



# JACOB COWING

WR \* ARIZONA

19

5-9 \* 171 \* 2.4.01 \* MARICOPA, AZ \* 2ND YEAR \* ACQUIRED D-4C IN '24

## GOLDMINE

- Even before draft night, Cowing was a fan of the 49ers. "Growing up playing football, the 49ers were always one of my dream teams when watching the NFL," Cowing said. "This is kind of just a full circle moment. Fulfilling my dreams, being picked up by one of my dream teams." Cowing spent his childhood looking up to the best receivers in the game, including 49ers legend and Pro Football Hall of Famer, Jerry Rice.

## COWING'S GOLDEN NUGGETS

- Has a son, Chase Henry Cowing.
- Finished his collegiate career as just the 22nd player in FBS history to register 4,000-or-more receiving yards.
- Owns the single-season program record for receiving TDs at Arizona with 13, which he set in 2023.

**COWING'S CAREER STATISTICS**

YEAR	TEAM	GP	GS	RECEIVING						RUSHING			
				NO	YDS	AVG	LG	TD	ATT	YDS	AVG	LG	TD
2024	SF	15	0	4	80	20.0	41	0	1	7	7	7	0
<b>TOTALS</b>		<b>15</b>	<b>0</b>	<b>4</b>	<b>80</b>	<b>20.0</b>	<b>41</b>	<b>0</b>	<b>1</b>	<b>7</b>	<b>7.0</b>	<b>7</b>	<b>0</b>

YEAR	TEAM	KICKOFF RETURNS						PUNT RETURNS				
		NO	YDS	AVG	LG	TD	NO	FC	YDS	AVG	LG	TD
2024	SF	1	32	32.0	32	0	28	11	245	8.8	30	0
<b>TOTALS</b>		<b>1</b>	<b>32</b>	<b>32.0</b>	<b>32</b>	<b>0</b>	<b>28</b>	<b>11</b>	<b>245</b>	<b>8.8</b>	<b>30</b>	<b>0</b>

**Additional Statistics:**

**Fumbles—Lost — 2—1:** 2024 (2—1)

**Milestones:**

**NFL Debut:** vs. NYJ (9/9/24); **First Reception:** Regular Season — vs. KC (10/20/24 — 9—yd. pass from QB Brock Purdy); **First Punt Return:** vs. NYJ (9/9/24 — 8—yd. PR)

**COWING'S CAREER HIGHS**

**Receptions:** Regular Season —2 (2 times) Last at Arz. (1/5/25)

**Receiving Yards:** Regular Season — 50 vs. KC (10/20/24)

**Long Reception:** Regular Season — 41 vs. KC (10/20/24)

**Punt Returns:** Regular Season — 5 vs. LAR (12/12/24)

**Punt Return Yards:** Regular Season — 51 vs. LAR (12/12/24)

**Long Punt Return:** Regular Season — 30 at TB (11/10/24)

**Kickoff Returns:** Regular Season — 1 at Arz. (1/5/25)

**Kickoff Return Yards:** Regular Season — 32 at Arz. (1/5/25)

**Long Kickoff Return:** Regular Season — 32 at Arz. (1/5/25)

**COWING'S TRANSACTIONS**

Originally the third of three 4th—round (135th overall) draft choices by SF in 2024.

**2024**

- Appeared in 15 games as a rookie and registered 4 receptions for 80 yards through the air to go along with one carry for 7 yards on the ground. Added 28 punt returns for 245 yards (8.8 avg.) and one kickoff return for 32 yards.
- Tallied 2 receptions for 50 yards vs. KC (10/20), including a 41-yd. reception, marking the longest reception of his career.
- Registered 3 punt returns for 36 yards at TB (11/10), including a 30-yd. punt return, marking the longest punt return of his career.
- Caught 5 punt returns for 51 yards vs. LAR (12/12), both of which marked career highs.
- Notched 2 receptions for 30 yards at Arz. (1/5/25).

**COLLEGE**

Appeared in 54 games (45 starts) over five seasons at Arizona (2022-23) and Texas-El Paso (2019-21) and registered 316 catches for 4,477 yards and 33 TDs. In 2023, appeared in 13 games (12 starts) and tallied 90 receipts. for 848 yards and a program record 13 TDs, earning All-Pac-12 Honorable Mention for the second-consecutive season. He was also named the Valero Alamo Bowl Offensive MVP after recording 152 yards and 2 TDs on 7 receipts. In 2022, earned All-Pac-12 Honorable Mention after leading the conference with 85 receipts. for 1,034 yards and 7 TDs. At UTEP in 2021, hauled in 69 receipts. for 1,354 yards and 7 TDs, earning First-Team All-Conference USA honors. During the shortened 2020 COVID-19 season, registered 41 receipts. for 691 yards and 3 TDs, earning Second-Team All-Conference USA honors. As a true freshman in 2019, appeared in 12 games (7 starts) and registered 31 receipts. for 550 yards and 3 TDs, leading all C-USA freshmen.

**PERSONAL**

- Attended Maricopa (AZ) HS where he earned three varsity letters.
- Born Jacob Henry Cowing (2/4/01) to parents Monte Cowing and Nycole Parker.

**INJURY REPORT**

**2024:** Inactive vs. Arz. (10/6) with a shoulder injury. Inactive at GB (11/24) with a concussion.

**COWING'S GAME-BY-GAME**

**2024**

Date	Opp	W/L	P/S	Rec	Yds	Avg	Lg	TD
Sep 9	NYJ	W	1/0	0	0	–	–	0
Sep 15	at Min	L	1/0	0	0	–	–	0
Sep 22	at LAR	L	1/0	0	0	–	–	0
Sep 29	NE	W	1/0	0	0	–	–	0
Oct 6	Arz	L	–	–INACTIVE (Shoulder)		–	–	–
Oct 10	at Sea	W	1/0	0	0	–	–	0
Oct 20	KC	L	1/0	2	50	25.0	41	0
Oct 27	Dal	W	1/0	0	0	–	–	0
Nov 10	at TB	W	1/0	0	0	–	–	0
Nov 17	Sea	L	1/0	0	0	–	–	0
Nov 24	at GB	L	–	–INACTIVE (Concussion)		–	–	–
Dec 1	at Buf	L	1/0	0	0	–	–	0
Dec 8	Chi	W	1/0	0	0	–	–	0
Dec 12	LAR	L	1/0	0	0	–	–	0
Dec 22	at Mia	L	1/0	0	0	–	–	0
Dec 30	Det	L	1/0	0	0	–	–	0
Jan 5	at Arz	L	1/0	2	30	15.0	16	0
<b>TOTALS</b>			<b>15/0</b>	<b>4</b>	<b>80</b>	<b>20.0</b>	<b>41</b>	<b>0</b>

**2024 Returns**

Date	Opp	KR	Yds	Avg	Lg	TD	PR	FC	Yds	Avg	Lg	TD
Sep 9	NYJ	0	0	0.0	0	0	2	1	15	7.5	8	0
Sep 15	at Min	0	0	0.0	0	0	1	0	0	0.0	0	0
Sep 22	at LAR	0	0	0.0	0	0	1	0	9	9.0	9	0
Sep 29	NE	0	0	0.0	0	0	2	0	8	4.0	7	0
Oct 6	Arz	–	–	–	–INACTIVE (Shoulder)		–	–	–	–	–	–
Oct 10	at Sea	0	0	0.0	0	0	2	1	11	5.5	11	0
Oct 20	KC	0	0	0.0	0	0	1	1	11	11.0	11	0
Oct 27	Dal	0	0	0.0	0	0	2	2	22	11.0	16	0
Nov 10	at TB	0	0	0.0	0	0	3	1	36	12.0	30	0
Nov 17	Sea	0	0	0.0	0	0	1	0	12	12.0	12	0
Nov 24	at GB	–	–	–	–INACTIVE (Concussion)		–	–	–	–	–	–
Dec 1	at Buf	0	0	0.0	0	0	2	0	25	12.5	13	0
Dec 8	Chi	0	0	0.0	0	0	4	1	22	5.5	8	0
Dec 12	LAR	0	0	0.0	0	0	5	0	51	10.2	17	0
Dec 22	at Mia	0	0	0.0	0	0	1	1	8	8.0	8	0
Dec 30	Det	0	0	0.0	0	0	0	0	0	0.0	0	0
Jan 5	at Arz	1	32	32.0	32	0	1	3	15	15.0	15	0
<b>TOTALS</b>		<b>1</b>	<b>32</b>	<b>32.0</b>	<b>32</b>	<b>0</b>	<b>28</b>	<b>11</b>	<b>235</b>	<b>8.8</b>	<b>30</b>	<b>0</b>