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Levi's[®] STADIUM

2021 MEDIA GUIDE





ABOUT LEVI'S® STADIUM

Heading into its eighth year of operations, Levi's® Stadium has become the premier outdoor destination for sports and entertainment on the West Coast. Hosting over 125 major events to date with an average of 21 events per year (pre-pandemic), Levi's® Stadium has provided entertainment for fans across numerous platforms. Despite being only eight years old, the facility has already garnered numerous awards from around the globe.

Levi's® Stadium boasts a seating capacity of 68,500 with the ability to expand to more than 75,000 for special events, and is best known as the home of the five-time Super Bowl champion San Francisco 49ers. Drawing more fans closer to the experience than ever before, Levi's® Stadium features nearly 45,000 seats, or roughly two-thirds of stadium capacity, in the lower bowl. Overall, the stadium includes 1.85-million-square-feet of space and offers 9,000 club seats and 170+ suites that provide a distinctively California experience.

For 49ers games, Levi's® Stadium features unique tailgating options designed to enhance the game day experience, highlighted by Michael Mina's Tailgate, the Faithful Mile presented by Global Syn-Turf and the Red Zone Rally at the Great America Pavilion. Michael Mina's Tailgate is an exclusive, members-only experience housed within the Bourbon Steak and Bourbon Pub restaurants located inside the venue. The Tailgate is tailor-made for 49ers season ticket holders and features an upscale, five-course menu themed for each opponent. The Faithful Mile, a 60,000-square-foot tailgating area accessible to all 49ers ticket holders free of charge, features bars presented by Bud Light, regular rotation of food trucks and entertainment. Red Zone Rally is an all-inclusive pregame party for all 49ers home games, providing pass-holders top-of-the-line food and beverage offerings inside a private, air-conditioned space with free access to ride the Flight Deck roller coaster.

One of the most technologically advanced stadiums in the world, Levi's® Stadium is a showcase for innovation in Silicon Valley. Accompanied by its own mobile app, the 49ers App, the venue brings the comforts of watching a game at home right to your seat. In

addition to mobile ticketing and parking, in-seat delivery for food and beverages for club seat holders, and the ability to watch video replays in real-time on a handheld device, the stadium features a best-in-class cellular and Wi-Fi infrastructure that allows guests to stay connected throughout their visit.

Levi's® Stadium is home to over 200 original pieces of art and more than 500 original historic photographs. The museum-quality artwork featured through the club and suite levels of the venue is comprised of mixed mediums such as acrylic, charcoal, enamel, oil, pastel, pen and ink, stencil, metals and sculptures. Of the 23 original artists showcased in the Levi's® Stadium collection, 20 hail locally from California. The photographs in the collection are from the archives of the 49ers and their esteemed group of team photographers along with many local libraries and historic centers.

In July 2016, Levi's® Stadium was awarded LEED Gold Certification for Operations and Maintenance of an Existing Building after opening the stadium in 2014 with LEED Certification as New Construction, making the venue the only one of its kind to twice be recognized for achieving the industry standard for sustainable design and construction. Equipped with a green roof, state-of-the-art solar elements made up of 1,162 photovoltaic panels throughout the venue, low-flow plumbing fixtures and the first rooftop farm at an NFL stadium, the stadium has been widely recognized as a leader in sustainable design. Additionally, Levi's® Stadium has established a new standard for sports and entertainment venues by using 85 percent recycled water for all of its non-potable water needs.

Levi's Stadium® was awarded the 2017 Facility of Merit by the NFL and the National Center for Spectator Sports Safety and Security for its efforts in performing above and beyond normal operations to demonstrate an innovative approach to enhancing safety and security. Previously, Levi's Stadium was recognized by the *Sports Business Journal* as the 2015 Sports Facility of the Year and by The StadiumBusiness Awards as 2015 Venue of the Year over an international field of facilities.

LEVI'S STADIUM MILESTONES



OUTSIDE EVENTS

Heading into its seventh year of operations, Levi's® Stadium has earned its place as the premier outdoor destination for sports and entertainment on the West Coast. Hosting over 125 major events to

date, Levi's® Stadium has proven itself as a 360-degree entertainment venue hosting a variety of local and world-class events since its opening in 2014.

TOP OUTSIDE EVENT ATTENDANCE

76,976

WrestleMania 31
March 29, 2015

75,496

Grateful Dead Concert
June 27, 2015

74,947

Grateful Dead Concert
June 28, 2015

74,814

College Football Playoff National Championship
Jan. 7, 2019

71,008

Super Bowl 50
Feb. 7, 2016

70,547

Copa America: Mexico vs. Chile
June 18, 2016

70,205

NHL: San Jose vs. Los Angeles
Feb. 21, 2015

69,451

Copa America: Argentina vs. Chile
June 6, 2016

68,917

Mexican National Team vs. Ireland
March 23, 2018

68,416

ICC: Manchester United vs. FC Barcelona
July 25, 2015

67,439

Copa America: USMNT vs. Colombia
June 3, 2016

67,175

International Soccer: Mexico vs. Chile
Sept. 6, 2014

65,109

ICC: Manchester United vs. Real Madrid
July 23, 2017

63,032

Concacaf Gold Cup Final: USA vs. Jamaica
July 26, 2017



2019 COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP

On January 7, 2019 the College Football Playoff National Championship came to Levi's® Stadium. More than 74,00 fans filled the stands to watch the Clemson Tigers take on the Alabama Crimson Tide. Clemson was crowned the 2019 National Champions after a 44-16 win over Alabama.

ALL-TIME 49ERS GAME ATTENDANCE

72,211

NFC Championship Game vs. Green Bay Packers
Levi's® Stadium - January 19, 2020

71,404

Monday Night Football vs. Seattle Seahawks
Levi's® Stadium - November 11, 2019

71,649

Divisional Playoff Game vs. Minnesota Vikings
Levi's® Stadium - January 11, 2020

70,806

Regular Season Game vs. Chicago Bears
Levi's® Stadium - December 23, 2018

71,500

Sunday Night Football vs. Green Bay Packers
Levi's® Stadium - November 24, 2019

70,585

Monday Night Football vs. Cleveland Browns
Levi's® Stadium - October 7, 2019



2020 NFC CHAMPIONSHIP GAME

On January 19, 2020, the 49ers hosted their first NFC Championship game at Levi's® Stadium and set an all-time franchise attendance record. More than 72,000 fans in attendance saw the 49ers beat the Green Bay Packers, 37-20, for the franchise's seventh Super Bowl berth.

LEVI'S® STADIUM AWARDS

Facility, sustainability, technology and security awards earned by Levi's® Stadium since opening include:

FACILITY AWARDS

- Best of the Best Silicon Valley Concierge Association's Awards for Best Attraction - (2016)
- *Sports Business Journal* Sports Facility of the Year - (2015)
- The StadiumSportsBusiness Awards Venue of the Year - (2015)
- Citation Award for Interior Architecture from Kansas City Chapter of the Institute of Architects: Levi's 501 Club - (2015)
- Event Marketer Gold Experience Design Award for Best Permanent Corporate or Retail Installation: Bud Light Patio - (2015)

SECURITY ACCOLADES

- Friends of National Center for Spectator Sports Safety and Security (NCS4) Award - (2019)
- NFL Facility of Merit by the National Football League and the National Center for Spectator Sports Safety and Security - (2017)
- Department of Homeland Security's Science and Technology Directorate SAFETY Act Designation: Forty Niners Stadium Management Company's "The Technology" - (2016)

SUSTAINABILITY AWARDS

- TheStadiumBusiness Environmental Stadium of the Year - (2017)
- Green Sports Alliance Environmental Innovators of the Year Award - (2016)
- IMEX GMIC Green Supplier Award - (2016)
- Acterra Business Environmental Award for Sustainability - (2016)
- LEED Gold Certification for Operations and Maintenance of an Existing Building - (2016)
- California WaterReuse Association Recycled Water Agency of the Year - (2014)
- LEED Gold Certification for a New Construction - (2014)
- Forest Stewardship Council US Special Recognition Award - (2014)

TECHNOLOGY AWARDS

- TheStadiumBusiness Best Venue Tech: Executive Huddle - (2020)
- Leaders In Sports' Leader in Innovation: Executive Huddle - (2019)
- Stadium Sports Business Awards Venue Technology of the Year: VenueNext - (2015)



TECHNOLOGY

Levi's® Stadium is a showcase for innovation in the Silicon Valley through partnerships with local, national and international technology providers that help deliver world-class Wi-Fi capability, mobile connectivity, IPTV, digital displays, HD scoreboard and video displays, and paperless ticketing.

- Levi's® Stadium's innovation extends all the way to its own app. The 49ers App is the best way to access, manage and scan your tickets and parking passes. Guests can easily transfer tickets to friends and family with a few taps. You can also watch live streaming games (in market and Primetime games only) and access exclusive content, breaking news, and interactive fan experiences.
- XFINITY by Comcast provides free Wi-Fi to guests throughout the stadium. When a fan is in their seat, they are never too far from a Wi-Fi signal thanks to the venue's ground-breaking infrastructure of Internet access points strategically positioned beneath seats throughout the seating bowl — one access point for every 100 seats.

NETWORK INFRASTRUCTURE

- Over 400 miles of data cable connects the stadium, including 70 miles of cable to support Wi-Fi.
- More than 12,000 physical network ports have been installed.
- Levi's® Stadium features a backbone of 40Gb/s of available Internet bandwidth, easily scalable to event attendance, which is four times greater than the standard for NFL stadiums recommended by the National Football League for 2017.
- The stadium contains more than 1,300 Wi-Fi access-points supporting 2.4 and 5GHz channels and the most current Wireless standards including 802.11ac; Wi-Fi is accessible in every location and free to all.

IN-STADIUM "BROADCAST"

- The in-stadium "Broadcast" rivals that of a Network TV broadcast, featuring 19 stadium cameras (seven operated cameras, seven PTZ cameras and five 8K cameras). The stadium has the ability to share camera feeds with the broadcasting TV network. At least six different replay angles can be viewed at any given time. The game day production team consists of 50-plus people.
- In 2020, the 49ers and Levi's® Stadium unveiled the first-ever 8K video replay system presented by Foxconn Industrial Internet (Fii). Thanks to five 8K cameras (capturing 120 frames per second) positioned around the stadium, the incomparable new replay system provides views of all goal lines and sidelines that can be zoomed in on without pixilation or motion blur. A true technological feat, the 49ers new video replay system is able to ingest the highest amounts of data for any existing stadium to produce video in 8K. This data is sent to the Levi's® Stadium scoreboard control room, the hub of the system, where the gameday production team is able to route and distribute the signals to different areas of the stadium. Most importantly, those areas include the two 200x48 foot video boards which can make even the smallest on-field details crystal clear.
- The stadium is equipped with two HD 13 video boards at the North and South ends of the stadium that measure 200 feet by 48 feet, producing more than 19,000 square feet of viewing space. They are among the largest in the NFL. The boards also feature tremendously sharp, cutting-edge LEDs. The boards can be sectioned and layered in order to show multiple pieces of content simultaneously. The result is producing two shows simultaneously, an A show and a B show, to maximize fan engagement.
- 2200 4K screens are connected to the stadium's IPTV system, which allows for incredible flexibility and customization throughout the venue. Content includes menu boards, game broadcasts, statistics and other important information as deemed necessary.

49ERS MOBILE APP

MOBILE TICKETING

Access, manage and scan your tickets and parking passes using the Official 49ers app. Guests can easily transfer tickets to friends and family via text or email. 49ers tickets and other Levi's® Stadium event tickets all live in the same place. Make sure you have the latest version of the app downloaded from the Apple or Google Play Stores and sign in with your Ticketmaster account. Once logged in, add your tickets to your mobile wallet before arriving for the fastest entry at the gates. Each person should have their own individual ticket on their own mobile device.

MOBILE PAYMENT

New for 2021, all events at Levi's® Stadium will be contactless and cashless for all concessions and retail purchases. Simply use your mobile phone's camera to scan a QR code the view the menu at your selected stand. From there, complete the steps to purchase using a credit card, or Apple/Google Pay. Make sure you are logged on to your Season Ticket Member Account to access your Member Inclusive Menu on several of the most popular food and beverage items across the stadium.

TEAM

View the 49ers roster, team depth chart, player bios and season statistics using the Team Tab.

SCHEDULE

Check out the team schedule and opponents for the upcoming season using the Schedule Tab and purchase official single game tickets directly from the app.

49ERS NEWS

Receive the latest breaking news and updates, including live player and coach press conference coverage, featured articles, photo galleries, and more. Be sure to opt-in to push notifications, as well as enable location services to access exclusive offers and features.

LEVI'S® STADIUM

A separate Levi's® Stadium app is a thing of the past. All the great features are now available by tapping the Levi's® Stadium icon in the footer navigation of the 49ers App. Be the first to know about the latest events and ticket offers, as well as mobile concession ordering, stadium maps, Ask Sourdough chatbot and more.

Receive the Latest Breaking News and Updates

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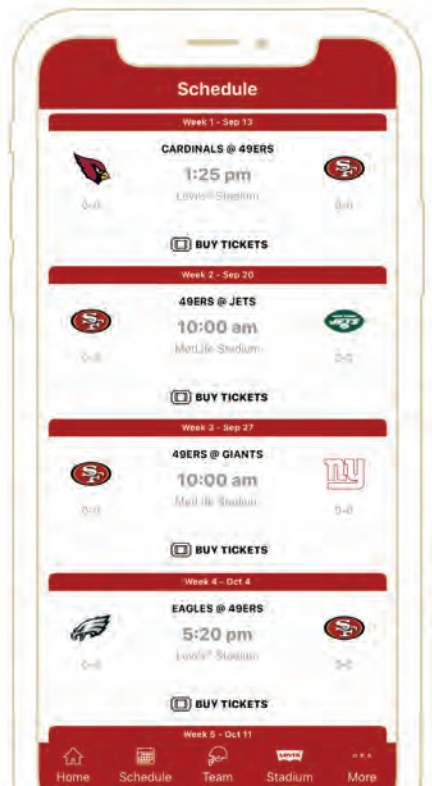
Follow the Team

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Know When and Where the Team is Playing

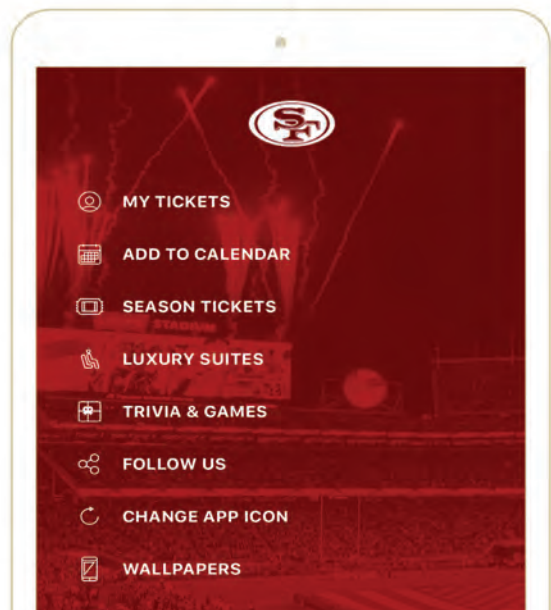
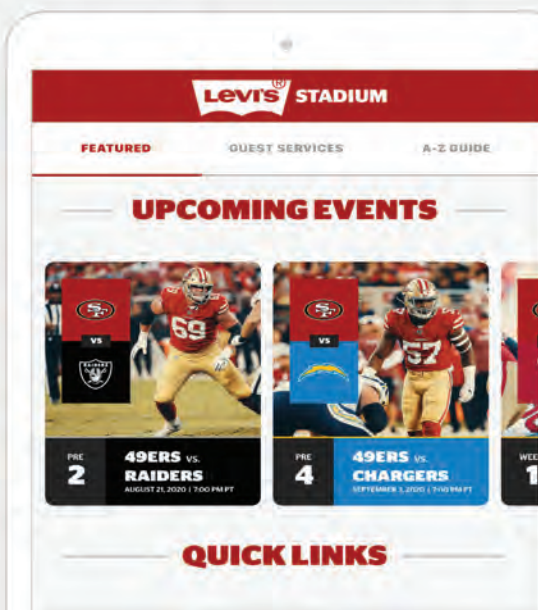
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Manage Tickets for Levi's® Stadium Events & Get the Latest Ticket Offers

Personalize Your App Experience

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SUSTAINABILITY



In August 2014, Levi's® Stadium became the first professional football stadium to open with LEED Gold Certification for New Construction, the recognized standard for measuring sustainability for design and construction. Less than two years later in July 2016, Levi's® Stadium continued to set benchmarks as the leading sports venue in sustainability by achieving LEED Gold Certification for Operations and Maintenance of an Existing building - making it the first-ever NFL stadium to be LEED Gold certified under the two respective rating systems.

The stadium is designed to reduce energy demand and generate more electricity annually, via on-site photovoltaic (PV) systems, than is consumed during the 10 scheduled 49ers games each season.



SUSTAINABLE DESIGN ELEMENTS

- NRG, the exclusive sustainable power provider of the San Francisco 49ers and Levi's® Stadium, installed a number of state-of-the-art solar elements that account for 1,162 SunPower photovoltaic panels throughout the venue.
- The NRG Solar Terrace, the venue's 27,000-square-foot "green roof," is located atop the stadium's SAP Tower which houses a majority of the venue's 173 suites. This living roof features 16 species of vegetation native to the Bay Area to lower the building's cooling and heating needs by regulating ambient temperatures in SAP Tower.
- In 2016 Levi's® Stadium partnered with Farmscape — California's largest urban farming company — to bring the first-ever rooftop farm to an NFL stadium: The Faithful Farm. The nearly 9,000 sq. ft. rooftop farm located on the NRG Solar Terrace supports nearly 40 rotational crops — including tomatoes, summer squash, peppers, eggplants herbs and more — generating an annual yield of more than 7,500 pounds, all of which are harvested and used for dishes served at Levi's® Stadium. Excess produce from the Faithful Farm also contributes to the stadium's humanitarian efforts with Hunger at Home and the Salvation Army, helping to provide healthy, vegetable-based dishes to individuals in need.
- Electrical vehicle charging stations (NRG EV Charging Stations) are located on the west side of the stadium to power maintenance and operations electrical vehicles year-round. NRG is currently building the nation's first comprehensive, privately funded electric vehicle charging network and the charging stations are available to Levi's® Stadium guests on event days.
- The playing field is surrounded by a 23,000-square-foot artificial turf track that reduces watering needs by approximately 20 percent and reduces the amount of natural grass needed for each field resurfacing.
- The stadium's sustainable initiatives also include public transit access (Caltrain, ACE & Capitol Corridor - VTA, Amtrak), convenient bicycle parking and a walking path from the San Tomas Creek Trail.
- Construction materials utilized contained more than 40 percent recycled content overall, based on cost. More than 75 percent of construction waste was recycled and diverted from landfills.
- Three SunPower solar array-covered bridges, the NRG Energy Bridges, are the first of their kind in the NFL.



SUSTAINABLE STADIUM OPERATIONS PROGRAMS

- **The Solid Waste Management Reduction Program** is a comprehensive waste diversion program that is striving for net-zero landfill. All garbage, recycling and compostable materials from inside the venue and the surrounding parking areas are sorted on-site and placed into compactors to be processed.
- **The Building Management System** allows the venue to conserve energy usage through HVAC monitoring, lighting distribution and the use of automatic sensors.
- **The Preventative Maintenance Program** tracks all equipment and systems to enact their manufacturer's recommendations and scheduled preventative plans.
- **The Ongoing Commissioning Program** ensures that the venue operates under the LEED existing building guidelines for new projects and build outs.
- **The Green Cleaning Program** ensures that the janitorial contractor, ABM, uses sustainable green certified products for all cleaning essentials and equipment.
- **The Sustainable Purchasing Program** for ongoing consumables, foodstuffs, durable goods ensures that local, organic, recycled and compostable items will be purchased from vendors.
- **The Integrated Pest Management Program** uses only green-materials pest eradication products.
- **The Indoor Air Quality Management Program** consists of perpetual monitoring of indoor air quality based on the LEED-approved HVAC system.
- **The Landscape Management Program** includes using native, drought-resistant plants that are hydrated with 100 percent recycled water.
- **The Exterior Hardscape Management Program** utilizes cleaning equipment when washing the exterior skin of the building and sidewalks. All organic materials collected are composted.
- **The Energy Metering & Benchmarking Program** utilizes a comprehensive, live-time electrical metering building management system, that allows the stadium to load-shed as needed through the use of motion sensors and pre-programmed computer BMS control.
- **The Recycled Water Program** is setting a new standard for stadiums. Recycled water accounts for about 85 percent of all water used in Levi's® Stadium and is used for playing field irrigation, the "green roof," flushing toilets, and cooling tower make-up water.





LEVI'S® STADIUM COVID-19 VACCINATION SITE

SANTA CLARA COMMUNITY ASSET

Owned by the Santa Clara Stadium Authority, Levi's® Stadium has served as a valuable asset to the Santa Clara community since opening in 2014. The 49ers and its stadium management company take great pride in making the venue accessible to everyone beyond the 68,500 people who are able to attend 49ers games 10-12 times per year. Levi's Stadium annually hosts more than 60,000 Bay Area youth each year for the 49ers EDU STEAM Field Trip program and the venue's community room is available for private event bookings by any Santa Clara organization.

COVID-19 VACCINATION SITE

- Throughout 2020 and into 2021, the COVID-19 pandemic halted the world in its tracks. Professional sports, usual models of perseverance and strength, were also forced to surrender to the deadly virus; however, large sports venues like Levi's® Stadium stepped up in a significant effort to defeat COVID-19. In February 2021, after playing an entire NFL season without a single fan in attendance at Levi's® Stadium, the 49ers partnered with the County of Santa Clara to transform Levi's Stadium into the largest COVID-19 vaccination site in California. The site was operated by the County of Santa Clara Health System, while the Levi's® Stadium Operations team assisted with pulling off the major logistical feat of administering 15,000 shots per day. As of June 2021 when the vaccination site closed, the 49ers and Santa Clara County had administered over 350,000 vaccine shots.

VOTING CENTER

- In September 2020, the 49ers announced a multi-lateral partnership to make Levi's® Stadium a voting center for the November 3rd general election in conjunction with the organization's ongoing voter awareness initiatives. The team and stadium joined California Secretary of State Alex Padilla, the Santa Clara County Registrar of Voters, More Than A Vote, and founding partner Levi's® to ensure Santa Clara County residents had a safe and easily accessible location to drop off their ballots, participate in early voting or vote in-person on election day. The operations took place with the SAP Tower atrium while free parking was provided directly outside the stadium. During the early voting period, Santa Clara County totaled over half a million votes, doubling the number of votes cast during the same period in 2016. 49ers Executive Vice President and Stadium General Manager Jim Mercurio - a sports business executive for nearly 30 years - said managing the voting center in 2020 was one of the most fulfilling projects he has ever been a part of.



LEVI'S® STADIUM VOTING CENTER



BUD LIGHT PATIO

STADIUM DESIGN

- Featuring over 45,000 seats, Levi's® Stadium's lower bowl is one of the largest in the NFL (roughly two-thirds of stadium capacity). The seating is designed this way to bring the majority of fans closer to the field.
- The design also eliminates the traditional club mezzanine level, which brings fans sitting in the upper deck lower to the field.
- The location of Levi's® Stadium offers convenience to patrons in both access and parking. There are 13 freeway interchanges located near the stadium's site, which means fans have ample access points to the freeway.
- There are more than 20,000 parking spaces located within a short walking distance from the stadium. Tailgating is an integral part of the game day experience in Santa Clara and Levi's® Stadium provides the most diverse tailgating lineup in the NFL with access to the multi-faceted Faithful Mile presented by Global Syn-Turf, the all-inclusive Red Zone Rally at Great America Pavilion and the upscale, members-only Michael Mina Tailgate located within the Bourbon Steak and Bourbon Pub restaurants.

PLAZAS

- The main entry, Intel Plaza at the northwest corner of the stadium, is open to the public year-round and provides direct access to the Levi's® Stadium Fanwalk and the 49ers Team Store presented by Visa. In the northeast corner, Toyota Plaza is the main entry for guests of Michael Mina's Bourbon Steak & Bourbon Pub restaurants and the 49ers Museum presented by Foxconn Industrial Internet. Dignity Health Plaza, featuring the Dignity Health Kids' Zone, at the southwest corner of the stadium is another primary entry gate for fans and media on event days.

CONCOURSE

- Concourses at Levi's® Stadium are among the widest in the NFL and have more than 600 individual concessions points of sale, allowing for easy pedestrian access and creating a more pleasant, less congested atmosphere around vendors. The Upper Concourse Level offers access to all 300 and 400 level seating.
- Concourses also feature open field views so fans can watch the game even while they purchase refreshments and navigate the building.

PARTY DECKS

- Expansive party decks featuring both concessions and specialty food and beverage stands are located under each scoreboard. The Pepsi Fan Deck above the north end zone and Bud Light Patio above the south end zone are available year-round and offer a unique stage for many types of events.

STADIUM TRADITIONS

FOG HORNS

- Levi's® Stadium is home to two fog horns. The first is atop the north video board that sounds 90, 60 and 30 minutes prior to team intros, as well as other key moments - prior to kickoff, at the beginning of the second half, and of course on every 49ers touchdown and field goal.
- The second fog horn is located adjacent to the Gold Mine fan supporters section, on the main concourse atop the Dignity Health Plaza, located near Gate C. Since the inaugural season at Levi's® Stadium, the pregame act of energizing the fog horn to start the game has become a beloved tradition. Celebrities, alumni and other notable figures and special guests are invited to take part in sounding the fog horn right before kickoff and to start the second half.

LEVI'S® LOUD

- Coined in 2018, the term "Levi's® Loud" has become synonymous with the thunderous roar of the Faithful as they create the ultimate home field advantage at Levi's® Stadium. It's not enough to simply get loud on third downs or big defensive plays, the Faithful get "Levi's® Loud" and take their passion and enthusiasm to another level.



IN-STADIUM ATTRACTIONS

FAITHFUL MILE PRESENTED BY GLOBAL SYN-TURF

- The official pregame destination, the Faithful Mile is a 60,000-square-foot tailgating area accessible to all 49ers ticket holders free of charge. This entertainment hub is located in front of SAP Tower, in between Intel Gate A and Dignity Health Gate C, and includes a Bud Light Bar, live music and entertainment at the Pepsi Stage, and several unique activations every game day.

DIGNITY HEALTH PLAY KIND ZONE

- Located at Gate C, the Play Kind Zone has a variety of activities for 49ers fans of all ages. Kids 14 and under are invited to pick up their own customized "My First 49ers Game" credential, sign up for the 49ers Kids Club, and participate in beginner level football drills. The littlest Faithful can sign up for the 49ers Crib Club and enjoy the thrill of riding down the giant football slide, climbing over giant NFL cleats, as well as X's and O's. Everyone can stand next to life-sized 49ers players on the Measure-Up Wall, and get a complimentary red & gold face paint and hair spray.
- Fans looking to connect even more with the Niners can sign up for programs like Women of the Niners (WON) and 49ers PRIDE.

GOLD MINE SUPPORTERS SECTION

- To create the best home-field advantage at every 49ers home game, we are selecting the loudest and most passionate fans to represent all of the Faithful, and help our game day entertainment team lead in-game traditions, chants, and cheers. You/your group has the opportunity to join our entertainment team to lead the fans at Levi's® Stadium in bringing the noise, energy and leading team cheers heard throughout the building.

49ERS RING OF HONOR

- The 49ers Ring of Honor, located on the SAP Tower at Levi's® Stadium, features the jersey numbers of all Edward J. DeBartolo, Sr. San Francisco 49ers Hall of Fame inductees. The Ring of Honor also highlights the jersey numbers of Alumni who have had their numbers retired by the 49ers. Retired jersey numbers are denoted with a white circular border, and all numbers are displayed in numerical order. In 2021, fans can look forward to an induction ceremony for 49ers Hall of Fame Class of 2020 inductee, Bryant Young, as well as an induction ceremony for the Class of 2021.



THE 49ERS MUSEUM PRESENTED BY FOXCONN INDUSTRIAL INTERNET



Featuring 11 unique gallery and exhibit spaces, the 49ers Museum is a 20,000-square-foot facility dedicated to the 49ers past, present and future. The museum is dedicated to its values of education, innovation and heritage, and is committed to serving as an exciting and engaging home for fans of all ages. Visit www.LevisStadium.com/Museum for information on hours and admission, or contact museum@49ers.com.

MUSEUM VIRTUAL TOUR

- Continuing the trend of bringing award-winning programming to the Faithful, the 49ers Museum offers a completely virtual tour of its unique facility. This new feature offers fans, wherever they are, a chance to experience the greatest 49ers moments from the last 75 years. To view this tour, visit LevisStadium.com/Museum-Virtual-Tour.

MUSEUM GALLERIES

TRENDING

Step into our "You Are a Niner" augmented reality experience and take your place beside current and former players or take part in our Trending Display, which features information about what's happening in the museum as well as recently curated artifacts.

MORABITO THEATER

Inside the theater—which seats 90 people, and features a 50 feet by 18 feet screen and 4K technology—you'll be inspired by the story of the 49ers told through film.

EDWARD J. DeBARTOLO, SR. 49ERS HALL OF FAME

Stand next to and around life-sized statues of the 49ers 28 Hall of Famers in their signature poses. Snap a photo next to coach Bill Walsh and Joe Montana, or put yourself in the huddle with the Million Dollar Backfield.

TEAM GALLERY

Here you will hear first-person stories from 49ers alumni about everything from nicknames and practical jokes to what it was like to play for the team. You will also find an interactive database that will allow visitors to find information on every person that ever wore a 49ers uniform.

BILL WALSH INNOVATION

A homage to one of the most influential people the NFL has ever known, this re-creation of Coach Walsh's Redwood City office serves as both a treasure trove of artifacts and the home of a signature film on coach Walsh as told from the eyes of players, friends and others. Also located in this space, the Bill Walsh Coaching Universe is an interactive exhibit that illuminates the coach's vast impact on the coaching ranks of professional football.

HERITAGE

The Heritage Gallery is an era-by-era experience made up of historical items, stories, interactive exhibits and one-of-a-kind artifacts. Spanning the years from 1946 to the present day, guests will leave the Heritage Gallery with a deep appreciation for the history and tradition that are so important to the 49ers organization.

SPIRIT

The 49ers have long been known as innovators when it comes to the fan experience. Here, guests can take in the history behind the team's mascots, in-game entertainment and other joyful elements of football. A feature film is on display featuring fans, players and others talking about the significance of the 49ers.

DENISE DeBARTOLO YORK EDUCATION CENTER

The pillar around the industry-leading 49ers EDU program, this state of the art classroom serves more than 60,000 Bay Area children annually using an innovative curricula focusing on science, technology, engineering, art and mathematics (STEAM).

IN THE GAME

Get ready to engage with the game of football. In the Game offers multiple interactive challenges and exhibits, like Be the Broadcaster—a real-life booth where fans can call the team's most iconic plays—and the Gridiron Challenge, a series of gesture-based challenges that bring out the athlete, cheerleader, uniform designer and touchdown scorer in everyone.

EDWARD J. DeBARTOLO JR. SUPER BOWL GALLERY

Celebrate Eddie D's extraordinary achievements as the architect of the San Francisco 49ers five Super Bowl championships with the Edward J. DeBartolo, Jr. Super Bowl Gallery. The exhibit holds the team's five Lombardi Trophies and corresponding championship rings, and highlights DeBartolo as a mentor, leader, owner, and family man.





49ERS EDU & THE DENISE DeBARTOLO YORK EDUCATION CENTER

The 49ers EDU program is committed to education and innovation and has served over 300,000 participants at the end of its seventh year in operation, plus thousands more with virtual programming. The program is unique in many ways, but perhaps the most compelling is the fact that the program is funded by the 49ers Foundation and completely free to its participants. This program is not only unrivaled in the NFL, but in all of professional sports. The Denise DeBartolo York Education Center is a four classroom learning venue, including the state-of-the-art Chevron STEM Zone, housed in Levi's® Stadium. In its inaugural year, the 49ers Denise DeBartolo York Education Center consisted of only one innovative and creative space located inside the 49ers Museum. With the STEAM program's popularity, increasing demand, and ownership's commitment to providing accessible STEAM programming, the 49ers expanded their learning venue outside the museum and into the stadium. The additional space can be used as one classroom or be divided into three separate learning venues designed to seamlessly mirror the aesthetic of the original classroom and its intent to drive student-centered learning.

INSPIRE THROUGH EDUCATION

49ers EDU provides learning platforms that connect, inspire, and engage students in grades K-8. Our programming uses football as a platform to:

- Teach content-rich lessons in Science, Technology, Engineering, Art and Mathematics (STEAM)
- Ingrain invaluable life skills
- Encourage physical activity

THE CURRICULUM

As one of the first professional sports organizations to dedicate a full in-house STEAM program for K-8 students, the 49ers EDU team is constantly evolving and enhancing students' experiences to reflect the most relevant concepts to support classroom learning. By working closely with a board of local advisory educational partners, all programs have been specially aligned to state Common Core and Next Generation Science standards that promote leading instructional practices. Additionally, the 49ers EDU program curricula:

- Aligns to National & California Common Core and Next Generation Science Standards.
- Engages students in a variety of student-centered and technology-rich learning experiences that can be adapted to various development levels and learning audiences.
- Integrates STEAM learning through project-based activities that transfer student knowledge and skills to real-world problems.
- Aligns to 21st Century Learning Skills (Critical Thinking, Problem-Solving, Communication, Collaboration and Creativity).
- Drives student interest and understanding of STEAM concepts.



VIRTUAL OFFERINGS

DIGITAL PLAYBOOK

- In 2019, 49ers EDU presented by Chevron launched their Digital Playbook to provide STEAM lessons and activities to students at the K-8 level. To tackle the digital divide, the EDU team also hand-delivered over 10,500 printed versions of the Playbook to teachers whose students did not have access to computers. A Playbook Video Review series is also available on 49ers.com/digitalhuddle, which features 49ers EDU staff teaching lessons from the Playbook and providing real-world examples of how STEAM exists in everyday life.

VIRTUAL LESSON SERIES

- The Virtual Lesson Series was developed as an extension of the Levi's Stadium STEAM field trip experience, which was completely halted in 2020 due to the COVID-19 pandemic. In the series, 49ers EDU staff visit virtual classrooms and teach lessons directly to K-8 classes. As of May 2021, the three lessons are: "Art, Match and Football," "Career Connections," and "Environmental Sustainability."

THE FIELD TRIP EXPERIENCE

LEVI'S® STADIUM TOUR

- Students tour and learn about how the stadium is a showcase for technology innovation and environmental sustainability.

GUIDED MUSEUM EXPLORATION

- Students experience the 49ers history and the game of football through an interactive experience built with state-of-the-art technology.

GRADE-SPECIFIC, PROJECT-BASED LESSONS

- Students are challenged to work both independently and in teams to understand how STEAM concepts are tied to football through interactive hands-on learning experiences.

MOVEMENT LAB

- Students participate in a kinesthetic movement lab to support physical activity and to get students excited about exercising all the while exploring STEAM concepts.



LEVI'S® STADIUM DINING & HOSPITALITY

The 49ers and Levi's® Stadium partner with Levy to make dining on gameday an amazing and memorable experience for fans. Levy is best known for creating incredible dining experiences at many of the world's most iconic sports and entertainment venues, including the Kentucky Derby, US Open, Wrigley Field, PGA Championship, and countless NBA, MLB, NHL, and MLS All-Star Games, among others. This season, 49ers fans will notice an infusion of Bay Area favorite restaurants and new signature dishes spanning the wide range of flavors that define dining in The Bay. Several concessions and club dining destinations have also been refreshed with new dining concepts, and fans can take advantage of new self-service technology at a redesigned concession stand on the main concourse.

LEVI'S® STADIUM'S CHEF, JON SEVERSON

Jon Severson is a senior executive chef for Levy and leads the Levi's® Stadium culinary team. Chef Severson has served fans in many of the nation's top sports venues and his passion for seasonal, local products shines through on menus across concessions, suites, and clubs, where he harvests fresh produce from the stadium's one-of-a-kind rooftop garden.

STADIUM CONCESSION VENDORS

Levi's® Stadium is packed with novel restaurants that double as stadium concession vendors. The stadium has 26 concessions vendor stands throughout the 300 and 700 levels, including the following local Bay Area restaurant vendor stands:

Super Duper Burger	Konjoe Burger Bar
Sauced BBQ	Starbird
Burgess Brothers	Iguana's
Smoking Pig BBQ	Blueline Pizza
Curry Roots	The Chairman
Sandi's Cobblers	The Organic Coup
Salt & Straw	Tony G's
Chicken Guy	The Shop by Chef Rodney Baca

MEMBER INCLUSIVE MENU

In October of 2019, the 49ers and Levi's® Stadium continued the organization's focus on fan satisfaction by becoming the first sports team to include food and beverage items as a benefit for its Season Ticket Member base. The 49ers worked with hospitality partner Levy, and technology and analytics company E15 Group to curate the menu and fan experience.

The Member Inclusive Menu will feature the most popular concessions items based on fan surveys and in-game purchase patterns. Fan favorites on the menu include: chicken tenders, Silva's hot dogs and Polish Sausages, vegan dogs, nachos (regular & loaded), fries (regular & garlic), pretzels, popcorn, peanuts, candy, Pepsi Products, Aquafina Water, Peet's Coffee and hot chocolate. Although members are allowed to return for more MIM items at any time up until halfway through the 3rd quarter, there is a 4-item limit per concession stand visit. Items not on the MIM menu will be available for purchase at standard prices. This Levi's Stadium® feature is only available for 49ers Season Ticket Members and their guests. Single game and secondary market ticket buyers will continue to purchase food and beverages on an a la carte basis. Members will redeem their orders using the 49ers App and are encouraged to utilize the app's mobile ordering feature.

ADDITIONAL LEVI'S® STADIUM MENU AND HIGHLIGHTS

- Suite and club menus featuring seasonal dishes made with produce from Levi's Stadium's Rooftop Faithful Farm, including chives, garlic, cucumbers and more.
- The Tap Room (main concourse at the 50-yard line) features 40 craft, import and domestic beers, seasonal craft selections and California wines on tap.
- Best-in-class live-fire action kitchen in premium clubs.
- Vegan and vegetarian menus, and offerings for those avoiding gluten available in concessions, premium clubs and suites.
- 100 percent of food and beverage packaging and service-ware is recyclable, compostable or biodegradable.
- 100 percent of seafood menu items certified by the Monterey Bay Aquarium Seafood Watch List.
- 90 percent of food suppliers located in California.



49ERS TEAM STORE PRESENTED BY VISA

The 49ers Team Store is located in Levi's® Stadium at Intel Gate A and is open to the public on non-event days.

The Levi's® Stadium Team Store Presented by Visa Non-Event Hours:

- Sunday - Monday: 11 a.m. - 4 p.m.
- Tuesday - Wednesday: CLOSED
- Thursday - Saturday: 11 a.m. - 4 p.m.

On event days, the following retail locations are located throughout Levi's® Stadium to purchase 49ers merchandise:

Great America Parking Lot

Trailer (2)

Tasman Drive/Gate F

Trailer (1)

100 Level

Inside Foxconn Industrial Internet Club

200 Plaza Level

Main Team Store Presented by Visa - Intel Gate A

Kiosks (2) - Between Gates B & C

300 Level (Lower Level Concourse)

Toyota Gate F Team Store - Between Sections 106-107

Dignity Health Gate C Team Store - Section 130

United Club Team Store - Section 135

Kiosks (2) - Between Sections 109-110 and 121-123

Kiosks (2) - Located in Breezeway at Section 124-125

Kiosks (2) - Located at Stadium Terrace and Section 108

700 Level (Upper Level Concourse)

Pepsi Fan Deck Team Store - Section 305

Bud Light Patio Team Store - Section 324

CLUB AND SUITE OVERVIEW

CLUBS

There are 12 premium club areas located throughout Levi's® Stadium. Only ticketed guests with proper access are allowed into the clubs. These clubs remain open for approximately one hour following the end of the event.

Of the different club spaces in Levi's® Stadium, six are traditional and four are suite-based.

- Traditional Club Spaces (club ticket based) are accessed by the 9,000 club seats in the stadium:
 - BNY Mellon Club East & West
 - Foxconn Industrial Internet Club
 - Levi's 501 Club
 - United Club
 - Yahoo! Fantasy Football Lounge
- The IdentoGO by IDEMIA Green Room is situated in the area of Levi's® Stadium that served as the green room for concert tours, and is accessed exclusively on gamedays by field-level seat members. The space showcases Levi's Stadium concert posters for artists such as Coldplay, Taylor Swift, and the Grateful Dead.
- The Cache Creek Club is the newest club at Levi's® Stadium and is situated inside the tunnel between the visiting team locker room and the field. Accessed exclusively by north endzone field-level seat members, the club offers views of the walkway where the visiting team will pass through to enter and exit the field on gamedays.
- Suite-based Club Spaces are accessed by approximately 70 suites on the 500 level horseshoe:
 - Citrix Owners Club
 - Cisco Lounge (North) & Black Oak Casino Resort Club (South)
- NRG Solar Terrace is accessible for all executive suite lease holders in the SAP Tower and by all NRG Sky Suite patrons.



SUITES

Luxury Suites at Levi's® Stadium provide the finest premium seating opportunities at the world's top sporting venue including fully upholstered theater seating, incredible sightlines, multiple flat screen monitors, internet access, upscale catering and a dedicated suite attendant. Fans interested in learning more about the suite rental options at Levi's Stadium can visit 49ers.com/tickets/suites, call 415-GO-49ERS, or email suites@49ers.com.





PUBLIC TRANSIT & PARKING

PUBLIC TRANSPORTATION

Guests are encouraged to take public transportation. For additional information regarding public transportation, visit www.levisstadium.com or any of the following websites listed below:

Valley Transportation Authority (VTA)

VTA provides light rail and bus service throughout Santa Clara County.

Customers can access Levi's® Stadium for all events and museum, team store and restaurant visits using VTA bus and light rail services.

For more information about riding VTA to Levi's® Stadium, visit try.vta.org/levi, email customer.service@vta.org or call (408) 321-2300

Altamont Corridor Express (ACE)

ACE Trains provide services to Levi's® Stadium from Stockton, Lathrop/Manteca, Tracy, Vasco, Livermore, Pleasanton and Fremont. For more information please visit www.acerail.com or call 209-944-6220.

Capitol Corridor

Capitol Trains provides services to Levi's® Stadium from Auburn, Rocklin, Roseville, Sacramento, Davis, Suisun/Fairfield, Martinez, Richmond, Berkeley, Emeryville, Oakland, Hayward and Fremont/Centerville. For more information please visit www.capitolcorridor.org, or call 877-974-3322.

Caltrain

Caltrain provides services from San Francisco to South San Jose with stops all along the Peninsula. On event day, Caltrain transports passengers from all locations to connect with VTA Light Rail Trains or buses at the Mountain View Transit Center, located at Evelyn Avenue and Castro Street. For more information please visit www.caltrain.com, or call 1 (800) 660-4287.



PARKING & TAILGATING MAP



PARKING + TAILGATING MAP



TAILGATING PERMITTED WITH OPEN FLAME BBQ

- V** Premium Red Lot VIP
- 1** Premium Red Lot 1
- 3** Premium Red Lot 3
- 1** Premium Green Lot 1
- 2T** Premium Green Lot 2
- 4** Green Lot 4
- 1** Blue Lot 1
- RV** RV Blue Lot

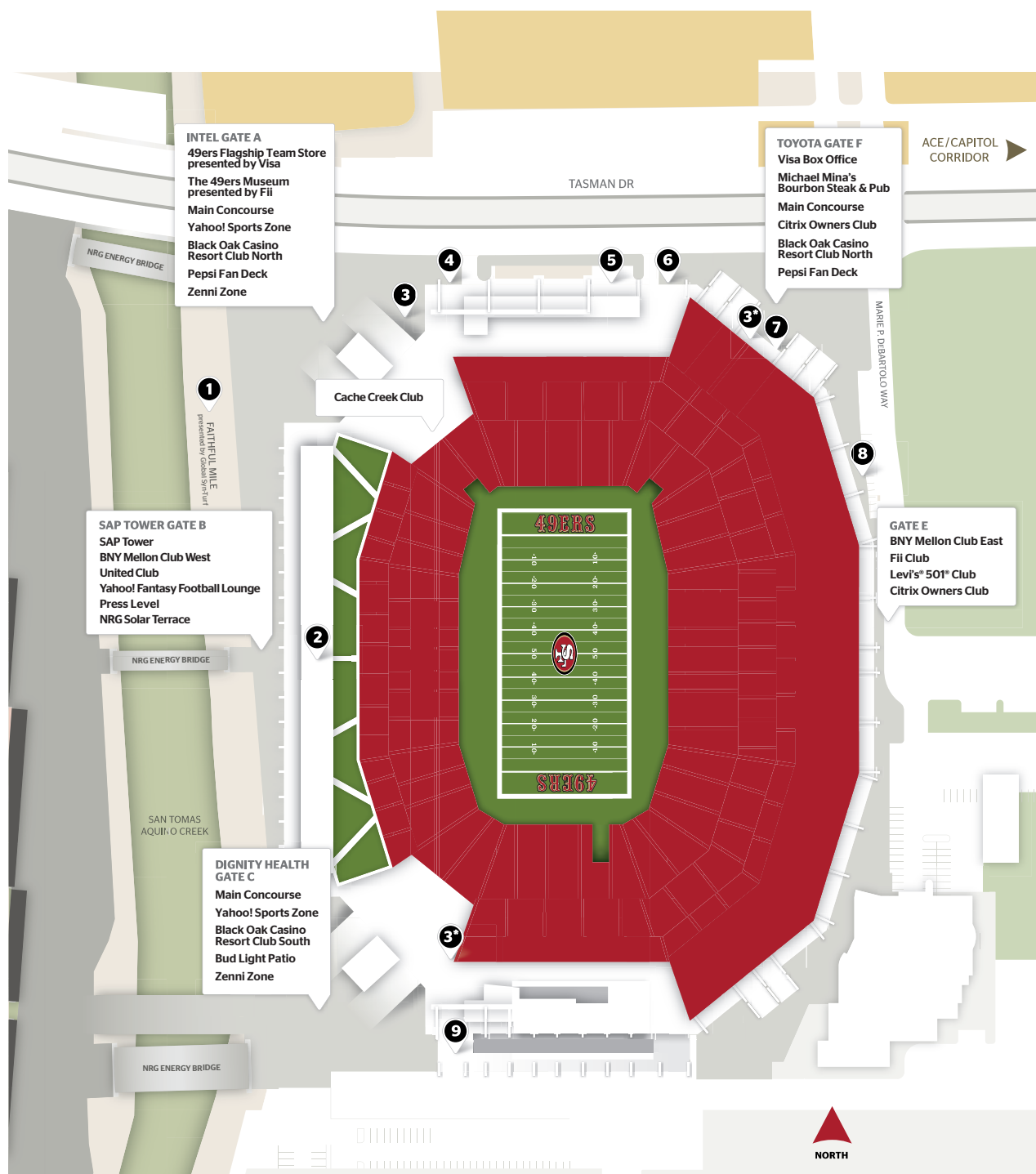
TAILGATING **NOT** PERMITTED

- 5** Red Lot 5
- 7** Red Lot 7
- 1** Orange Lot 1
- 2NT** Premium Green Lot 2
- 3** Green Lot 3
- 5** Green Lot 5
- RV** RV Green Lot
- V** Premium Yellow Lot VIP
- 1** Premium Yellow Lot 1

Light Rail / VTA

Heavy Rail / ACE Capitol Corridor

LEVI'S® STADIUM OVERVIEW



- 1 FAITHFUL MILE**
presented by Global Syn-Turf
- 2 SAP TOWER**
- 3 49ERS FLAGSHIP TEAM STORE**
presented by Visa

*Alternate Team Store locations
open on gameday only

- 4 49ERS MUSEUM**
presented by Fii
- 5 NBC SPORTS BAY AREA STUDIO**
- 6 VISA BOX OFFICE**

- 7 BOURBON STEAK & BOURBON PUB**
- 8 MICHAEL MINA'S TAILGATE**
- 9 RAMP TO ALL LEVELS**