedback was largely measured via postgame surveys, which took several days to produce meaningful data.
- Levi's® Stadium's innovation extends all the way to its own app. The 49ers App is the best way to access, manage and scan your tickets and parking passes. Guests can easily transfer tickets to friends and family with a few taps. You can also access exclusive content, breaking news, and interactive fan experiences.

### NETWORK INFRASTRUCTURE

- Levi's® Stadium boasts a robust 40Gb/s Internet backbone, easily scalable to accommodate event attendance, which is four times greater than the 2017 NFL stadium standard recommended by the National Football League. The stadium features over 1,300 Wi-Fi access points supporting 5GHz, and the latest Wi-Fi 6 (802.11ax) standards, ensuring comprehensive and free Wi-Fi access in every location.

### IN-STADIUM "BROADCAST"

- The in-stadium "Broadcast" rivals that of a Network TV broadcast, featuring 39 stadium cameras (ten operated cameras, seventeen PTZ cameras, five 8K cameras, two mobile kits, and five POV cameras). The stadium has the ability to share camera feeds with the broadcasting TV network. At least twelve different replay angles can be viewed at any given time. The game day production team consists of 70-plus people.
- In 2020, the 49ers and Levi's® Stadium unveiled the first-ever 8K video replay system presented by Foxconn Industrial Internet (Fii). Thanks to five 8K cameras (capturing 120 frames per second) positioned around the stadium, the incomparable new replay system provides views of all goal lines and sidelines that can be zoomed in on without pixilation or motion blur. A true technological feat, the 49ers new video replay system is able to ingest the highest amounts of data for any existing stadium to produce video in 8K. This data is sent to the Levi's® Stadium scoreboard control room, the hub of the system, where the gameday production team is able to route and distribute the signals to different areas of the stadium.
- As of the 2025 season, the stadium is equipped with the largest outdoor videoboards with glass to glass 4K production in the NFL, measuring 250 feet by 66 feet. The boards also feature tremendously sharp, cutting-edge LEDs. The boards can be sectioned and layered in order to show multiple pieces of content simultaneously. The result is producing two shows simultaneously, an A show and a B show, to maximize fan engagement.
- 2200 4K screens are connected to the stadium's Cisco IPTV network, which allows for incredible flexibility and customization throughout the venue. Content includes menu boards, game broadcasts, statistics and other important information as deemed necessary.

## 49ERS APP POWERED BY PWC

### MOBILE TICKETING

Access and manage your tickets and parking passes using the Official 49ers app powered by PwC. Guests can easily transfer tickets to friends and family via text or email. 49ers tickets and other Levi's® Stadium event tickets all live in the same place. Make sure you have the latest version of the app downloaded from the Apple or Google Play Stores and sign in with your NFL ID & Ticketmaster account. Once logged in, add your tickets to your mobile wallet before arriving for the fastest entry at the gates.

### MOBILE PAYMENT

Levi's® Stadium is contactless and cashless for all concessions and retail purchases. Season Ticket Members (or eligible transfer recipients) who are redeeming the Member Inclusive Menu presented by Ticketmaster benefit must complete the purchase through the 49ers app, as the discount is registered with the eligible season ticket. Make sure you are logged on to your Ticketmaster account to redeem the Member Inclusive Menu benefit on several of the most popular food and beverage items across the stadium. Please visit 49ers.com/MIM for more information.

### TEAM

View the 49ers roster, team depth chart, player bios, season statistics, shop online, and more using the Team Tab.

### SCHEDULE

View the team schedule and opponents for the upcoming season and purchase official single-game tickets directly from the app.

### 49ERS NEWS

Access breaking news and updates, including featured articles, photo galleries, podcasts and more. Opt in to push notifications and enable location services to customize your preferences and access exclusive offers from the team and official corporate partners.

### LEVI'S® STADIUM

Experience Levi's® Stadium from the 49ers App. Be the first to know about the latest events and ticket offers, as well as view stadium maps, the A-Z guide, and more.

### SOURDOUGH SAM AI

The 49ers App has introduced Sourdough Sam AI, your go-to for everything 49ers and Levi's® Stadium related. Have a question? Looking for stats, team news, or even help navigating Levi's® Stadium on gameday? Just ask Sourdough Sam AI. The built-in AI assistant delivers instant answers and helps you find exactly what you need, faster than ever.



# SUSTAINABILITY



In August 2014, Levi's® Stadium became the first professional football stadium to open with LEED Gold Certification for BD+C: New Construction, the recognized standard for measuring sustainability for design and construction. Less than two years later in July 2016, Levi's® Stadium continued to set benchmarks as the leading sports venue in sustainability by achieving LEED Gold Certification for Operations and Maintenance of an Existing building – making it the first-ever NFL stadium to be LEED Gold certified under the two respective rating systems. Levi's® Stadium once again has been awarded LEED Gold for Operations and Maintenance of an Existing Building in 2024. This accomplishment positions Levi's® Stadium at the forefront of sustainability in the world of professional sports and entertainment venues, with only 18

other stadiums certified at the same level in the US. Out of the 30 NFL stadiums, only 7 including Levi's® Stadium have been awarded LEED Gold or higher. The project was specifically recognized for energy efficiency, water conservation, and indoor air quality.

In June 2024, Levi's® Stadium was named a recipient of the Green Sports Alliance "Play to Zero" Awards, including the Waste Champion Award, the Energy Player Award and the Water Player Award. These awards celebrate Levi's® Stadium's extraordinary leadership toward advancing sustainability, environmental stewardship and community engagement in sports and entertainment.

## SUSTAINABLE DESIGN ELEMENTS

- The stadium is designed to reduce energy demand and generate more electricity annually, via on-site photovoltaic (PV) systems, than is consumed during the 10 scheduled 49ers games each season.
- The stadium features 1,162 photovoltaic panels throughout the venue. Each year the panels produce enough energy to power 42 homes.
- The venue's 27,000-square-foot "green roof," is located atop the stadium's suite tower which houses a majority of the venue's 173 suites. This living roof features 16 species of vegetation native to the Bay Area to lower the building's cooling and heating needs by regulating ambient temperatures in the tower.
- In 2016 Levi's® Stadium partnered with Farmscape, California's largest urban farming company, to bring the first-ever rooftop farm to an NFL stadium: The Faithful Farm. The 7,500 sq. ft. rooftop farm located on the tower roof supports over 40 organic rotational crops, including tomatoes, summer squash, peppers, eggplants. These crops generate an annual yield of more than 10,000 pounds, all of which are harvested and used for dishes served at Levi's® Stadium. Excess produce from the Faithful Farm also contributes to the stadium's humanitarian efforts with various food banks and nonprofits across the Bay Area, helping to provide healthy vegetable-based dishes to individuals in need.
- The playing field is surrounded by a 23,000-square-foot artificial turf track that reduces watering needs by approximately 20 percent and reduces the amount of natural grass needed for each field resurfacing.
- The stadium's sustainable initiatives also include public transit access (Caltrain, ACE & Capitol Corridor – VTA, Amtrak), convenient bicycle parking and a walking path from the San Tomas Creek Trail.
- Construction materials utilized contained more than 40 percent recycled content overall, based on cost. More than 75 percent of construction waste was recycled and diverted from landfills.
- Three solar array-covered bridges are the first of their kind in the NFL.





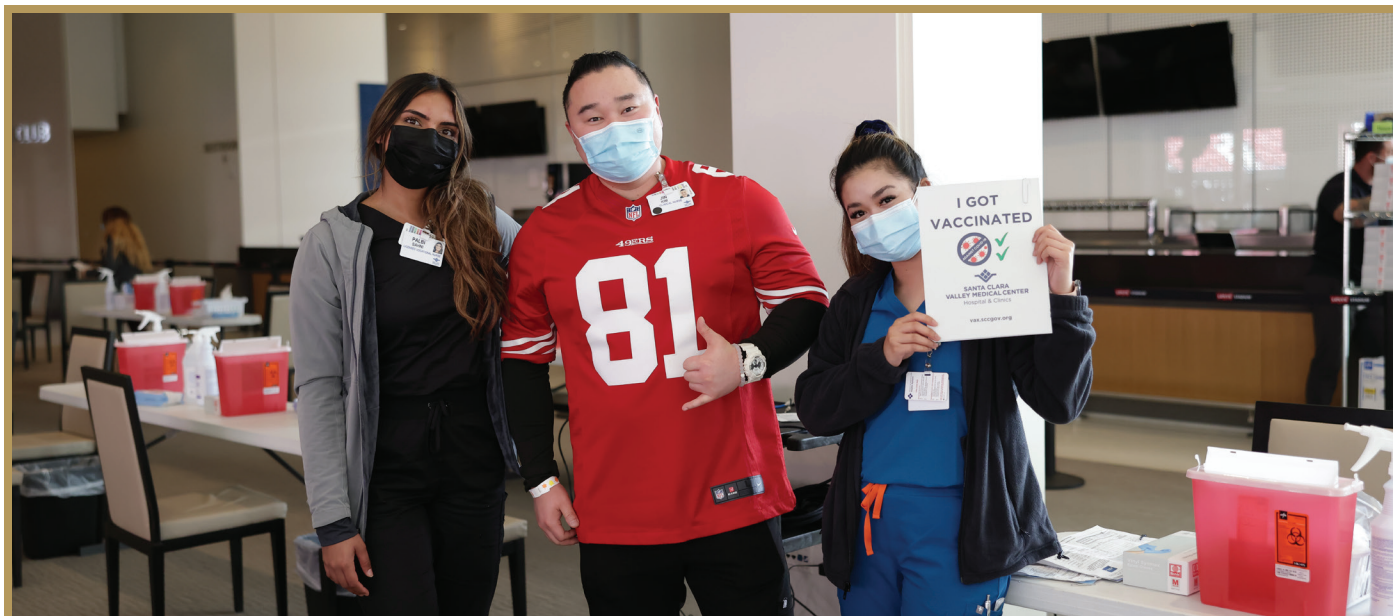


## SUSTAINABLE STADIUM OPERATIONS PROGRAMS

- The Solid Waste Management Reduction Program is a comprehensive waste diversion program that is striving for netzero landfill. All garbage, recycling and compostable materials from inside the venue and the surrounding parking areas are sorted on-site and placed into compactors to be processed. Over 70% of stadium waste is recycled or composted.
- The Building Management System allows the venue to conserve energy usage through HVAC monitoring, lighting distribution and the use of automatic sensors.
- The Preventative Maintenance Program tracks all equipment and systems to enact their manufacturer's recommendations and scheduled preventative plans.
- The Ongoing Commissioning Program ensures that the venue operates under the LEED existing building guidelines for new projects and build outs.
- The Green Cleaning Program ensures that the janitorial contractor uses sustainable green certified products for all cleaning essentials and equipment.
- The Sustainable Purchasing Program for ongoing consumables, foodstuffs, durable goods ensures that local, organic, recycled and compostable items will be purchased from vendors.
- The Pest Management Program uses only green-materials pest eradication products.
- The Indoor Air Quality Management Program consists of perpetual monitoring of indoor air quality.
- The Landscape Management Program includes using native, drought-resistant plants that are irrigated with 100 percent recycled water.
- The Exterior Hardscape Management Program utilizes cleaning equipment when washing the exterior skin of the building and sidewalks. All organic materials collected are composted.
- The Energy Metering & Benchmarking Program utilizes a comprehensive, live-time electrical metering building management system, that allows the stadium to load-shed as needed through the use of motion sensors and pre-programmed computer BMS control.
- The Recycled Water Program is setting a new standard for stadiums. Recycled water accounts for about 85 percent of all water used in Levi's® Stadium and is used for playing field irrigation, the "green roof," flushing toilets, and cooling tower make-up water.







LEVI'S® STADIUM COVID-19 VACCINATION SITE

## SANTA CLARA COMMUNITY ASSET

Owned by the Santa Clara Stadium Authority, Levi's® Stadium has served as a valuable asset to the Santa Clara community since opening in 2014. The 49ers and its stadium management company take great pride in making the venue accessible to everyone beyond the 68,500+ people who are able to attend 49ers games 10-12 times per year. Levi's® Stadium annually hosts Bay Area youth each year for the 49ers Foundation and its direct programs 49ers EDU and 49ers PREP.

### COVID-19 VACCINATION SITE

- Beginning in 2020 and lasting into 2022, the COVID-19 pandemic halted the world in its tracks. Professional sports, usual models of perseverance and strength, were also forced to surrender to the deadly virus; however, large sports venues like Levi's® Stadium stepped up in a significant effort to defeat COVID-19. In February 2021, after playing an entire NFL season without a single fan in attendance at Levi's® Stadium, the 49ers partnered with the County of Santa Clara to transform Levi's® Stadium into the largest COVID-19 vaccination site in California. The site was operated by the County of Santa Clara Health System, while the Levi's® Stadium Operations team assisted with pulling off the major logistical feat of administering 15,000 shots per day. As of June 2021 when the vaccination site closed, the 49ers and Santa Clara County had administered over 350,000 vaccine shots.

### CELEBRATE SANTA CLARA: DAY ON THE FIELD

- Levi's® Stadium continues to serve as a gathering place for the community beyond sports and entertainment. In February 2026, the stadium hosted Celebrate Santa Clara: A Day on the Field, a free event exclusively for Santa Clara residents that transformed the stadium into an interactive community space featuring family-friendly activities, entertainment, local organizations, and opportunities to explore the venue from a new perspective. The celebration welcomed more than 30,000 attendees, strengthening its connection with the residents of Santa Clara.

### VOTING CENTER

- In September 2020, the 49ers announced a multilateral partnership to make Levi's® Stadium a voting center for the November 3rd general election in conjunction with the organization's ongoing voter awareness initiatives. The team and stadium joined California Secretary of State Alex Padilla, the Santa Clara County Registrar of Voters, More Than A Vote, and founding partner Levi's® to ensure Santa Clara County residents had a safe and easily accessible location to drop off their ballots, participate in early voting or vote in-person on election day. The operations took place within the suite tower while free parking was provided directly outside the stadium. During the early voting period, Santa Clara County totaled over half a million votes, doubling the number of votes cast during the same period in 2016.

### BY THE NUMBERS

- In its first 10 years of operation, Levi's® Stadium generated \$2 billion for the Bay Area economy. That included around 12,000 full time jobs across the county, and more than half a billion dollars in wages for local workers.
- Revenue from the stadium has provided roughly \$1 billion to the City of Santa Clara and the Santa Clara Stadium Authority.
- Hosting Super Bowl LX delivered an immediate economic impact for Santa Clara. In February 2026, the City collected over \$3 million in Transient Occupancy Tax (TOT), up from 47% from the previous month. In addition, the first-quarter sales tax revenues reached over \$20 million, exceeding the same period in 2025.
- Revenue from each and every 49ers ticket sold at the stadium goes toward supporting Youth and Seniors programs in the City of Santa Clara, totaling more than \$2 million since 2014.
- The stadium is decades ahead of schedule in paying back its debt, saving over \$100 million in interest for the Santa Clara Stadium Authority.



# THE 49ERS MUSEUM PRESENTED BY SHARP



## MUSEUM

Featuring 10 unique gallery and exhibit spaces, the 49ers Museum is a 20,000-square-foot facility dedicated to the 49ers past, present and future. The museum is dedicated to its values of education, innovation and heritage, and is committed to serving as an exciting and engaging home for fans of all ages. Visit [www.LevisStadium.com/Museum](http://www.LevisStadium.com/Museum) for information on hours and admission, or contact [museum@49ers.com](mailto:museum@49ers.com).

### MUSEUM VIRTUAL TOUR

- Continuing the trend of bringing award-winning programming to the Faithful, the 49ers Museum offers a virtual tour of its unique facility. This new feature offers fans, wherever they are, a chance to experience the greatest 49ers moments from the last 76 years. To view this tour, visit [LevisStadium.com/Museum-Virtual-Tour](http://LevisStadium.com/Museum-Virtual-Tour).

## MUSEUM GALLERIES

**TRENDING**

Enter into the Trending Gallery, which features information about what's happening in the museum as well as recently curated artifacts.

**MORABITO THEATER**

Inside the theater—which seats 90 people, and features a 50 feet by 18 feet screen and 4K technology—you'll be inspired by the story of the 49ers told through film.

**EDWARD J. DeBARTOLO SR. 49ERS HALL OF FAME**

Stand next to and around life-sized statues of the 49ers 33 Hall of Famers in their signature poses. Snap a photo next to coach Bill Walsh and Joe Montana, or put yourself in the huddle with the Million Dollar Backfield.

**TEAM GALLERY**

Here you will hear first-person stories from 49ers alumni about everything from nicknames and practical jokes to what it was like to play for the team.

**BILL WALSH INNOVATION**

A homage to one of the most influential people the NFL has ever known, this re-creation of Coach Walsh's Redwood City office serves as both a treasure trove of artifacts and the home of a signature film on coach Walsh as told from the eyes of players, friends and others.

**HERITAGE**

The Heritage Gallery is an era-by-era experience made up of historical items, stories, interactive exhibits and one-of-a-kind artifacts. Spanning the years from 1946 to the present day, guests will leave the Heritage Gallery with a

deep appreciation for the history and tradition that are so important to the 49ers organization.

**DENISE DeBARTOLO YORK EDUCATION CENTER**

This state of the art classroom is the pillar around which the 49ers industry-leading 49ers EDU program is built, using an innovative curriculum focusing on science, technology, engineering, art and mathematics (STEAM).

**EDWARD J. DeBARTOLO JR. SUPER BOWL GALLERY**

Celebrate Eddie D's extraordinary achievements as the architect of the San Francisco 49ers five Super Bowl championships with the Edward J. DeBartolo Jr. Super Bowl Gallery. The exhibit holds the team's five Lombardi Trophies and corresponding championship rings, and highlights







## 49ERS EDU & THE DENISE DeBARTOLO YORK EDUCATION CENTER

49ers EDU leverages the game of football and Levi's® Stadium as a platform to engage students in STEAM (Science, Technology, Engineering, Arts, and Math) concepts and careers. Funded by the 49ers Foundation and offered completely free of charge, the program is unrivaled in the NFL and unique across all professional sports. Located inside Levi's® Stadium, the Denise DeBartolo York Education Center serves as a dedicated learning space where students participate in STEAM-based design challenges that tie back to the game of football. The Denise DeBartolo York Education Center features four innovative, student-centered classrooms designed to spark creativity and support hands-on learning. Through both in-person and virtual programming, 49ers EDU has served more than 600,000 participants, reflecting Ownership's strong commitment to advancing STEAM education in the Bay Area. After opening in 2014 Levi's® Stadium remains the only professional sports stadium in the United States with dedicated classrooms, continuing to lead the way in educational programming within the world of sports.

### INSPIRE THROUGH EDUCATION

49ers EDU provides free experiences that connect, empower, and educate students in grades K-8. EDU's programming uses football as a platform to:

- Teach content-rich lessons in Science, Technology, Engineering, Art and Mathematics (STEAM)
- Ingrain valuable life skills through real-world examples
- Explore STEAM career options in the sports industry

### THE CURRICULUM

As one of the first professional sports organizations to dedicate a full in-house STEAM program for K-8 students, the 49ers EDU team is constantly evolving and enhancing students' experiences to support classroom learning. Programs are designed using best practices and effective pedagogy to promote a unique and engaging learning experience. Additionally, the 49ers EDU program curriculum:

- Aligns to National & California Common Core and Next Generation Science Standards
- Engages students in a variety of student-centered and learning experiences that can be adapted to various development levels and learning audiences
- Integrates STEAM learning through project-based challenges where students learn transferable skills for real-world application
- Aligns to 21st Century Learning Skills (Critical Thinking, Problem-Solving, Communication, Collaboration, and Creativity)
- Drives student interest and understanding of STEAM concepts to create STEAM literacy



## THE DIGITAL PLAYBOOK

- 49ers EDU Digital Playbook is a free and accessible resource of STEAM activities for K-8 students. Also available in Spanish, the playbook enables both dual-language learners and native Spanish speakers to engage in its content. Students can use the interactive PDF online, or teachers and parents can download and print pages for students to work on. All these resources as well as video guides, are available free of cost on [49ers.com/EDU](https://49ers.com/EDU)

## HOME & AWAY FIELD TRIP EXPERIENCE

The 49ers EDU Home & Away Field trip program is a three-part experience that deepens EDU's impact and reinforces STEAM concepts over a three-month period for students across the Bay Area. Prioritizing Title I Schools and educational equity, the Home & Away program serves approximately 10,000 students over the course of a full school year.

## ASYNCHRONOUS MATERIALS

- Students and educators receive materials to complete a STEAM lesson of their teacher's choice in the classroom before coming on their in-person field trip. These learning materials will help them begin grasping general concepts about STEAM subjects and how they relate to the game of football.

## LEVI'S® STADIUM FIELD TRIP

- Students are then invited to Levi's® Stadium for a fun and engaging learning experience. During their visit, 49ers EDU's educators engage students in a standard-aligned lesson and hands-on activity in one of the four classrooms on-site. Students also receive a tour of Levi's® Stadium and the 49ers Museum to reinforce learning and showcase real-world examples of STEAM concepts.

## LIVE VIRTUAL LESSON

- 49ers EDU educators follow up with each class after their visit to Levi's® Stadium to reinforce STEAM concepts learned during their field trip in the form of a live virtual lesson.





## LEVI'S® STADIUM DINING & HOSPITALITY

The 49ers and Levi's® Stadium partner with Levy to make dining on gameday an amazing and memorable experience for fans. Levy is the sports and entertainment hospitality market leader, creating incredible dining experiences across renowned sports and entertainment venues and iconic events, including the Kentucky Derby, US Open Tennis Championships, Grammy Awards, and Coachella and Stagecoach Music Festivals, as well as countless NBA, MLB, NHL, and MLS All-Star Games. Together with Levi's® Stadium, Levy introduced sports fans across the globe to the flavors of The Bay at Super Bowl LX and the FIFA World Cup 2026 – becoming the first venue in the world to host a Super Bowl and World Cup matches in the same year.

The stadium's hospitality approach is rooted in the culinary creativity and bounty of the Bay Area – a deep and diverse collection of local restaurants and purveyors in concessions, seasonal signature dishes from Levy chefs showcasing fresh, locally sourced ingredients, and a club and suite experience blending chef-crafted menus, an extensive cocktail, mocktail and wine program, and exceptional service. For added speed and convenience, concessions dining destinations across all levels are also equipped with automated self-service technology.

### LEVI'S® STADIUM CHEF, ALVIN KABILING

In 2018, Alvin joined Levi's® Stadium as Executive Chef, overseeing the culinary department as a lifelong San Francisco 49ers fan. After helping open the Fremont Marriott Hotel and the Parcel 104 Restaurant at the Santa Clara Marriott, Alvin brings 15+ years of restaurant and catering experience. Alvin joined Levy in 2014 as the Executive Sous Chef of Oracle Arena and led premium service for five Golden State Warriors championship seasons. He was born and raised on the beautiful island of Guam in the western Pacific and is a graduate from the California Culinary Academy in San Francisco. He learned early that "if you take care of your team, they will take care of the guests," which holds true to this day as he leads the culinary team at Levi's® Stadium.

### STADIUM RESTAURANT PARTNERS

Levi's® Stadium is packed with novel restaurants that double as stadium concession vendors. The stadium has 26 concessions vendor stands throughout the 300 and 700 concourse levels, and clubs, including the following local Bay Area restaurant vendor stands:

Super Duper Burger  
Breakwater BBQ  
Araujo's Mexican Grill  
Blueline Pizza  
Tony G's Slice House Pizza  
Toto's Pizzeria

Tres Hermanos Mexican Grill  
Chicken Guy  
Starbird Chicken  
The Organic Coup  
Kabob Trolley

### MEMBER INCLUSIVE MENU PRESENTED BY TICKETMASTER

In the 2021 season, the 49ers and Levi's® Stadium became the first sports team to launch inclusive food and beverage items for all members of its Season Ticket Member base. The 49ers worked with Levy and its technology and analytics company, E15 Group, to curate the menu and fan experience.

The Member Inclusive Menu features the most popular concessions items based on fan surveys and in-game purchase patterns. Fan favorites on the menu include chicken tenders, Silva's Faithful Frank and sausages, vegan dogs, nachos, fries (regular & garlic), pretzels, popcorn, peanuts, candy, desserts, Pepsi Products, Aquafina Water, Peet's Coffee and hot chocolate. This Levi's® Stadium feature is only available for 49ers Season Ticket Members. Single game and secondary market ticket buyers will continue to purchase food and beverages on an a la carte basis. Members will redeem their orders using the "Scan and Pay" feature in the 49ers App.

The Member Inclusive Menu program was named the "Best New Concept in Concessions" by VenuesNow in 2022 and has been shortlisted for numerous other awards, including "Best Technology for Venues and Operations" by the Sports Technology Awards and "Best Fan Experience from TheStadiumBusiness."

### ADDITIONAL LEVI'S® STADIUM MENU AND HIGHLIGHTS

- Suite and club menus featuring robust seasonal dishes made with produce cultivated at The Faithful Farm, Levi's® Stadium's Rooftop Garden which includes chives, garlic, tomatoes, cucumbers, pumpkin, corn, peppers, and much more
- Specialty Cocktail Program: Featuring partnerships with Gold Bar Whiskey, Casamigos Tequila, Tito's Handmade Vodka and Ketel One Vodka.
- Appellation 49 Wine Program: a broad list of California wines that is available throughout the building
- 100 percent of food and beverage packaging and service-ware is recyclable, compostable, or biodegradable
- 100 percent of seafood menu items certified by the Monterey Bay Aquarium Seafood Watch List
- 90 percent of food suppliers are from California



## 49ERS TEAM STORE PRESENTED BY VISA

As of the 2025 NFL season, the 49ers Team Store will have a new look and feel, paying homage to the Bay Area and its rich history. In partnership with Avery Dennison and Levi's, the store features a new customization station for Faithful fans to personalize jerseys. Customers will also be able to leverage self-checkout counters for a more efficient shopping experience.

### **The Levi's® Stadium Team Store Presented by Visa 100 Plaza Level**

#### **Non-Event Hours:**

- Thursday - Tuesday: 11 a.m. - 5 p.m.
- Wednesday: CLOSED
- Day before a home game: 10 a.m. - 6 p.m.

**On event days, the following retail locations are located throughout Levi's® Stadium to purchase 49ers merchandise:**

#### **Great America Parking Lot/Toll Plaza**

Trailer (1)

#### **Tasman Drive/Great America Parking Lot**

Trailer (2)

Inside Foxconn Industrial Internet Club

#### **200 Plaza Level**

Main Team Store Presented by Visa - Intel Gate A

#### **300 Level (Lower Level Concourse)**

Toyota Gate F Team Store - Between Sections 106-107

Dignity Health Gate C Team Store - Section 130

United Club Team Store - Section 135

Kiosks (2) - Between Sections 109-110 and 121-123

#### **700 Level (Upper Level Concourse)**

Pepsi Fan Deck Team Store - Section 305

Bud Light Patio Team Store - Section 324



# CLUB AND SUITE OVERVIEW

## CLUBS

There are 12 premium club areas located throughout Levi's® Stadium. Only ticketed guests with proper access are allowed into the clubs.

Of the different club spaces in Levi's® Stadium, six are traditional and four are suite-based.

- Traditional Club Spaces (club ticket based) are accessed by the 9,000 club seats in the stadium:
  - Cache Creek Casino Resort Field Club
  - U.S. Bank Field Club
  - Foxconn Club
  - Levi's 501 Club
  - United Globe Club
  - Graton Winners Club
- The Lexus Lounge is located in the area of Levi's® Stadium that previously served as the green room for concert tours, and is accessed exclusively on gamedays by field-level seat members. The Lexus Lounge offers a unique experience for fans to enjoy the game with views of the 49ers entering and exiting the locker room and top-shelf service.
- The PwC Field Lounge is located inside the tunnel between the visiting team locker room and the field. Accessed exclusively by north endzone field-level seat members, the club offers views of the walkway where the visiting team will pass through to enter and exit the field on gamedays.
- The Elevate Club is a membership-based club located in the Visiting Team Tunnel. This club gives members behind-the-scenes access to watch the visiting team walk out onto the field, top-shelf craft cocktails, a new private club space, and unique bites for every game.
- Suite-based Club Spaces are accessed by approximately 70 suites on the 500 level horseshoe:
  - NetApp Owners Club
  - Cisco Lounge (North) & WebEx Lounge (South)
  - The Solar Terrace is accessible for all executive suite lease holders in the Suite Tower.



## SUITES

More than 150 luxury Suites at Levi's® Stadium provide the finest premium seating opportunities at the world's top sporting venue including fully upholstered theater seating, incredible sightlines, multiple flat screen monitors, internet access, upscale catering and a dedicated suite attendant. As of the 2025 NFL season, all Levi's® Stadium suites have been renovated to include new amenities and a modern design that suiteholders can customize to their individual tastes and preferences. Fans interested in learning more about the suite rental options at Levi's® Stadium can visit [49erssuites.com](https://49erssuites.com) or email [suites@49ers.com](mailto:suites@49ers.com).







## PUBLIC TRANSIT & PARKING

### PUBLIC TRANSPORTATION

Guests are encouraged to take public transportation. For additional information regarding public transportation, visit [www.levisstadium.com](http://www.levisstadium.com) or any of the following websites listed below:

#### Valley Transportation Authority (VTA)

Fans can use VTA for all stadium visits. VTA provides light rail and bus service throughout Santa Clara County. Pre-game service starts 2.5 hours prior to game start from both Mountain View and Milpitas stations. Post-game event service begins at the end of the game and runs for approximately 60 minutes. Fare sales at the Team Store (Gate A).

For more information about riding VTA to Levi's® Stadium, visit <https://www.vta.org/levis-stadium> / email [customer.service@vta.org](mailto:customer.service@vta.org) or call (408) 321-2300

#### Altamont Corridor Express (ACE)

ACE Trains provide services to Levi's® Stadium from Stockton, Lathrop/ Manteca, Tracy, Vasco, Livermore, Pleasanton and Fremont. Select weekend games are served throughout the NFL season. For more information, please visit [www.acerail.com](http://www.acerail.com) or call 209-944-6220.

#### Capitol Corridor

Capitol Trains provides services to Levi's® Stadium from Auburn, Rocklin, Roseville, Sacramento, Davis, Suisun/Fairfield, Martinez, Richmond, Berkeley, Emeryville, Oakland, Hayward and Fremont/ Centerville. For more information please visit [www.capitolcorridor.org](http://www.capitolcorridor.org), or call 877-974-3322.

In addition to avoiding the stress of traffic and parking, fans who take the train will be able to get an early start on tailgating by enjoying drinks and snacks available onboard the Café Car <https://www.capitolcorridor.org/49ers-service/>

#### Caltrain

Caltrain provides services from San Francisco to South San Jose with stops all along the Peninsula. On event day, Caltrain transports passengers from all locations to connect with VTA Light Rail Trains or buses at the Mountain View Transit Center, located at Evelyn Avenue and Castro Street. For more information, please visit [www.caltrain.com](http://www.caltrain.com), or call 1 (800) 660-4287.

Customers heading to Events, Concerts and 49ers games at Levi's® Stadium will transfer to VTA light rail - Orange Line at the Mountain View station. (Note: While planning for your trip, confirm the latest VTA light rail service on their website or by calling Customer Service at (408) 321-2300). <https://www.caltrain.com/location/levis-stadium>

#### BART

BART provides services from San Francisco and East Bay to San Jose. On event day, BART transports passengers from all locations to connect with VTA Light Rail trains at the Milpitas Station. For more information, please visit [www.bart.gov](http://www.bart.gov).

#### SVBC

FREE Guest bicycle parking at Levi's® Stadium is located outside of Gate A and Gate C for NFL events. For Non-NFL events, only Corral 2 at Gate C will be open. Bicycle traffic for non-ticketed event Guests on the San Tomas Aquino Creek Trail will be diverted in order to ensure the integrity of the stadium's security perimeter. Silicon Valley Bicycle Coalition (SVBC) will open and provide these bicycle valet corrals 3 hours prior to the event through 1 hour upon completion of the Levi's® Stadium event. Learn more about the bicycle routes leading to Levi's® Stadium are accessible. <https://bikesiliconvalley.org/>





- |     |                     |    |                        |     |                    |
|-----|---------------------|----|------------------------|-----|--------------------|
| 1   | PREMIUM GREEN LOT 1 | 1  | PREMIUM RED LOT 1      | 1   | BLUE LOT 1         |
| BUS | GREEN BUS           | 2  | RED LOT 2              | 2T  | PREMIUM BLUE LOT 2 |
| 6   | GREEN LOT 6         | 7  | RED LOT 7              | 2NT | PREMIUM BLUE LOT 2 |
| 8   | GREEN LOT 8         | 1  | PREMIUM YELLOW LOT 1   | 3   | BLUE LOT 3         |
| 4   | PINK LOT 4T         | V  | PREMIUM YELLOW LOT VIP | 4   | BLUE LOT 4         |
| 5   | PINK LOT 4 NT       | 5  | YELLOW LOT 5           | 5   | BLUE LOT 5         |
| OV  | PINK LOT OVERSIZED  | OV | BLUE LOT OVERSIZED     |     |                    |
| V   | PREMIUM RED LOT VIP |    |                        |     |                    |

 TAILGATINGWELCOMED

# LEVI'S® STADIUM OVERVIEW

## LEVI'S® STADIUM OVERVIEW MAP

