



Levi's[®] STADIUM

2023 MEDIA GUIDE



ABOUT LEVI'S® STADIUM

In its 10th year of operations, Levi's® Stadium has maintained its reputation as a premier outdoor destination for sports and entertainment on the West Coast. Hosting over 150 major events to date with an average of 20+ events per year, Levi's® Stadium has provided entertainment for fans across numerous platforms. Despite being only nine years old, the facility has already garnered numerous awards from around the globe.

Over the course of the last year, Levi's® Stadium was awarded Super Bowl LX and named a host venue for the 2026 FIFA World Cup. Super Bowl LX comes exactly 10 years after the venue hosted Super Bowl 50 in 2016 and will be the second hosting of the game since the stadium's opening in 2014. According to an independent study, Super Bowl 50 generated almost \$250 million for the Bay Area economy. Hosting these major events in 2026 is the result of multi-year bid processes led by the Bay Area Host Committee.

Levi's® Stadium boasts a seating capacity of 68,500 with the ability to expand to more than 75,000 for special events, and is best known as the home of the five-time Super Bowl champion San Francisco 49ers. Drawing more fans closer to the experience than ever before, Levi's® Stadium features nearly 45,000 seats, or roughly two-thirds of stadium capacity, in the lower bowl. Overall, the stadium includes 1.85-million-square-feet of space and offers 9,000 club seats and 170+ suites that provide a distinctively California experience.

For 49ers games, Levi's® Stadium features unique tailgating options designed to enhance the game day experience, highlighted by the Red Zone Rally at the Great America Pavilion and Golden Road Tailgate located near the Toyota Plaza. Red Zone Rally is an all-inclusive pregame party for all 49ers home games, providing pass-holders top-of-the-line food and beverage offerings inside a private, air-conditioned space with free access to ride the Flight Deck roller coaster.

One of the most technologically advanced stadiums in the world, Levi's® Stadium is a showcase for innovation in Silicon Valley. Accompanied by its own mobile app, the 49ers App, the venue brings the comforts of watching a game at home right to your seat. In addition to mobile ticketing and parking and the ability to watch video replays in real-time on a handheld device, the stadium features a best-in-class cellular and Wi-Fi infrastructure that allows guests to stay connected throughout their visit.

Levi's® Stadium is home to over 200 original pieces of art and more than 500 original historic photographs. The museum-quality artwork featured through the club and suite levels of the venue is comprised of mixed mediums such as acrylic, charcoal, enamel, oil, pastel, pen and ink, stencil, metals and sculptures. Of the 23 original artists showcased in the Levi's® Stadium collection, 20 hail locally from California. The photographs in the collection are from the archives of the 49ers and their esteemed group of team photographers along with many local libraries and historic centers.

In July 2016, Levi's® Stadium was awarded LEED Gold Certification for Operations and Maintenance of an Existing Building after opening the stadium in 2014 with LEED Certification as New Construction, making the venue the only one of its kind to twice be recognized for achieving the industry standard for sustainable design and construction. Equipped with a green roof, state-of-the-art solar elements made up of 1,162 photovoltaic panels throughout the venue, low-flow plumbing fixtures and the first rooftop farm at an NFL stadium, the stadium has been widely recognized as a leader in sustainable design. Additionally, Levi's® Stadium has established a new standard for sports and entertainment venues by using 85 percent recycled water for all of its non-potable water needs.

Levi's Stadium® was awarded the 2017 Facility of Merit by the NFL and the National Center for Spectator Sports Safety and Security for its efforts in performing above and beyond normal operations to demonstrate an innovative approach to enhancing safety and security. Previously, Levi's Stadium was recognized by the *Sports Business Journal* as the 2015 Sports Facility of the Year and by The StadiumBusiness Awards as 2015 Venue of the Year over an international field of facilities.

LEVI'S STADIUM MILESTONES



OUTSIDE EVENTS

In its ninth year of operations, Levi's® Stadium has earned its place as the premier outdoor destination for sports and entertainment on the West Coast. Hosting over 150 major events to date, Levi's® Stadium

has proven itself as a 360-degree entertainment venue hosting a variety of local and world-class events since its opening in 2014.

TOP OUTSIDE EVENT ATTENDANCE

76,976

WrestleMania 31
March 29, 2015

75,496

Grateful Dead Concert
June 27, 2015

74,947

Grateful Dead Concert
June 28, 2015

74,814

College Football Playoff National Championship
Jan. 7, 2019

71,008

Super Bowl 50
Feb. 7, 2016

70,547

Copa America: Mexico vs. Chile
June 18, 2016

70,205

NHL: San Jose vs. Los Angeles
Feb. 21, 2015

69,451

Copa America: Argentina vs. Chile
June 6, 2016

68,917

Mexican National Team vs. Ireland
March 23, 2018

68,416

ICC: Manchester United vs. FC Barcelona
July 25, 2015

67,439

Copa America: USMNT vs. Colombia
June 3, 2016

67,311

International Soccer: Mexico vs. Columbia
Sept. 27, 2022

67,175

International Soccer: Mexico vs. Chile
Sept. 6, 2014

65,109

ICC: Manchester United vs. Real Madrid
July 23, 2017



2019 COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP

On January 7, 2019 the College Football Playoff National Championship came to Levi's® Stadium. More than 74,00 fans filled the stands to watch the Clemson Tigers take on the Alabama Crimson Tide. Clemson was crowned the 2019 National Champions after a 44-16 win over Alabama.

ALL-TIME 49ERS GAME ATTENDANCE

72,211

NFC Championship Game vs. Green Bay Packers
Levi's® Stadium - January 19, 2020

71,888

NFC Divisional Game vs. Dallas Cowboys
Levi's® Stadium - January 22, 2023

71,746

Week 7 vs. Kansas City Chiefs
Levi's® Stadium - October 23, 2022

71,732

Week 13 vs. Miami Dolphins
Levi's® Stadium - December 4, 2022

71,725

Week 14 vs. Tampa Bay Buccaneers
Levi's® Stadium - December 11, 2022

71,709

Week 10 SNF vs. LA Chargers
Levi's® Stadium - November 13, 2022



2020 NFC CHAMPIONSHIP GAME

On January 19, 2020, the 49ers hosted their first NFC Championship game at Levi's® Stadium and set an all-time franchise attendance record. More than 72,000 fans in attendance saw the 49ers beat the Green Bay Packers, 37-20, for the franchise's seventh Super Bowl berth.

LEVI'S® STADIUM AWARDS

Facility, sustainability, technology and security awards earned by Levi's® Stadium since opening include:

FACILITY AWARDS

- Best of the Best Silicon Valley Concierge Association's Awards for Best Attraction - (2016)
- *Sports Business Journal* Sports Facility of the Year - (2015)
- The StadiumSportsBusiness Awards Venue of the Year - (2015)
- Citation Award for Interior Architecture from Kansas City Chapter of the Institute of Architects: Levi's 501 Club - (2015)
- Event Marketer Gold Experience Design Award for Best Permanent Corporate or Retail Installation: Bud Light Patio - (2015)

SECURITY ACCOLADES

- Friends of National Center for Spectator Sports Safety and Security (NCS4) Award - (2019)
- NFL Facility of Merit by the National Football League and the National Center for Spectator Sports Safety and Security - (2017)
- Department of Homeland Security's Science and Technology Directorate SAFETY Act Designation: Forty Niners Stadium Management Company's "The Technology" - (2016)

SUSTAINABILITY AWARDS

- TheStadiumBusiness Environmental Stadium of the Year - (2017)
- Green Sports Alliance Environmental Innovators of the Year Award - (2016)
- IMEX GMIC Green Supplier Award - (2016)
- Acterra Business Environmental Award for Sustainability - (2016)
- LEED Gold Certification for Operations and Maintenance of an Existing Building - (2016)
- California WaterReuse Association Recycled Water Agency of the Year - (2014)
- LEED Gold Certification for a New Construction - (2014)

TECHNOLOGY AWARDS

- VenuesNow Best New Concept in Concessions: Member Inclusive Menu - (2022)
- TheStadiumBusiness Best Venue Tech: Executive Huddle - (2020)
- Leaders In Sports' Leader in Innovation: Executive Huddle - (2019)
- Stadium Awards Venue Tech of the Year: VenueNext - (2015)



TECHNOLOGY

Levi's® Stadium is a showcase for innovation in the Silicon Valley through partnerships with local, national and international technology providers that help deliver world-class Wi-Fi capability, mobile connectivity, IPTV, digital displays, HD scoreboard and video displays, and paperless ticketing.

- Levi's® Stadium's innovation extends all the way to its own app. The 49ers App is the best way to access, manage and scan your tickets and parking passes. Guests can easily transfer tickets to friends and family with a few taps. You can also watch live streaming games (in market and Primetime games only) and access exclusive content, breaking news, and interactive fan experiences.
- XFINITY by Comcast provides free Wi-Fi to guests throughout the stadium. When a fan is in their seat, they are never too far from a Wi-Fi signal thanks to the venue's ground-breaking infrastructure of Internet access points strategically positioned beneath seats throughout the seating bowl – one access point for every 100 seats.

NETWORK INFRASTRUCTURE

- Over 400 miles of data cable connects the stadium, including 70 miles of cable to support Wi-Fi.
- More than 12,000 physical network ports have been installed.
- Levi's® Stadium features a backbone of 40Gb/s of available Internet bandwidth, easily scalable to event attendance, which is four times greater than the standard for NFL stadiums recommended by the National Football League for 2017.
- The stadium contains more than 1,300 Wi-Fi access-points supporting 2.4 and 5GHz channels and the most current Wireless standards including 802.11ac; Wi-Fi is accessible in every location and free to all.

IN-STADIUM "BROADCAST"

- The in-stadium "Broadcast" rivals that of a Network TV broadcast, featuring 19 stadium cameras (seven operated cameras, seven PTZ cameras and five 8K cameras). The stadium has the ability to share camera feeds with the broadcasting TV network. At least six different replay angles can be viewed at any given time. The game day production team consists of 50-plus people.
- In 2020, the 49ers and Levi's® Stadium unveiled the first-ever 8K video replay system presented by Foxconn Industrial Internet (Fii). Thanks to five 8K cameras (capturing 120 frames per second) positioned around the stadium, the incomparable new replay system provides views of all goal lines and sidelines that can be zoomed in on without pixilation or motion blur. A true technological feat, the 49ers new video replay system is able to ingest the highest amounts of data for any existing stadium to produce video in 8K. This data is sent to the Levi's® Stadium scoreboard control room, the hub of the system, where the gameday production team is able to route and distribute the signals to different areas of the stadium. Most importantly, those areas include the two 200x48 foot video boards which can make even the smallest on-field details crystal clear.
- The stadium is equipped with two HD 13 video boards at the North and South ends of the stadium that measure 200 feet by 48 feet, producing more than 19,000 square feet of viewing space. They are among the largest in the NFL. The boards also feature tremendously sharp, cutting-edge LEDs. The boards can be sectioned and layered in order to show multiple pieces of content simultaneously. The result is producing two shows simultaneously, an A show and a B show, to maximize fan engagement.
- 2200 4K screens are connected to the stadium's IPTV system, which allows for incredible flexibility and customization throughout the venue. Content includes menu boards, game broadcasts, statistics and other important information as deemed necessary.

49ERS MOBILE APP

MOBILE TICKETING

Access, manage and scan your tickets and parking passes using the Official 49ers app powered by Cadence. Guests can easily transfer tickets to friends and family via text or email. 49ers tickets and other Levi's® Stadium event tickets all live in the same place. Make sure you have the latest version of the app downloaded from the Apple or Google Play Stores and sign in with your Ticketmaster account. Once logged in, add your tickets to your mobile wallet before arriving for the fastest entry at the gates.

MOBILE PAYMENT

Levi's® Stadium is a contactless and cashless for all concessions and retail purchases. Guests who are redeeming the Member Inclusive Menu benefit must complete the purchase through the 49ers app, as the discount is registered with the eligible season ticket. Make sure you are logged on to your Season Ticket Member Account (or the account to which the eligible season ticket was transferred) to redeem the Member Inclusive Menu benefit on several of the most popular food and beverage items across the stadium. Please visit 49ers.com/MIM for more information.

TEAM

View the 49ers roster, team depth chart, player bios, season statistics, shop online, and more using the Team Tab.

SCHEDULE

View the team schedule and opponents for the upcoming season using the Schedule Tab and purchase official single game tickets directly from the app.

49ERS NEWS

Access breaking news and updates, including live player and coach press conference coverage, featured articles, photo galleries, podcasts and more. Be sure to opt-in to push notifications, as well as enable location services to access exclusive offers and features from the team and official corporate partners.

LEVI'S® STADIUM

From world-class soccer matches to the biggest artists and concerts, experience Levi's® Stadium from the inside the 49ers app. Be the first to know about the latest events and ticket offers, as well as mobile concession ordering, stadium maps, A-Z guide and more.



**ACCESS ARTICLES, PODCASTS,
PHOTOS AND VIDEOS**

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**GET BREAKING NEWS
STRAIGHT TO YOUR PHONE
WITH PUSH NOTIFICATIONS**

× × × × ×

MANAGE YOUR MOBILE TICKETS


× × × × ×

**SHOP THE LATEST 49ERS GEAR
AND MERCHANDISE**

× × × × ×

**PLAY 49ERS TRIVIA, GAMES
AND MUCH MORE!**

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**BE THE FIRST TO KNOW
ABOUT LEVI'S®
STADIUM EVENTS**

SUSTAINABILITY



In August 2014, Levi's® Stadium became the first professional football stadium to open with LEED Gold Certification for New Construction, the recognized standard for measuring sustainability for design and construction. Less than two years later in July 2016, Levi's® Stadium continued to set benchmarks as the leading sports venue in sustainability by achieving LEED Gold Certification for Operations and Maintenance of an Existing building - making it the first-ever NFL stadium to be LEED Gold certified under the two respective rating systems.

The stadium is designed to reduce energy demand and generate more electricity annually, via on-site photovoltaic (PV) systems, than is consumed during the 10 scheduled 49ers games each season.



SUSTAINABLE DESIGN ELEMENTS

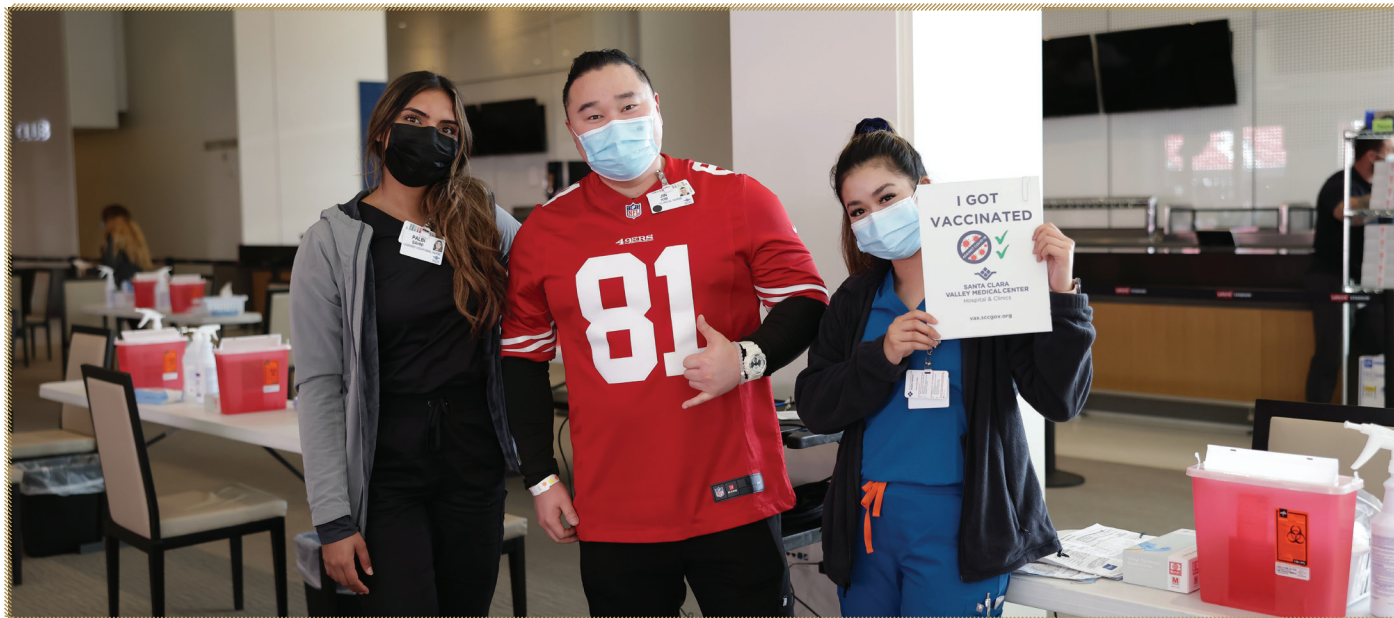
- NRG, the exclusive sustainable power provider of the San Francisco 49ers and Levi's® Stadium, installed a number of state-of-the-art solar elements that account for 1,162 SunPower photovoltaic panels throughout the venue. Each year the panels produce enough energy to power 42 homes.
- The NRG Solar Terrace, the venue's 27,000-square-foot "green roof," is located atop the stadium's SAP Tower which houses a majority of the venue's 173 suites. This living roof features 16 species of vegetation native to the Bay Area to lower the building's cooling and heating needs by regulating ambient temperatures in SAP Tower.
- In 2016 Levi's® Stadium partnered with Farmscape, California's largest urban farming company, to bring the first-ever rooftop farm to an NFL stadium: The Faithful Farm. The 7,500 sq. ft. rooftop farm located on the NRG Solar Terrace supports over 40 organic rotational crops, including tomatoes, summer squash, peppers, eggplants. These crops generate an annual yield of more than 10,000 pounds, all of which are harvested and used for dishes served at Levi's® Stadium. Excess produce from the Faithful Farm also contributes to the stadium's humanitarian efforts with various food banks and nonprofits across the Bay Area, helping to provide healthy vegetable-based dishes to individuals in need.
- The playing field is surrounded by a 23,000-square-foot artificial turf track that reduces watering needs by approximately 20 percent and reduces the amount of natural grass needed for each field resurfacing.
- The stadium's sustainable initiatives also include public transit access (Caltrain, ACE & Capitol Corridor - VTA, Amtrak), convenient bicycle parking and a walking path from the San Tomas Creek Trail.
- Construction materials utilized contained more than 40 percent recycled content overall, based on cost. More than 75 percent of construction waste was recycled and diverted from landfills.
- Three SunPower solar array-covered bridges, the NRG Energy Bridges, are the first of their kind in the NFL.



SUSTAINABLE STADIUM OPERATIONS PROGRAMS

- **The Solid Waste Management Reduction Program** is a comprehensive waste diversion program that is striving for net-zero landfill. All garbage, recycling and compostable materials from inside the venue and the surrounding parking areas are sorted on-site and placed into compactors to be processed. Over 70% of stadium waste is recycled or composted.
- **The Building Management System** allows the venue to conserve energy usage through HVAC monitoring, lighting distribution and the use of automatic sensors.
- **The Preventative Maintenance Program** tracks all equipment and systems to enact their manufacturer's recommendations and scheduled preventative plans.
- **The Ongoing Commissioning Program** ensures that the venue operates under the LEED existing building guidelines for new projects and build outs.
- **The Green Cleaning Program** ensures that the janitorial contractor, ABM, uses sustainable green certified products for all cleaning essentials and equipment.
- **The Sustainable Purchasing Program** for ongoing consumables, foodstuffs, durable goods ensures that local, organic, recycled and compostable items will be purchased from vendors.
- **The Integrated Pest Management Program** uses only green-materials pest eradication products.
- **The Indoor Air Quality Management Program** consists of perpetual monitoring of indoor air quality
- **The Landscape Management Program** includes using native, drought-resistant plants that are irrigated with 100 percent recycled water.
- **The Exterior Hardscape Management Program** utilizes cleaning equipment when washing the exterior skin of the building and sidewalks. All organic materials collected are composted.
- **The Energy Metering & Benchmarking Program** utilizes a comprehensive, live-time electrical metering building management system, that allows the stadium to load-shed as needed through the use of motion sensors and pre-programmed computer BMS control.
- **The Recycled Water Program** is setting a new standard for stadiums. Recycled water accounts for about 85 percent of all water used in Levi's® Stadium and is used for playing field irrigation, the "green roof," flushing toilets, and cooling tower make-up water.





LEVI'S® STADIUM COVID-19 VACCINATION SITE

SANTA CLARA COMMUNITY ASSET

Owned by the Santa Clara Stadium Authority, Levi's® Stadium has served as a valuable asset to the Santa Clara community since opening in 2014. The 49ers and its stadium management company take great pride in making the venue accessible to everyone beyond the 68,500 people who are able to attend 49ers games 10-12 times per year. Levi's Stadium annually hosts Bay Area youth each year for the 49ers Foundation its direct programs 49ers EDU and 49ers PREP.

COVID-19 VACCINATION SITE

- Beginning in 2020 and lasting into 2022, the COVID-19 pandemic halted the world in its tracks. Professional sports, usual models of perseverance and strength, were also forced to surrender to the deadly virus; however, large sports venues like Levi's® Stadium stepped up in a significant effort to defeat COVID-19. In February 2021, after playing an entire NFL season without a single fan in attendance at Levi's® Stadium, the 49ers partnered with the County of Santa Clara to transform Levi's Stadium into the largest COVID-19 vaccination site in California. The site was operated by the County of Santa Clara Health System, while the Levi's® Stadium Operations team assisted with pulling off the major logistical feat of administering 15,000 shots per day. As of June 2021 when the vaccination site closed, the 49ers and Santa Clara County had administered over 350,000 vaccine shots.

VOTING CENTER

- In September 2020, the 49ers announced a multi-lateral partnership to make Levi's® Stadium a voting center for the November 3rd general election in conjunction with the organization's ongoing voter awareness initiatives. The team and stadium joined California Secretary of State Alex Padilla, the Santa Clara County Registrar of Voters, More Than A Vote, and founding partner Levi's® to ensure Santa Clara County residents had a safe and easily accessible location to drop off their ballots, participate in early voting or vote in-person on election day. The operations took place with the SAP Tower atrium while free parking was provided directly outside the stadium. During the early voting period, Santa Clara County totaled over half a million votes, doubling the number of votes cast during the same period in 2016.



LEVI'S® STADIUM VOTING CENTER



BUD LIGHT PATIO

STADIUM DESIGN

- Featuring over 45,000 seats, Levi's® Stadium's lower bowl is one of the largest in the NFL (roughly two-thirds of stadium capacity). The seating is designed this way to bring the majority of fans closer to the field.
- The design also eliminates the traditional club mezzanine level, which brings fans sitting in the upper deck lower to the field.
- The location of Levi's® Stadium offers convenience to patrons in both access and parking. There are 13 freeway interchanges located near the stadium's site, which means fans have ample access points to the freeway.
- There are more than 20,000 parking spaces located within a short walking distance from the stadium. Tailgating is an integral part of the game day experience in Santa Clara and Levi's® Stadium provides a diverse tailgating lineup with access to the all-inclusive Red Zone Rally at Great America Pavilion as well as the 49ers Tailgate located near the Toyota Plaza.

PLAZAS

- The main entry, Intel Plaza at the northwest corner of the stadium, is open to the public year-round and provides direct access to the Levi's® Stadium Fanwalk and the 49ers Team Store presented by Visa. In the northeast corner, Toyota Plaza is the main entry for 49ers Tailgate and the 49ers Museum presented by Foxconn Industrial Internet. Dignity Health Plaza, featuring the Dignity Health Play Kind Zone, at the southwest corner of the stadium is another primary entry gate for fans and media on event days.

CONCOURSE

- Concourses at Levi's® Stadium are among the widest in the NFL and have more than 600 individual concessions points of sale, allowing for easy pedestrian access and creating a more pleasant, less congested atmosphere around vendors. The Zenni Zone offers access to all 300 and 400 level seating.
- Concourses also feature open field views so fans can watch the game even while they purchase refreshments and navigate the building.
- The 300 level concourse includes several art installations including the Edward J. DeBartolo, Sr. San Francisco 49ers Hall of Fame wall, alumni and current player banners, and artwork commemorating iconic 49ers plays and 49ers Super Bowl victories.

PARTY DECKS

- Expansive party decks featuring both concessions and specialty food and beverage stands are located under each scoreboard. The Pepsi Fan Deck above the north end zone and Bud Light Patio above the south end zone are available year-round and offer a unique stage for many types of events.

STADIUM TRADITIONS

FOG HORNS

- Levi's® Stadium is home to two fog horns. The first is atop the north video board that sounds 90, 60 and 30 minutes prior to team intros, as well as other key moments - prior to kickoff, at the beginning of the second half, and of course on every 49ers touchdown and field goal.
- The second fog horn is located adjacent to the Gold Mine fan supporters section, on the main concourse atop the Dignity Health Plaza, located near Gate C. Since the inaugural season at Levi's® Stadium, the pregame act of energizing the fog horn to start the game has become a beloved tradition. Celebrities, alumni and other notable figures and special guests are invited to take part in sounding the fog horn right before kickoff and to start the second half.

LEVI'S® LOUD

- Coined in 2018, the term "Levi's® Loud" has become synonymous with the thunderous roar of the Faithful as they create the ultimate home field advantage at Levi's® Stadium. It's not enough to simply get loud on third downs or big defensive plays, the Faithful get "Levi's® Loud" and take their passion and enthusiasm to another level.



IN-STADIUM ATTRACTIONS

DIGNITY HEALTH PLAY KIND ZONE

- Located at Gate C, the Play Kind Zone has a variety of activities for 49ers fans of all ages. Kids 14 and under are invited to pick up their own customized "My First 49ers Game" credential, sign up for the 49ers Kids Club, and participate in beginner level football drills. The littlest Faithful can sign up for the 49ers Crib Club and enjoy the thrill of riding down the giant football slide, climbing over giant NFL cleats, as well as X's and O's. Everyone can stand next to life-sized 49ers players on the Measure-Up Wall, and get a complimentary red & gold face paint and hair spray.
- Fans looking to connect even more with the Niners can sign up for programs like Women of the Niners (WON) and 49ers PRIDE.

GOLD MINE SUPPORTERS SECTION

- To create the best home-field advantage at every 49ers home game, we are selecting the loudest and most passionate fans to represent all of the Faithful, and help our game day entertainment team lead in-game traditions, chants, and cheers. You/your group has the opportunity to join our entertainment team to lead the fans at Levi's® Stadium in bringing the noise, energy and leading team cheers heard throughout the building.

49ERS RING OF HONOR

- The 49ers Ring of Honor, located on the SAP Tower at Levi's® Stadium, features the jersey numbers of all Edward J. DeBartolo, Sr. San Francisco 49ers Hall of Fame inductees. The Ring of Honor also highlights the jersey numbers of Alumni who have had their numbers retired by the 49ers. Retired jersey numbers are denoted with a white circular border, and all numbers are displayed in numerical order. In 2022, the Faithful can look forward to an induction ceremony for new 49ers Hall of Fame inductee Frank Gore, who signed a one-day contract to retire as a 49er earlier this year.



THE 49ERS MUSEUM PRESENTED BY FOXCONN INDUSTRIAL INTERNET



MUSEUM

PRESENTED BY
FII Foxconn
Industrial
Internet

Featuring 10 unique gallery and exhibit spaces, the 49ers Museum is a 20,000-square-foot facility dedicated to the 49ers past, present and future. The museum is dedicated to its values of education, innovation and heritage, and is committed to serving as an exciting and engaging home for fans of all ages. Visit www.LevisStadium.com/Museum for information on hours and admission, or contact museum@49ers.com.

MUSEUM VIRTUAL TOUR

- Continuing the trend of bringing award-winning programming to the Faithful, the 49ers Museum offers a virtual tour of its unique facility. This new feature offers fans, wherever they are, a chance to experience the greatest 49ers moments from the last 76 years. To view this tour, visit LevisStadium.com/Museum-Virtual-Tour.

MUSEUM GALLERIES

TRENDING

Step into our "You Are a Niner" augmented reality experience and take your place beside current and former players or take part in our Trending Display, which features information about what's happening in the museum as well as recently curated artifacts.

MORABITO THEATER

Inside the theater—which seats 90 people, and features a 50 feet by 18 feet screen and 4K technology—you'll be inspired by the story of the 49ers told through film.

EDWARD J. DeBARTOLO SR. 49ERS HALL OF FAME

Stand next to and around life-sized statues of the 49ers 28 Hall of Famers in their signature poses. Snap a photo next to coach Bill Walsh and Joe Montana, or put yourself in the huddle with the Million Dollar Backfield.

TEAM GALLERY

Here you will hear first-person stories from 49ers alumni about everything from nicknames and practical jokes to what it was like to play for the team. You will also find an interactive database that will allow visitors to find information on every person that ever wore a 49ers uniform.

BILL WALSH INNOVATION

A homage to one of the most influential people the NFL has ever known, this re-creation of Coach Walsh's Redwood City office serves as both a treasure trove of artifacts and the home of a signature film on coach Walsh as told from the eyes of players, friends and others. Also located in this space, the Bill Walsh Coaching Universe is an interactive exhibit that illuminates the coach's vast impact on the coaching ranks of professional football.

HERITAGE

The Heritage Gallery is an era-by-era experience made up of historical items, stories, interactive exhibits and one-of-a-kind artifacts. Spanning the years from 1946 to the present day, guests will leave the Heritage Gallery with a deep appreciation for the history and tradition that are so important to the 49ers organization.

DENISE DeBARTOLO YORK EDUCATION CENTER

This state of the art classroom is the pillar around which the 49ers industry-leading 49ers EDU program is built, using an innovative curricula focusing on science, technology, engineering, art and mathematics (STEAM).

IN THE GAME

Get ready to engage with the game of football. In the Game offers multiple interactive challenges and exhibits that bring out the athlete, cheerleader, uniform designer and touchdown scorer in everyone.

EDWARD J. DeBARTOLO JR. SUPER BOWL GALLERY

Celebrate Eddie D's extraordinary achievements as the architect of the San Francisco 49ers five Super Bowl championships with the Edward J. DeBartolo Jr. Super Bowl Gallery. The exhibit holds the team's five Lombardi Trophies and corresponding championship rings, and highlights DeBartolo as a mentor, leader, owner, and family man.





49ERS EDU PRESENTED BY CHEVRON & THE DENISE DeBARTOLO YORK EDUCATION CENTER

49ers EDU presented by Chevron is a program committed to education and innovation and has served over 500,000 participants with their in-person and virtual programming. Funded by the 49ers Foundation and completely free to its participants, the program is unrivaled in the NFL and unique in all professional sports. Housed in Levi's® Stadium, the Denise DeBartolo York Education Center is a four-classroom learning venue that includes a state-of-the-art Chevron STEM Zone. In its inaugural year, the 49ers Denise DeBartolo York Education Center consisted of only one innovative and creative space located inside the 49ers Museum and since has expanded to four classrooms with the program's popularity, increasing demand, and ownership's commitment to providing accessible STEAM programming. Designed to seamlessly mirror the aesthetic of the original classroom and its intent to drive student-centered learning, the four spaces allow students to grasp STEAM concepts using the game of football.

INSPIRE THROUGH EDUCATION

49ers EDU provides learning platforms that connect, inspire, and engage students in grades K-8. Our programming uses football as a platform to:

- Teach content-rich lessons in Science, Technology, Engineering, Art and Mathematics (STEAM)
- Ingrain invaluable life skills through real-world examples
- Explore STEAM career options in the sports industry

THE CURRICULUM

As one of the first professional sports organizations to dedicate a full in-house STEAM program for K-8 students, the 49ers EDU team is constantly evolving and enhancing students' experiences to reflect the most relevant concepts to support classroom learning. By working closely with a board of local advisory educational partners, all programs have been reviewed for best practices and effective pedagogy to promote a unique and engaging learning experience. Additionally, the 49ers EDU program curricula:

- Aligns to National & California Common Core and Next Generation Science Standards
- Engages students in a variety of student-centered and learning experiences that can be adapted to various development levels and learning audiences
- Integrates STEAM learning through project-based challenges where students learn transferrable skills for real-world application
- Aligns to 21st Century Learning Skills (Critical Thinking, Problem-Solving, Communication, Collaboration and Creativity)
- Drives student interest and understanding of STEAM concepts to create STEAM literacy



VIRTUAL OFFERINGS

DIGITAL PLAYBOOK

- 49ers EDU presented by Chevron Digital Playbook is a free and accessible resource of STEAM activities for K-8 students. Also available in Spanish, the playbook enables both dual-language learners and native Spanish speakers to engage in its content. Students can use the interactive PDF online, or teachers and parents can download, and print pages for students to work on. All these resources as well as video guides are available free of cost on 49ers.com/EDU

THE FIELD TRIP EXPERIENCE

During the 2022-2023 school year, 49ers EDU introduced the newly reimagined Home & Away Field trip program, a three-part experience that deepens 49ers EDU's impact and reinforces STEAM concepts across a three-month period for students.

ASYNCHRONOUS MATERIALS

- Students and educators receive materials to complete a STEAM lesson of their teacher's choice in the classroom before coming on their in-person field trip. These learning materials will help them begin grasping general concepts about STEAM subjects and how they relate to the game of football.

LEVI'S® STADIUM FIELD TRIP

- Students are invited to Levi's® Stadium for a fun and engaging learning experience. During their visit, 49ers EDU's educators engage students in a standard-aligned lesson and hands-on activity in one of the four classrooms onsite. Students also receive a tour of Levi's® Stadium and the 49ers Museum to reinforce learning and showcase real-world examples of STEAM concepts.

LIVE VIRTUAL LESSON

- 49ers EDU educators follow up with each class after their visit to Levi's® Stadium to reinforce STEAM concepts learned during their field trip in the form of a live virtual lesson.



LEVI'S® STADIUM DINING & HOSPITALITY

The 49ers and Levi's® Stadium partner with Levy to make dining on gameday an amazing and memorable experience for fans. Levy is best known for creating incredible dining experiences at many of the world's most iconic sports and entertainment venues, including the Kentucky Derby, US Open, Wrigley Field, PGA Championship, and countless NBA, MLB, NHL, and MLS All-Star Games, among others. This season, 49ers fans will notice an infusion of Bay Area favorite restaurants and new signature dishes spanning the wide range of flavors that define dining in The Bay. Several concessions and club dining destinations have also been refreshed with new dining concepts, and fans can take advantage of new self-service technology at a redesigned concession stand on the main concourse.

LEVI'S® STADIUM'S CHEF, ALVIN KABILING

In 2018, Alvin joined Levi's Stadium as Executive Chef, overseeing the culinary department as a lifelong San Francisco 49ers fan. After helping open the Fremont Marriott Hotel and the Parcel 104 Restaurant at the Santa Clara Marriott, Alvin brings 15+ years of restaurant and catering experience. Alvin joined Levy in 2014 as the Executive Sous Chef of Oracle Arena and led premium service for five Golden State Warriors championship seasons. He was born and raised on the beautiful island of Guam in the western Pacific and is a graduate from the California Culinary Academy in San Francisco. He learned early that "if you take care of your team, they will take care of the guests," which holds true to this day as he leads the culinary team at Levi's Stadium.

STADIUM RESTAURANT PARTNERS

Levi's® Stadium is packed with novel restaurants that double as stadium concession vendors. The stadium has 26 concessions vendor stands throughout the 300 and 700 levels, including the following local Bay Area restaurant vendor stands:

Super Duper Burger	Konjoe Burger Bar
Hula Truck	Starbird
Burgess Brothers	Puesto
Breakwater BBQ	Blueline Pizza
The Chairman	The Organic Coup
Mesquite & Oak BBQ	Tony G's Slice House Pizza
Chicken Guy	Nathan's Famous Hot Dogs
The Shop by Baca	Wing Squad
Asian Street Eats	

MEMBER INCLUSIVE MENU

In the 2021 season, the 49ers and Levi's® Stadium became the first sports team to launch inclusive food and beverage items for all members of its Season Ticket Member base. The 49ers worked with hospitality partner Levy, and technology and analytics company E15 Group to curate the menu and fan experience.

The Member Inclusive Menu features the most popular concessions items based on fan surveys and in-game purchase patterns. Fan favorites on the menu include chicken tenders, Silva's hot dogs and sausages, vegan dogs, nachos, fries (regular & garlic), pretzels, popcorn, peanuts, candy, Pepsi Products, Aquafina Water, Peet's Coffee and hot chocolate. This Levi's Stadium® feature is only available for 49ers Season Ticket Members. Single game and secondary market ticket buyers will continue to purchase food and beverages on an a la carte basis. Members will redeem their orders using the "Scan and Pay" feature in the 49ers App.

The Member Inclusive Menu program was named the "Best New Concept in Concessions" by VenuesNow in 2022 and has been shortlisted for numerous other awards, including "Best Technology for Venues and Operations" by the Sports Technology Awards and "Best Fan Experience from TheStadiumBusiness.

ADDITIONAL LEVI'S® STADIUM MENU AND HIGHLIGHTS

- Suite and club menus featuring robust seasonal dishes made with seasonality and produce from The Faithful Farm, Levi's Stadium's Rooftop Garden which includes chives, garlic, tomatoes, cucumbers, pumpkin, corn, peppers, and much more
- Specialty Cocktail Program: Featuring partnerships with 1800 Tequila, Gold Bar Whiskey, Ketel One Vodka, Smirnoff Vodka
- Appellation 49 Wine Program: a broad list of California wines that is available throughout the building
- 100 percent of food and beverage packaging and service-ware is recyclable, compostable, or biodegradable
- 100 percent of seafood menu items certified by the Monterey Bay Aquarium Seafood Watch List
- 90 percent of food suppliers are from California



49ERS TEAM STORE PRESENTED BY VISA

The 49ers Team Store is located in Levi's® Stadium at Intel Gate A and is open to the public on non-event days.

The Levi's® Stadium Team Store Presented by Visa Non-Event Hours:

- Thursday - Tuesday: 11 a.m. - 5 p.m.
- Wednesday: CLOSED
- Day before a home game: 10 a.m. - 6 p.m.

On event days, the following retail locations are located throughout Levi's® Stadium to purchase 49ers merchandise:

Great America Parking Lot/Toll Plaza
Trailer (1)

Tasman Drive/Great America Parking Lot
Trailer (2)

100 Plaza Level

Inside Foxconn Industrial Internet Club

200 Plaza Level

Main Team Store Presented by Visa - Intel Gate A

300 Level (Lower Level Concourse)

Toyota Gate F Team Store - Between Sections 106-107

Dignity Health Gate C Team Store - Section 130

United Club Team Store - Section 135

Kiosks (2) - Between Sections 109-110 and 121-123

700 Level (Upper Level Concourse)

Pepsi Fan Deck Team Store - Section 305

Bud Light Patio Team Store - Section 324

CLUB AND SUITE OVERVIEW

CLUBS

There are 12 premium club areas located throughout Levi's® Stadium. Only ticketed guests with proper access are allowed into the clubs. These clubs remain open for approximately one hour following the end of the event.

Of the different club spaces in Levi's® Stadium, six are traditional and four are suite-based.

- Traditional Club Spaces (club ticket based) are accessed by the 9,000 club seats in the stadium:
 - BNY Mellon Club West
 - East Club
 - Foxconn Industrial Internet Club
 - Levi's 501 Club
 - United Club
 - Yahoo! Fantasy Football Lounge
- The Green Room is situated in the area of Levi's® Stadium that served as the green room for concert tours, and is accessed exclusively on gamedays by field-level seat members. The space showcases Levi's Stadium concert posters for artists such as Coldplay, Taylor Swift, and the Grateful Dead.
- The Cache Creek Club is the newest club at Levi's® Stadium and is situated inside the tunnel between the visiting team locker room and the field. Accessed exclusively by north endzone field-level seat members, the club offers views of the walkway where the visiting team will pass through to enter and exit the field on gamedays.
- Suite-based Club Spaces are accessed by approximately 70 suites on the 500 level horseshoe:
 - Citrix Owners Club
 - Cisco Lounge (North) & WebEx Lounge (South)
 - NRG Solar Terrace is accessible for all executive suite lease holders in the SAP Tower and by all NRG Sky Suite patrons.



SUITES

Luxury Suites at Levi's® Stadium provide the finest premium seating opportunities at the world's top sporting venue including fully upholstered theater seating, incredible sightlines, multiple flat screen monitors, internet access, upscale catering and a dedicated suite attendant. Fans interested in learning more about the suite rental options at Levi's Stadium can visit 49ers.com/tickets/suites or email suites@49ers.com.





PUBLIC TRANSIT & PARKING

PUBLIC TRANSPORTATION

Guests are encouraged to take public transportation. For additional information regarding public transportation, visit www.levisstadium.com or any of the following websites listed below:

Valley Transportation Authority (VTA)

VTA provides light rail and bus service throughout Santa Clara County.

Customers can access Levi's® Stadium for all events, museum, and team store visits using VTA bus and light rail services.

For more information about riding VTA to Levi's® Stadium, visit try.vta.org/levi, email customer.service@vta.org or call (408) 321-2300

Altamont Corridor Express (ACE)

ACE Trains provide services to Levi's® Stadium from Stockton, Lathrop/Manteca, Tracy, Vasco, Livermore, Pleasanton and Fremont. For more information, please visit www.acerail.com or call 209-944-6220.

Capitol Corridor

Capitol Trains provides services to Levi's® Stadium from Auburn, Rocklin, Roseville, Sacramento, Davis, Suisun/Fairfield, Martinez, Richmond, Berkeley, Emeryville, Oakland, Hayward and Fremont/Centerville. For more information please visit www.capitolcorridor.org, or call 877-974-3322.

Caltrain

Caltrain provides services from San Francisco to South San Jose with stops all along the Peninsula. On event day, Caltrain transports passengers from all locations to connect with VTA Light Rail Trains or buses at the Mountain View Transit Center, located at Evelyn Avenue and Castro Street. For more information, please visit www.caltrain.com, or call 1 (800) 660-4287.

BART

BART provides services from San Francisco and East Bay to San Jose. On event day, BART transports passengers from all locations to connect with VTA Light Trail trains at the Milpitas Station. For more information, please visit www.bart.gov.



PARKING & TAILGATING MAP



PARKING + TAILGATING MAP



TAILGATING PERMITTED WITH OPEN FLAME BBQ

- V** Premium Red Lot VIP
- 1** Premium Red Lot 1
- 3** Premium Red Lot 3
- 1** Premium Green Lot 1
- 2T** Premium Green Lot 2
- 4** Green Lot 4
- 1** Blue Lot 1
- RV** RV Blue Lot
- 2** Premium Yellow Lot 2
- 3** Premium Yellow Lot 3

Light Rail / VTA

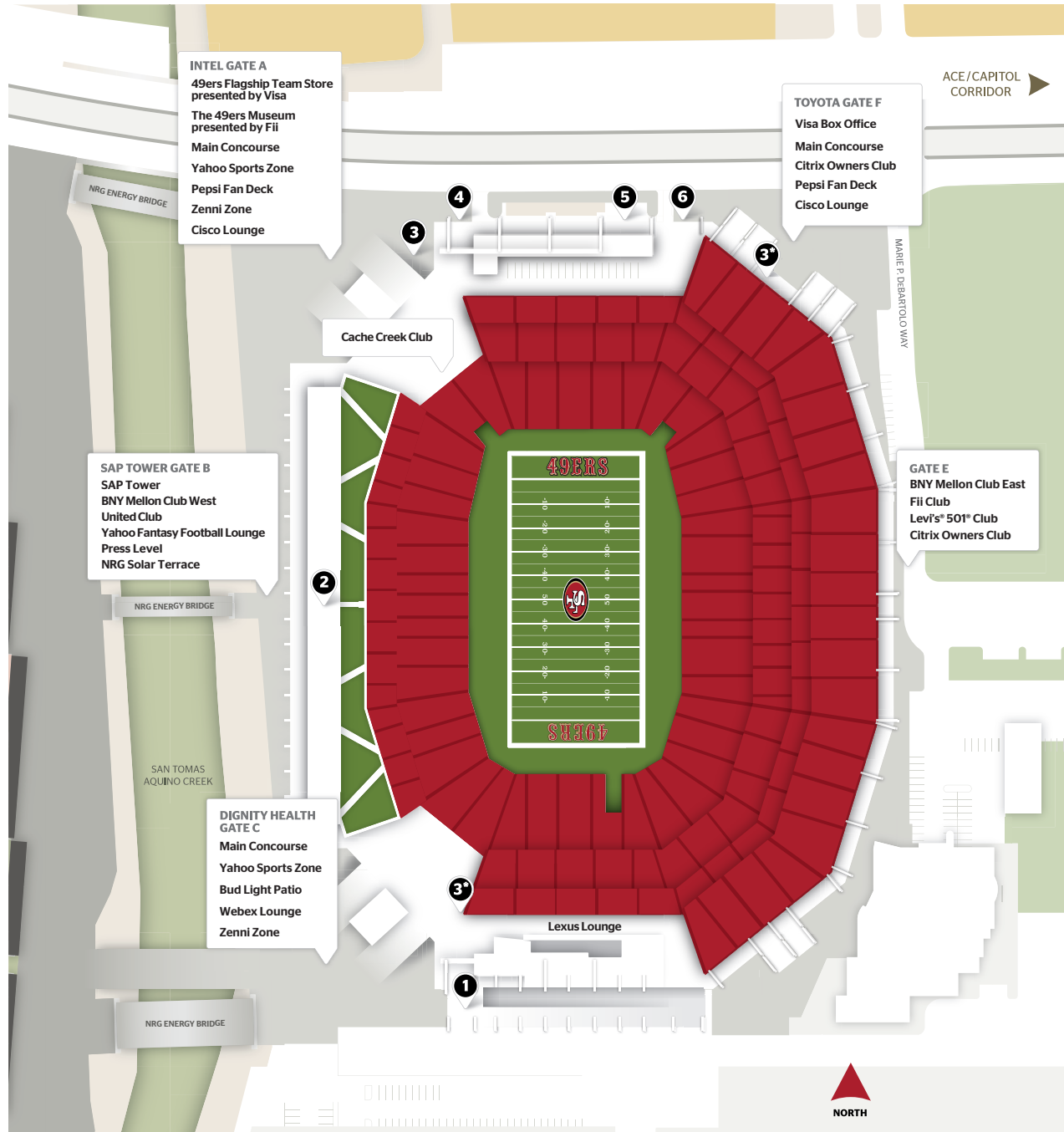
TAILGATING **NOT** PERMITTED

- 7** Red Lot 7
- 2NT** Premium Green Lot 2
- 3** Green Lot 3
- 5** Green Lot 5
- RV** RV Green Lot
- V** Premium Yellow Lot VIP
- 1** Premium Yellow Lot 1

Heavy Rail / ACE Capitol Corridor

LEVI'S® STADIUM OVERVIEW

LEVI'S® STADIUM OVERVIEW MAP



- 1 RAMP TO ALL LEVELS**
- 2 SAP TOWER**
- 3 49ERS FLAGSHIP TEAM STORE**
presented by Visa

- 4 49ERS MUSEUM**
presented by Fii
- 5 NBC SPORTS BAY AREA STUDIO**
- 6 VISA BOX OFFICE**

*Alternate Team Store locations
open on gameday only