



MIKE LAFLEUR

PASSING GAME COORDINATOR

7TH NFL SEASON × 4TH WITH 49ERS

Mike LaFleur is in his fourth season with the 49ers and third as the team's passing game coordinator. He previously served as the team's wide receivers/passing game coordinator in 2018 and wide receivers/passing game specialist in 2017.

In 2019, the 49ers had 13 different players with at least one touchdown reception on the season, which tied the NFL record for the most players with a touchdown reception in a single season. TE George Kittle's game continued to improve as he was named Associated Press First-Team All-Pro, PFWA All-NFL and All-NFC and was selected as a starter in the Pro Bowl. Kittle led the team with 85 receptions for 1,053 yards and five touchdowns. He became just the fifth player in franchise history, and the first tight end, to have multiple 1,000-yard seasons, joining WR Jerry Rice (12), WR Terrell Owens (5), WR Anquan Boldin (2) and WR John Taylor (2). Rookie WR Deebo Samuel registered 57 receptions for 802 yards and three touchdowns while also adding 14 carries for 159 yards (11.4 average) and three touchdowns. His 57 receptions and 802 receiving yards each ranked second among all rookies in franchise history. WR Kendrick Bourne tallied 30 receptions for 358 yards and a career-high five touchdowns.

In 2018, TE George Kittle was named Associated Press Second-Team All-Pro and selected to the Pro Bowl in only his second season as he led the team with 88 receptions for 1,377 yards and five touchdowns, setting the NFL record for the most receiving yards in a single season by a tight end. Kittle also became the first tight end in franchise history to surpass 1,000 receiving yards in a single season. His 88 receptions also set the franchise record for the most receptions by a tight end in a single season. WR Kendrick Bourne led the receiving corps with career-highs in receptions (42) and receiving yards (487). Rookie WR Dante Pettis registered 27 receptions for 467 yards and five touchdowns, as his five touchdown receptions were the most by a 49ers rookie since RB Jimmy Thomas notched five touchdown receptions in 1969, and were tied for the second-most by a rookie in franchise history.

In 2017, under LaFleur's tutelage, WR Marquise Goodwin set career highs in both receptions (56) and receiving yards (962) and his 17.2 yards per reception average ranked third in the NFL. Rookie WR Trent Taylor registered 43 receptions for 430 yards and two touchdowns. His 430 receiving yards were the most receiving yards by a 49ers rookie wide receiver since 2009 (WR Michael Crabtree - 625).

In 2016, LaFleur worked with the Falcons wide receiving corps, where WR Julio Jones finished second in the NFL with 1,409 receiving yards and WR Mohamed Sanu set a new career high with 59 receptions.



In his first year in Atlanta, LaFleur assisted the Falcons tight ends, where TE Jacob Tamme registered 59 receptions for a career-best 657 yards.

LaFleur first entered the NFL in 2014 as an offensive coaching intern with the Cleveland Browns. That season, he worked with the offensive line, who helped RBs Isaiah Crowell and Terrance West combine to rush for 1,280 yards on 319 carries (4.0 average), as Cleveland ranked fourth in the NFL with 17 rushing touchdowns.

Prior to Cleveland, LaFleur was the offensive coordinator/quarterbacks/wide receivers coach at Davidson College in 2013.

Before joining Davidson, he spent three seasons at Saint Joseph's College as quarterbacks coach (2010) and offensive coordinator (2011-12).

LaFleur began his coaching career at his alma mater, Elmhurst College, in 2009 as an offensive assistant working with the school's quarterbacks. Other responsibilities included film analysis, offensive game planning and directing the scout team.

A native of Mount Pleasant, MI, LaFleur was a team captain and three-time letter winner as a quarterback and safety at Elmhurst. He graduated with a bachelor's degree in physical education in 2009. His brother, Matt LaFleur, is the head coach of the Green Bay Packers. LaFleur married his wife, Lauren, in July of 2010. The couple has two children.

LaFLEUR'S BACKGROUND

YEARS	COACHING BACKGROUND	HEAD COACH
2019-current	Passing Game Coordinator, San Francisco 49ers	Kyle Shanahan
2018	Wide Receivers/Passing Game Coordinator, San Francisco 49ers	Kyle Shanahan
2017	Wide Receivers/Passing Game Specialist, San Francisco 49ers	Kyle Shanahan
2015-16	Offensive Assistant (Tight Ends & Wide Receivers), Atlanta Falcons	Dan Quinn
2014	Offensive Intern (Offensive Line), Cleveland Browns	Mike Pettine
2013	Offensive Coordinator/Quarterbacks/Wide Receivers, Davidson College	Paul Nichols
2011-12	Offensive Coordinator, Saint Josephs College	Cory Sanders
2010	Passing Game Coordinator/Quarterbacks, Saint Joseph's College	A.J. Ricker
2009	Offensive Assistant, Elmhurst College	Tim Lester
2005-08	*Quarterback/Safety, Elmhurst College	Tim Lester/Tom Journell

* Player