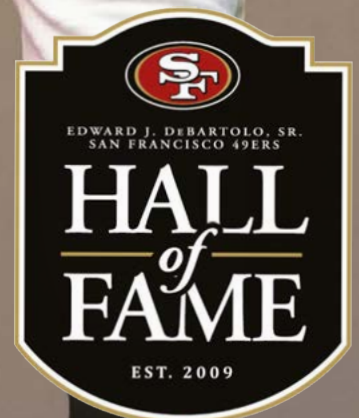
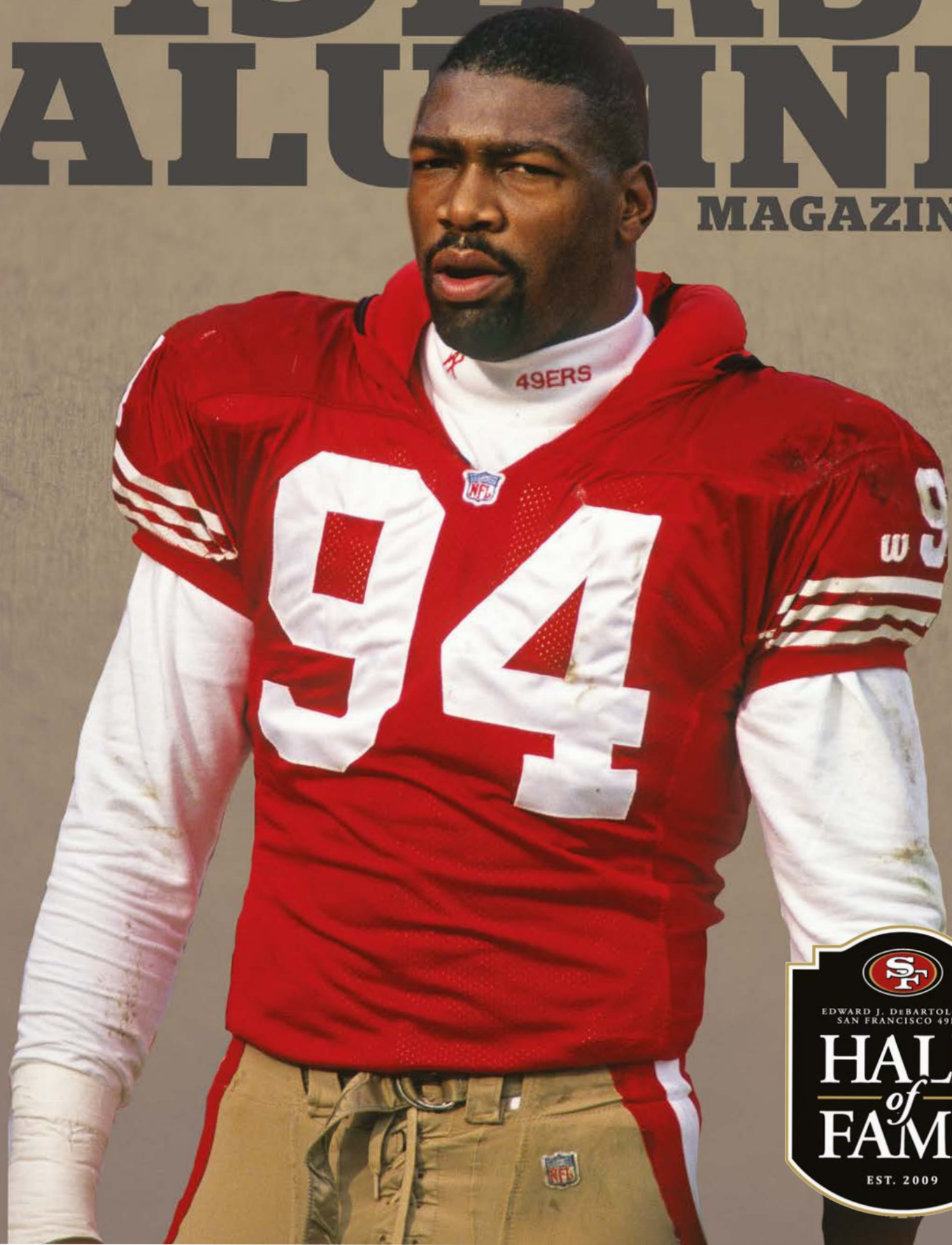
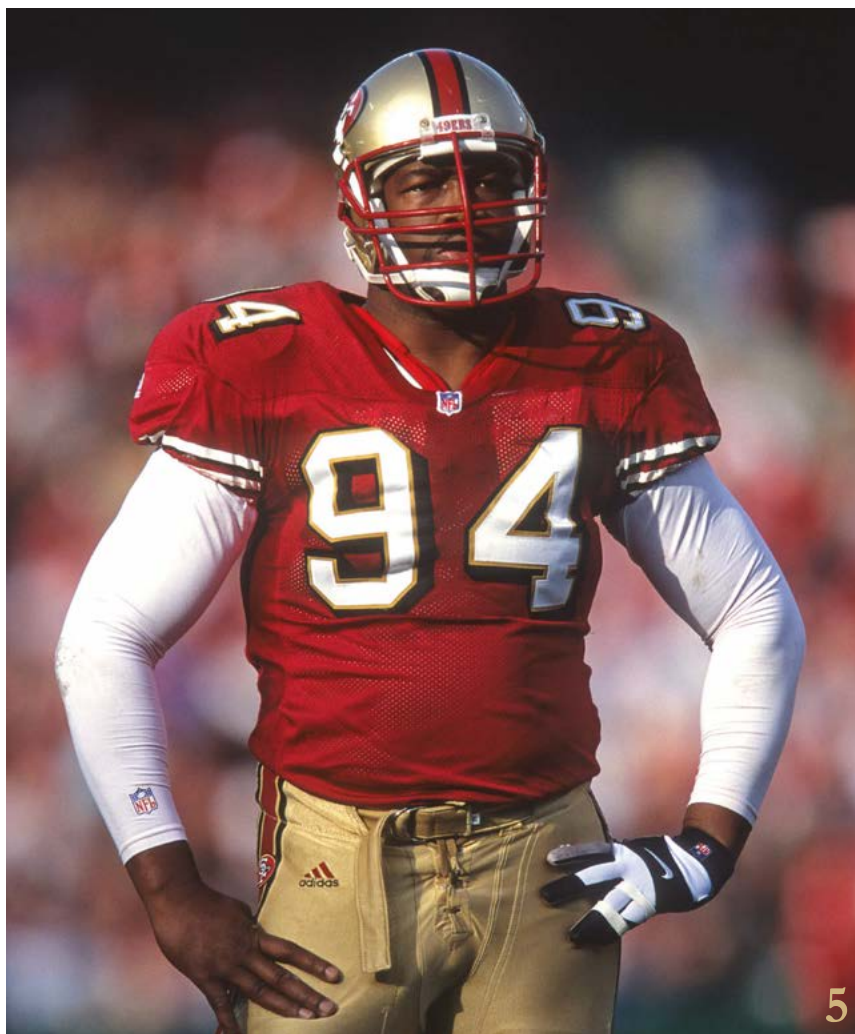


2015 EDITION

49ERS ALUMNI MAGAZINE





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DEAR 49ERS ALUMNI,

As you know, the offseason training program is now winding down. A lot of great work has been put in over the last few months by our players, coaches and staff, and we are all looking forward to getting the 2015 season started in late July. It is a very exciting time for everyone in our organization and we hope it is for our alumni as well.

Every day we walk into the practice facility at 4949 Marie P. DeBartolo Way, we are reminded of the great tradition of this franchise and the people, such as our alumni, who have helped to write its proud history. It was important to this organization to reinforce our feelings of gratitude and appreciation for your contributions and continued support before the season gets underway. The dedication you have shown to this franchise and the sacrifices you and your families have made are certainly recognized and will never be forgotten.

We would like to take this opportunity to congratulate Charles Haley on his upcoming induction into the Pro Football Hall of Fame and the Edward J. DeBartolo, Sr. 49ers Hall of Fame. In the game of football, acknowledgements such as those not only celebrate the great individual accomplishments of one man, but they also celebrate the contributions of those around him – his teammates and coaches. We should all take great pride in those two inductions, while also looking forward to celebrating more achievements of our alumni in the future.

There is so much our players can learn from the life experiences of the men who came before them, and we appreciate your efforts to share those with our team. We also look forward to the relationship between our current players and our alumni continuing to grow and strengthen.

Just as you continue to support this team, we are here to support you as well. Please feel free to reach out if we can be of assistance in any way. We hope to see you for Alumni Weekend, if not sooner.

Thank you,

A handwritten signature in black ink, appearing to read 'T. Baalke', written in a cursive style.

Trent Baalke
General Manager
San Francisco 49ers



2015 SAN FRANCISCO 49ERS SCHEDULE

SEP 14	7:20 P.M.	ESPN			VIKINGS
SEP 20	10:00 A.M.	FOX	AT		STEELERS
SEP 27	1:05 P.M.	FOX	AT		CARDINALS
OCT 4	1:25 P.M.	FOX			PACKERS
OCT 11	5:30 P.M.	NBC	AT		GIANTS
OCT 18	1:25 P.M.	CBS			RAVENS
OCT 22	5:25 P.M.	CBS/NFLN			SEAHAWKS
NOV 1	10:00 A.M.	FOX	AT		RAMS
NOV 8	1:05 P.M.	FOX			FALCONS
NOV 15	BYE				
NOV 22	1:25 P.M.	FOX	AT		SEAHAWKS
NOV 29	1:05 P.M.	FOX			CARDINALS
DEC 6	10:00 A.M.	FOX	AT		BEARS
DEC 13	10:00 A.M.	FOX	AT		BROWNS
DEC 20	5:30 P.M.	NBC			BENGALS
DEC 27	10:00 A.M.	FOX	AT		LIONS
JAN 3	1:25 P.M.	FOX			RAMS

*ALL TIMES PACIFIC

SAVE THE DATE

HALL OF FAME WEEKEND

Hall of Fame Induction Ceremony
Saturday, September 12

Vikings vs. 49ers
Monday, September 14

ALUMNI WEEKEND

Bocce Tournament
Friday, November 6

Alumni Dinner
Saturday, November 7

Falcons vs. 49ers
Sunday, November 8

For more information,
please call 408.673.2076

49ERS ALUMNI CONTACT INFO

If you have any questions, comments, updates, address changes or know of fellow 49ers Alumni that would like to find out more about the 49ers Alumni program or to receive the Alumni Magazine, please contact Guy McIntyre or Crystal Hart.

GUY MCINTYRE

Director of Alumni Relations
Phone: 408.986.4834
Email: Guy.McIntyre@49ers.com

CRYSTAL HART

Football Affairs Assistant
Phone: 408.673.2076
Email: Crystal.Hart@49ers.com

Crystal joined the football affairs department in 2014. She grew up in the 49ers family, as her father, Tommy Hart, played for the team from 1968-77.

ALUMNI COORDINATORS

Steve Bono, Dan Bunz, Dennis Brown,
Jesse Sapolu and Eric Wright

CREDITS

EDITORS | 49ers Communications Department

EDITORIAL ASSISTANCE | Keena Turner, Guy McIntyre,
Beth Atlas, Tyler Emerick, Crystal Hart and Taylor Price.

COVER PHOTOGRAPHY | Michael Zagaris

INSIDE PHOTOGRAPHY | Terrell Lloyd, Michael Zagaris,
Kym Fortino and Associated Press

ART AND DESIGN | Ellie Beckler Designs, www.ebecklerdesigns.com

charles haley:
The Man with 5 Rings



FIVE RINGS. TWO BLAZERS. AND A MILLION STORIES IN BETWEEN.

Charles Haley will be enshrined in not one but two Hall of Fames in 2015. Yes, you read that correctly. The prolific defensive end, who spent eight seasons in the Bay Area, plus five years with the Dallas Cowboys, will be inducted into the Pro Football Hall of Fame and the Edward J. DeBartolo Sr. San Francisco 49ers Hall of Fame.

Not bad at all.

Haley learned of his Canton selection prior to Super Bowl XLIX in February.

"It was the best moment of my life," the five-time Pro Bowler said. "I don't even know if I can put it into words... I never thought I was good enough to go to the NFL, I did, and now I'm in the Hall of Fame. People ask me, 'How many years did it take for you to get there?' I say, 'I don't know. All I care is that I'm in the house.'"

In the house, indeed.

Haley learned of his 49ers Hall of Fame induction a week before the 2015 NFL Draft.

"After getting the call (from 49ers vice president of football affairs Keena Turner), it takes a few days for it to sink in," Haley said. "I'm just so excited. I can't wait. I'm very excited and I don't know how to express the excitement that I have but to say I'm so pleased and so thankful that the 49ers looked at me and deemed me worthy to put me in their Hall of Fame."

Haley is the only player in NFL history to have won five Super Bowls, two with the 49ers and three more with the Cowboys. Haley's illustrious career saw him earn a pair of first-team All-Pro selections while racking up 100.5 sacks, tied for 29th-most in league history. Haley produced six double-digit sack seasons in his career.

"Charles Haley was one of the biggest impact players on the 49ers defense," Hall of Fame quarterback Joe Montana said of his feared teammate. "He was not only a big reason for the 49ers success on defense, but the team's success also. Just ask the Cowboys what he meant to their defense when he arrived! Plus, he has five Super Bowl rings. Who else can say that?"

Arguably the biggest draft steal in franchise history, the 49ers discovered Haley as a fourth-round draft pick in the 1986 NFL Draft out of James Madison.

Haley was added to a 49ers roster that had won two Super Bowls in the five seasons prior to his arrival. The two-time All-American at James Madison immediately realized the hunger within San Francisco's locker room in his rookie season.

The dedication towards winning, a mantra that was reiterated by Hall of Fame coach Bill Walsh, was infectious to everyone in the building.

"The greatest thing about coming to the 49ers when I came into the league," Haley began, "was that we didn't know that we weren't supposed to do it. The guys talked about winning championships, winning Super Bowls. They had just come off winning a Super Bowl and that was instilled in us.

"Bill would bring in guys from the past who had won. It was just passed on. So I didn't know differently. I just thought that's what you're supposed to do. Every year you set a goal: Get the prize."

San Francisco improved from 14th in total defense to sixth in the league with Haley in the lineup in 1986. Haley manned a hybrid "Elephant" position, which allowed him to rotate both sides of the line based on the strength of the offense's formation.

"He was really quick off the ball, had great hands for pass rush and was really smart," former 49ers defensive line coach Bill McPherson said. "We worked him as a pass rusher and he really bought into it. He could go out there, if you wanted him to, and line up at any defensive position.

"Charles had great quickness and those hands got a lot of sacks. He buried the quarterback a lot."

With Haley carrying out his defensive duties, the 49ers won back-to-back Super Bowls in Haley's third and fourth seasons. The dominant edge rusher recorded 11.5 and 10.5 sacks in those years, respectively.

"I think what really made Charles Haley a great player is that he was one of those guys that could run over you, or he was so fast where he could run around you," said Haley's former defensive coordinator George Seifert, the franchise's Hall of Fame recipient in 2014. "I think that really made him unique. He just caused havoc on the football field. This guy could take over the ball game and there aren't that many guys as a defensive player that could take over the game like that. It was hard for offensive linemen to really block him because they didn't know if he was going to bull-rush them or if he was going to use his finesse to get around them.

"Charles was the ultimate player. He was not just about rushing the quarterback, though. I think as an offensive coordinator, you had to prepare for this guy in a very unique way and there's not that many guys, maybe Lawrence Taylor, that were so dominant on the line of scrimmage."

Haley remarked that his defensive teammates helped him carry out his assignments. Haley believed that without like-minded players alongside him on San Francisco's defense, he would have never recorded 326 tackles, 14 forced fumbles and seven fumble recoveries with the 49ers. Haley's best sack total came in 1990, when he recorded 16.0 sacks with San Francisco.



“When you’ve got a team that believes in each other, that can laugh, cry, get on each other, then you have the makings of a Super Bowl team, and I was fortunate enough to be on five of those teams,” Haley said. “I realized if it wasn’t for the other 10 guys that I played with, I couldn’t have gotten my job done, I couldn’t have gotten the sack or had an opportunity to be as good as I got... I am humbled by the fact that God has blessed me like that.”

Haley considered the 49ers to be a family.

“We cared about each other,” the defensive standout said. “We had a leader in Bill Walsh. He led by example.”

Haley recalled Walsh’s boxing-influenced pre-game speeches and how the legendary coach could lift the locker room to perform at their best no matter the opponent or circumstance.

It also didn’t hurt that Haley’s offensive teammates were some of the most gifted players in league history.

“We had Joe Montana,” Haley began, “We had Jerry Rice. We had a lot of weapons, Roger Craig, J.T. (John Taylor), but let me tell you what, Joe and Jerry are amazing.

“Roger Craig, my God, he punished guys. He had a motor that would just not stop. I can’t even get the words to really describe the passion he played with. I just wanted to emulate that.

“Most (defensive) guys in the NFL, they go to the sideline sucking air, I stood up to watch greatness in action.”

Haley was impressed with how Rice, a player he dubbed, “Mr. Excitement,” always had uniforms that seemed to stay in pristine condition.

In addition, Haley raved about Montana’s ability to ignore the opposing pass rush and deliver quality passes to Rice, Taylor and other 49ers.

“All he cared about was, ‘Did the receiver catch the ball?’” Haley said. “He didn’t care if the offensive line missed their blocks.

“Joe was Mr. Cool, Mr. Confident. I always thought he had the weakest arm in the world because every pass was so soft. He never threw hard. Everything was timed. He read things so fast; he was so smart. He controlled everything on offense. He got it done; he was a doer.”

Haley recalls his offensive teammates staying loose in tight

games, but the Hall of Fame leader of San Francisco's defensive backfield, Ronnie Lott, had a different approach to gameday.

"We never got tense about the game because everyone was cracking jokes," Haley said. "Ronnie, on the other hand, I don't know if he ever smiled during a game. If he did, it was at the end if we won. He was intense. He had every tendency down. He would remind you about everything. It was guts and glory with him. He was the glue to the thing on defense. He didn't accept mediocrity. He didn't accept low standards – everyone had to perform to their max and above that.

"The greatest thing I ever learned (from Ronnie) was when one soldier falls, somebody has to step in and take their place."

Haley was surrounded by greatness throughout his career. It trickled from Walsh down.

The lessons he learned from his legendary coach remain with him to this day.

"I could talk about Bill Walsh all day," Haley said. "I loved this man. He was one of the two coaches that I ever played for that got me to (unclench) my fist and let go of some of the hate. He taught me how to be a man."

Haley said he carried bitterness with him into his work. It was Walsh, who taught him how to seek out guidance to handle such issues.

"I was angry," Haley explained. "I was mean. I was hateful. But the way he taught me was, he never told me what to do; I've never had a coach do that. By not telling me what to do, there were consequences to my actions and I did not like that at all. One day, after I did something stupid, he came over and he was going to lay a fine on me, I said, 'Just tell me what to do.' And, he started walking away. And he said, 'You never asked.'

"It donned on me that if I asked for help, it was there for me. That changed my whole outlook in life. I'm not afraid to ask

anyone anymore for help because he showed me."

The 49ers went on to trade Haley to the Cowboys in 1992. The trade arguably shifted the power in the NFC. With Haley as the cornerstone of their pass-rushing efforts, the Cowboys went on to win three Super Bowls.

"I left the greatest team on earth to come to the Cowboys and there was a lot of uncertainty, but when I came, God brought success along with me," Haley said of the trade. "I'm still stunned about it."

Haley said Walsh remained in contact with him throughout his football career. After he sat out the 1997 season, Walsh and the 49ers reached out to bring Haley back for two more seasons beginning in 1998.

"When Bill asked me to come back, I just felt such loyalty to him and to Mr. DeBartolo," Haley said. "They did so much for my family. Mr. D, he taught me what family was all about, the sacrifice, and the commitment."

Haley retired from football following the 1999 season. Following a 13-year run that saw him post the second-most sacks in team history, Haley was believed to be an attractive option to reach the Hall of Fame.

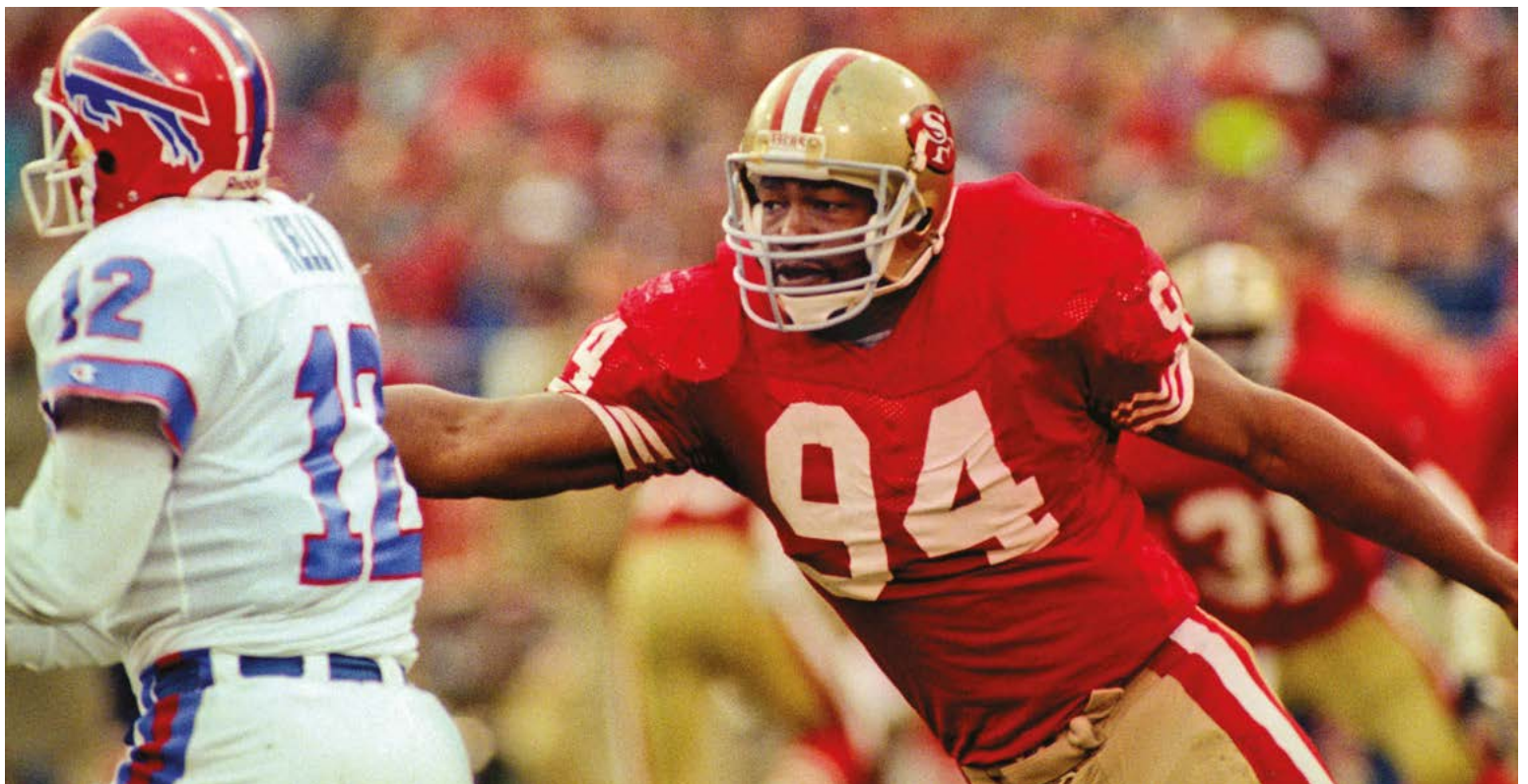
Although it took longer than he, or anyone associated with the 49ers and Cowboys expected, Haley is now in the hallowed club of pro football's all-time greats. He will be enshrined in August by DeBartolo.

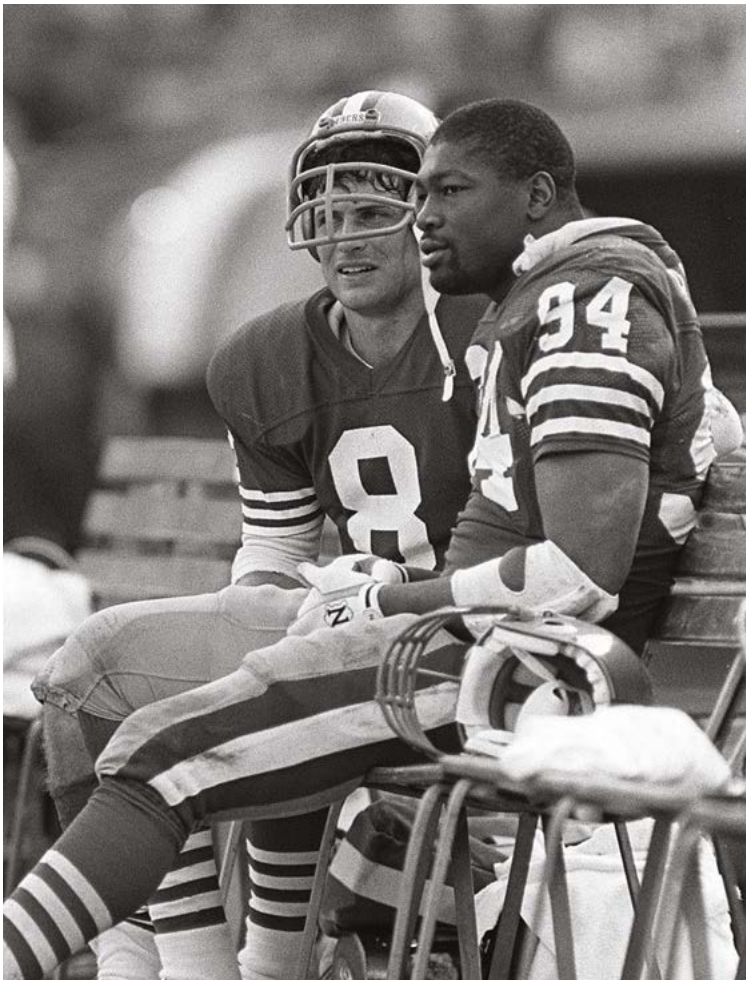
Haley said he had no issue with the wait, which included stints as a semifinalist and finalist.

"If you're on that short list of 15 or 10," he said, "you are deserving. If it took me 100 years, it took me 100 years."

When asked if his fierce personality might have rubbed voters the wrong way, Haley offered a classic response.

"Sometimes to get excellence, you have to break some eggs."



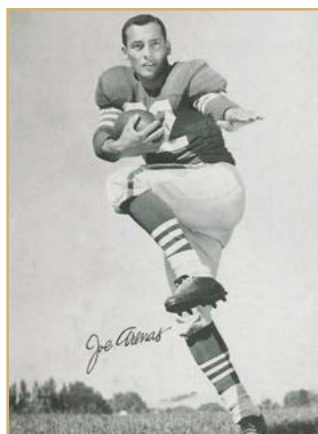


49ERS ALUMNI

WHERE *are they now?*

JOE ARENAS

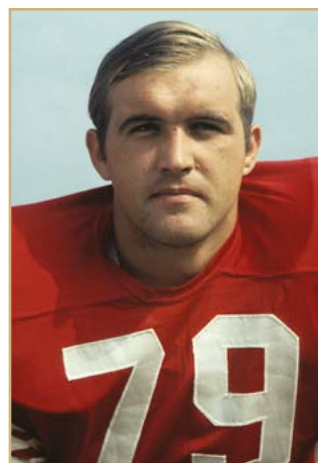
A two-way player, Joe Arenas played both halfback and defensive back for the 49ers from 1951-57. Originally selected by San Francisco in the 8th round (89th overall) of the 1951 NFL Draft, Arenas amassed 987 rushing yards, 10 rushing touchdowns, 675 receiving yards, six touchdown receptions, 3,798 kickoff return yards, including returning one for a touchdown, 774 punt return yards and six interceptions in his career. In 1963, Arenas became an assistant football coach for the Houston Cougars football team and held that position for 23 years. He also worked as a volunteer coach at Rice University from 1987-88 and the Ball High School football team in Galveston, TX from 1991-02. From 1991-93, Arenas worked as a property supervisor at Barney Realtors, Inc. In 2000, Arenas was inducted into the Laredo Latin American International Sports Hall of Fame and was among the first Mexican-American players to achieve significant success in the sport of American football.



CASIMIR BANASZEK

Casimir Banaszek played 10 seasons in the NFL as a tackle for the San Francisco 49ers. In 1968, Banaszek was named Second-Team All-Pro by The Football News. Since leaving football, Banaszek has remained active

in his community, teaching youth ranging from K-12. In the last 4 years, Banaszek has been teaching K-6th grade P.E. at Meadow School in Petaluma, CA. He also volunteers his time coaching varsity football at Casa Grande High School, also in Petaluma. Cas and his wife Diann, own 480 Applebee's and 92 Taco Bell establishments. Diann manages the marketing for each. Banaszek resides in Petaluma with his wife. His son, Cas Jr., also lives in Petaluma and his daughter, Jennifer, is at UCSF.





EARL COOPER

The 49ers first-round (13th overall) pick in the 1980 NFL Draft, Earl Cooper appeared in 88 games with San Francisco from 1980-85. The two-time Super Bowl champion rushed for 1,152 yards and six touchdowns on 298 attempts during his career with the Niners. After wrapping up his seven-year NFL career, Cooper looked to help young individuals who needed guidance. He spent six years working with inmates of the Texas Youth Commission, attempting to rehabilitate detainees. Cooper later decided he wanted to reach children before they got to the point where they ended up in a juvenile center. He is currently a certified special-education teacher at Hendrickson High School in Pflugerville, TX where in addition to his work in the classroom, he helps coach boys basketball and girls track for the Hawks.



GARRISON HEARST

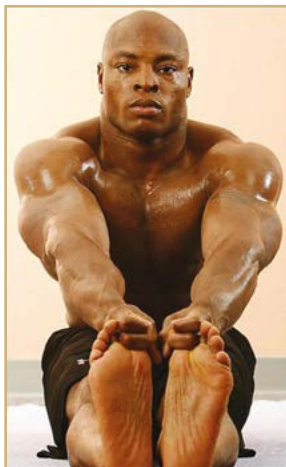
Running back Garrison Hearst spent five of his 10 seasons in the NFL with the 49ers from 1997-03. A two-time Pro Bowl selection in San Francisco, Hearst rushed for 5,535 yards and 26 touchdowns on 1,189 carries with the team. Despite missing two full seasons (1999 and 2000) due to injury, his rushing total remains 5th most by any player in franchise



history. Following his playing career, Hearst looked to use his exposure from football along with his experience in advertising, sponsorships and apparel sales in the business world. He became the president of Mosaic Marketing and Design, whose mission statement is to provide the very best in marketing products and services to their clients in regards to their marketing and branding needs. Hearst understands the key to growing a successful business results from establishing and maintaining loyal relationships with your customers. At Mosaic, he has used several of his past football sponsorship and endorsement relationships and turned them into new clients. In addition to his work with Mosaic, Hearst has spent his time coaching football along with track and field.

CHRIS DALMAN

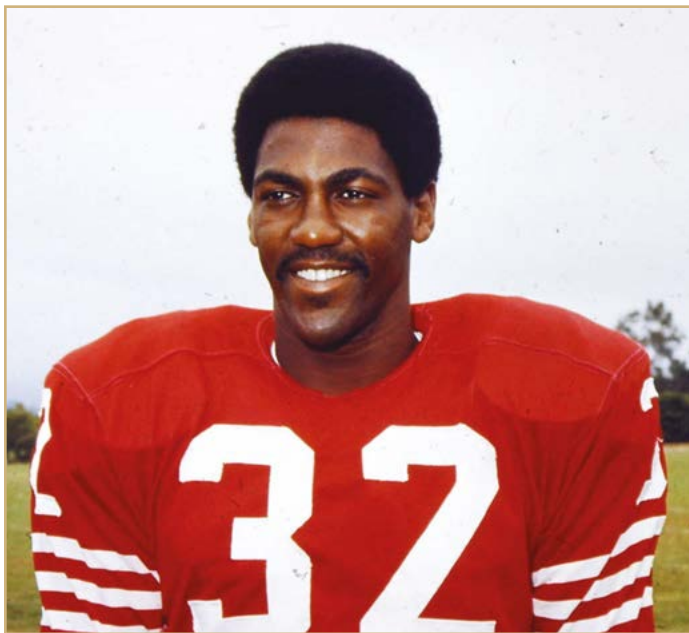
A sixth-round (166th overall) selection by the 49ers in the 1993 NFL Draft, guard/center Chris Dalman appeared in 105 games (64 starts) along the 49ers offensive line from 1993-99. A member of the 49ers that won Super Bowl XXIX, Dalman received his bachelor's degree in political science from Stanford in 1992. At the conclusion of his career as a player, Dalman remained on the sidelines as he became an assistant coach at multiple levels. From 2001-04, he was an assistant coach at Palma (Salinas, CA) High School prior to joining the Atlanta Falcons as an assistant offensive line coach from 2005-06. After his time in Atlanta, he returned to Stanford University as the school's offensive line coach for the 2007-08 seasons. During his time as an assistant coach at Palma, Dalman also taught English at the school. He now serves as the Dean of Students for his alma mater of Palma. He also assists in administration, physical education and is the active assistant principal.



TONY PARRISH

Tony Parrish appeared in 66 games (62 starts) with the 49ers from 2002-06 where he registered 22 interceptions, nine of which came in 2003 that currently ranks as the third-most in a single season in franchise history. Towards the end of his career and into his post-football life, Parrish became an advocate for bikram yoga, a type of yoga where students assume 26 poses in 90 minutes in a room heated to 105° to promote flexibility. This different style of training helped him build his core and have confidence in his once injured leg. Outside of the yoga studio, Parrish has involved himself with religious organizations as he has shared his thoughts and experiences of teamwork in sports and how an individual such as a pastor can draw some form of parallels between church and athletics.





MEL PHILLIPS

Safety Mel Phillips, who was drafted by San Francisco in 1966, spent his entire 12-year professional career with the 49ers. He transitioned his skill from the playing field to the sidelines as a defensive back coach for the Detroit Lions in 1980. Phillips spent four years with the Lions, before joining the coaching staff for the Miami Dolphins in 1985. Phillips retired from coaching in 2008 after 23 years with Miami. Since that time, Mel has taken advantage of his years away from the game to partake in recreational golf and quality time with family. Mel resides in Florida with his wife Patricia Ann and daughters Paulette, Yvette and his grand daughter Aja.



EASON RAMSON

A Bay Area native, tight end Eason Ramson spent a total of six seasons in the NFL. Originally selected by the Green Bay Packers in the 12th round (312th overall) of the 1978 NFL Draft, Ramson went on to play for the 49ers from 1979-1983. His best NFL season came in 1980 when he registered 21 receptions for 179 yards and two touchdowns. In his seven-year career, he recorded 104 receptions for 983 receiving yards and five touchdowns. Ramson has a remarkable story that has immersed him into the role of model, big brother and father figure. He is the director of the Bay View YMCA, Five Keys School with student ages ranging from 13-18. The school provides kids an opportunity to work towards having dreams and making their dreams a reality by focusing on higher education. Ramson has allowed the kids an environment to be strong, be supported and teach them the tools to be successful. Ramson, in addition to his outstanding outreach and support among youth, is a motivational speaker and holds peer-pressure seminars across the country. He is also the winner of the prestigious Jefferson Award.

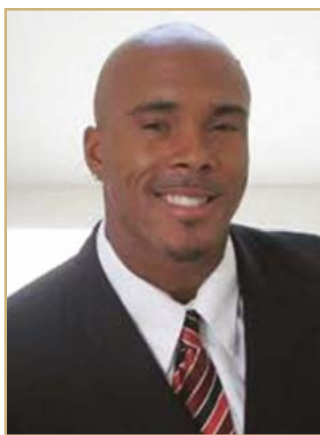
C.R. ROBERTS

C.R. Roberts spent four years as a fullback on the 49ers roster. Before that time, Roberts had a different plan for his life in place. After high school, Roberts had his sights set on West Point, but there was a bigger plan in play; one that would take him to USC and to eventually becoming a 14th round draft pick in the 1958 NFL Draft. Roberts received his degree from USC and later earned a master's and became a teacher. Roberts spent 32 years teaching high school and a few years teaching at the junior college level. Roberts, who prides himself on being an "All American" has remained connected and active with his Alma Mater, and spends his time mentoring a handful of students at USC. Roberts is working on a documentary about his life and has plans to start a program to educate young athletes about life in the NFL. In addition to all the important projects Roberts involves himself with, nothing compares to the valuable time he gets to spend with his grand kids and family.



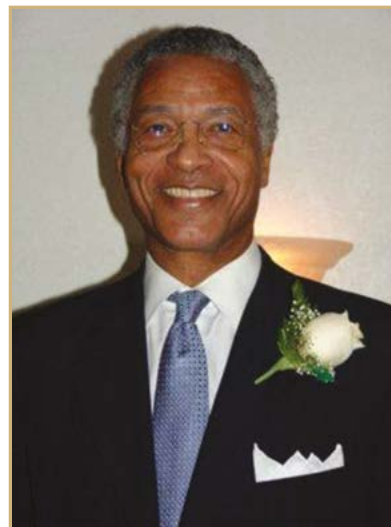
DONALD STRICKLAND

Bay Area native Donald Strickland spent three seasons with his hometown San Francisco 49ers from 2006-08, appearing in 30 games (10 starts) at defensive back. During his final years as an NFL player, Strickland enrolled in the NFL's Business Management and Entrepreneurial program. The program consisted of accelerated courses at a number of prestigious business schools. Enrollment in the program involves certain criteria such as an individual's level of education, whether or not you have professional business experience, are interested in starting, owning or managing a business, or have leadership and community involvement. The goal is to assist players in preparing for their post-playing career. Strickland's studies paid off as he founded Visionary Moments in 2007. The company, which is based out of Walnut Creek, CA, "designs interactive products and environments which integrate tablets and cloud based apps to deliver new experiences for your home or business." As President and CEO of Visionary Moments, Strickland uses his football background to establish clients and partners from the NFL realm and beyond.



GENE WASHINGTON

Selected 16th overall in the 1969 NFL Draft by the 49ers, wide receiver Gene Washington played nine of his 11 seasons with San Francisco (1969-77). In 124 games with the team, he registered 371 receptions for 6,664 yards and 59 touchdowns. His career receiving yards total number currently ranks fourth in 49ers history while his receiving average (18.0) still leads the franchise. At the conclusion of his playing career, Washington remained in the sports entertainment industry, working as a reporter in radio and television along with a stint at Stanford University as the Assistant Athletic Director. Throughout his post-football life, Washington became a member of many boards of directors, ranging from the National Park Foundation to the Harlem School of Arts. In 1993, Washington was brought on by the NFL as the Director of Football Development. The following year, he would increase his role where he worked as the Director of Football Operations. One of his job details involved being the league's enforcement officer, where he established certain codes of conduct for current NFL players to follow. He served that role until retiring from the position in 2009. To this day, he involves himself with high-profile individuals, working as a guest speaker and informing the importance of a post-football career.

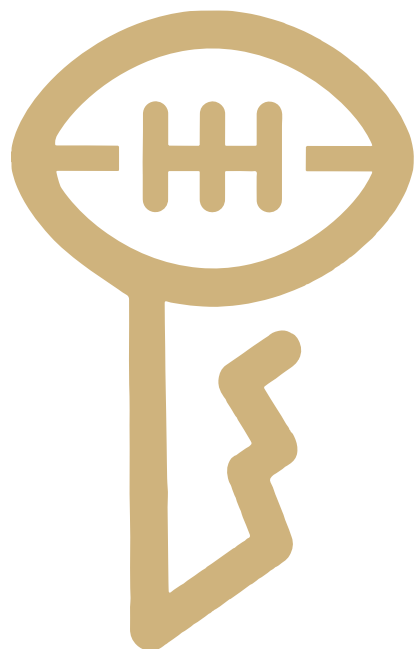




The National Football League recognizes the enormous contributions former players have had in the development and success of America's favorite sport -- NFL football. To acknowledge and express appreciation for their contributions, the NFL Owners, in partnership with the NFL Players Association, Pro Football Hall of Fame, and the NFL Alumni Association, created the NFL Player Care Foundation (PCF) in September 2007.

PCF is administered by a board of six directors. The National Football League, NFL Players Association, Pro Football Hall of Fame and the NFL Alumni Association each nominated a director and there also are two outside directors with expertise in foundation management and social welfare issues.

PCF is an independent organization dedicated to helping retired players improve their quality of life. PCF addresses all aspects of life – medical, emotional, financial, social and community, providing programs and assistance in each area. For more information about PCF, 800-NFL-GOAL (800-635-4625) OR 954-639-4584.



THE TRUST POWERED BY THE NFLPA

The Trust is a set of resources, services and programs that provide former NFL players with the support, skills and tools they need to help ensure success off the field and in life after football.

A tailor-made experience that focuses on your own unique needs through a customized game plan.

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THE 88 PLAN

The 88 Plan is designed to assist players who are vested under the Bert Bell/Pete Rozelle NFL Player Retirement Plan (“Retirement Plan”) and who are determined to have dementia, as this condition is defined in the 88 Plan.

The 88 Plan will pay the cost of medical and custodial care for eligible players, including institutional custodial care, institutional charges, home custodial care provided by an unrelated third party, physician services, durable medical equipment, and prescription medicine.

For eligible players who are institutionalized as an in-patient, the maximum annual benefit is \$88,000. For eligible players who are not institutionalized as an in-patient,

the maximum annual benefit is \$50,000. 88 Plan benefits may be paid on behalf of an eligible player even if that player is also receiving total and permanent (“T&P”) disability benefits from the Retirement Plan, but only if he is in the “Inactive” category. Players receiving T&P disability benefits from the Retirement Plan in the “Active Football,” “Active Nonfootball,” and “Football Degenerative” categories cannot also receive the 88 Plan benefit. For players who convert, or have converted to retirement benefits from those three T&P categories, an offset applies that may or may not eliminate 88 Plan benefits.

For more information contact NFL Player Benefits Department at 1-800-NFL-GOAL (1-800-635-4625).

In 2012, the National Football League provided a grant to establish the NFL Life Line for members of the NFL family – current and former NFL players, coaches, team and league staff, and their family members who may be in crisis. The NFL Life Line is a free, confidential, and independently operated resource that connects callers with trained counselors who can help individuals work through any personal or emotional crisis. This service is available 24 hours a day, 7 days a week, 365 days a year.

Individuals can simply call (800) 506-0078 or chat online to be connected with a counselor. These caring profes-



sionals are trained to understand the specific issues that may arise during or after a professional career in football, as well as a variety of general problems that can affect anyone. No confidential

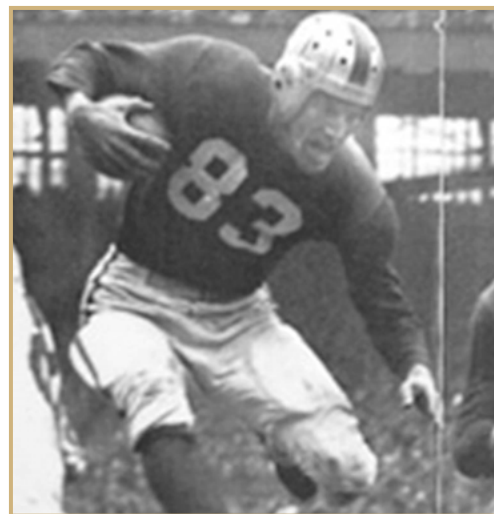
information about individual calls or callers is shared with the NFL, teams, or any other organization. They're there to listen and assist callers in finding solutions in challenging times, provide support for individuals who are calling out of concern for somebody else, and can connect callers with programs and resources offered by the NFL and other organizations. Federal evaluations of hotlines similar to this service have shown that they can effectively reduce emotional distress and suicidal thinking in callers.

THE 49ERS *remember...*



SAM CATHCART

A two-way player, Sam Cathcart passed away on Friday, April 3, 2015, in Santa Barbara, CA, at the age of 90. He played three seasons for the 49ers (1949-50 and 1952), amassing 509 rushing yards, 296 receiving yards and seven interceptions. In 1951, he missed the entire football season, after being called to active duty during the Korean War, serving as a physical training officer at Letterman Army Hospital in San Francisco.



CHARLIE POWELL

Former San Francisco 49ers defensive end Charlie Powell, who played seven seasons in the NFL and five with the 49ers, passed away Monday, September 1, 2014, at the age of 82 in San Diego, CA. Powell, who signed with the 49ers at the age of 19, was the youngest player in NFL history to be drafted at that time. In his first contest, he earned the game ball after sacking Detroit's Bobby Layne several times. Powell made his pro debut as a boxer in 1953 and turned his attention to the sport soon after retiring from the NFL. Powell finished his career with a 25-11-3 record, with his most notable fight coming against Muhammad Ali, then known as Cassius Clay, on January 24, 1963.



DAVE RAHN

Dave Rahn, who played an integral role in the 49ers organization for nearly two decades, passed away on Thursday, September 18, 2014, in his hometown of San Diego at the age of 50, after his courageous bout with cancer. Rahn spent 16 seasons with the 49ers as the team's director of travel and team services, where he was responsible for all football operations, including travel accommodations, practice schedules and lodging, among others. During his tenure, he coordinated and oversaw operations for eight international games and two Super Bowl appearances.

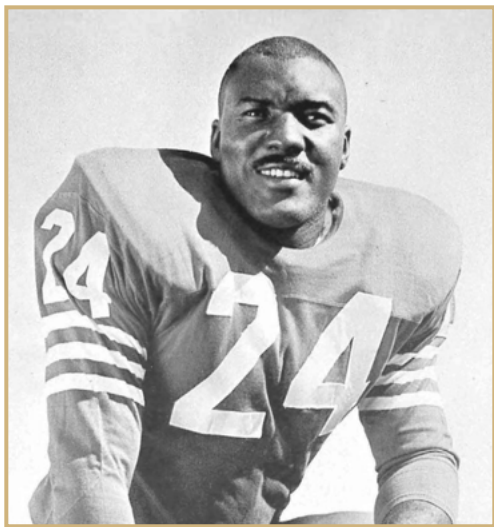
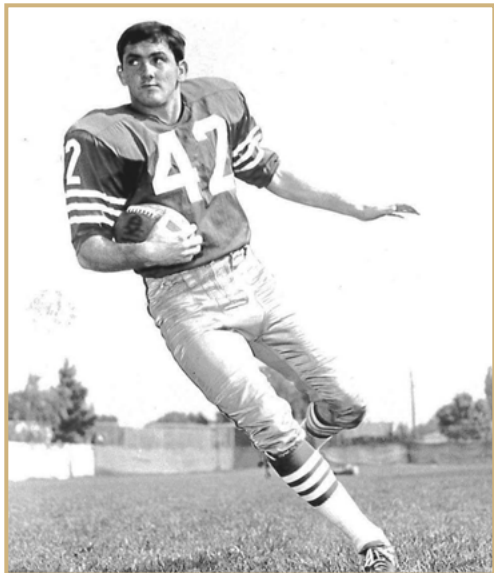


LON SIMMONS

Legendary broadcaster Lon Simmons, who served as the voice of the 49ers for 26 seasons (1957-80, 1987-88), died at his Daly City home on Sunday, April 5, 2015, at the age of 91. Simmons had numerous memorable calls throughout his career, including Minnesota's Jim Marshall running 66 yards the wrong way, Joe Montana's clinching touchdown pass to John Taylor in Super Bowl XXIII and Steve Young's breathless game-winning 49-yard scramble against the Vikings. Simmons also worked in the booth for the San Francisco Giants (1958-73, 1976-78 and 1996-02). Simmons received the 2004 Ford C. Frick Award, given annually by the Baseball Hall of Fame to a broadcaster. He was elected to the Bay Area Radio Hall of Fame in 2006 as a member of the first class to be inducted.

DOUG CUNNINGHAM

Doug Cunningham, who spent seven seasons with the 49ers from 1967-73, passed away on January 13, 2015, in Jackson, MS, at the age of 69. He was originally drafted by the 49ers in the sixth round of the 1967 NFL Draft. He played 84 games and rushed for 1,515 yards and 10 touchdowns on 406 carries while adding 137 receptions for 1,171 yards. Cunningham is enshrined in the Ole Miss Sports Hall of Fame and the Mississippi Sports Hall of Fame.

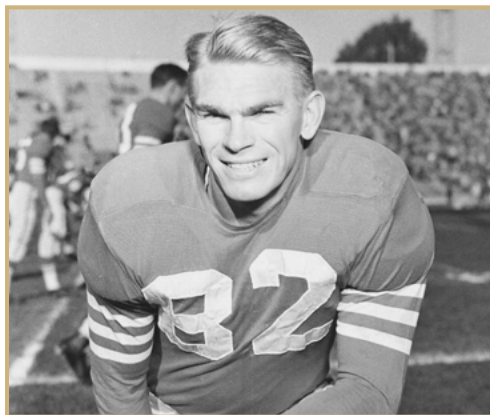


J.D. SMITH

J. D. Smith, Jr., a two-time Pro Bowl running back with the San Francisco 49ers, who ranks sixth on the franchise's all-time rushing list with 4,370 yards, passed away at his home in Oakland, CA, on Wednesday, April 1, 2015 at the age of 83. In his career with the 49ers, he rushed for 100-or-more yards 12 times, which ranks tied for the fifth most in franchise history. In 1960 and 1963, he was selected to the NFL's Pro-Bowl. Smith led the 49ers in rushing for five consecutive seasons from 1959-63 and led San Francisco in all-purpose yards from 1959-61.

RALPH MCGILL

Ralph McGill, a safety who played for the San Francisco 49ers from 1972-79, passed away on Saturday, March 21, 2015 at the age of 64. McGill, who was born in Thomasville, GA, was San Francisco's second-round pick in the 1972 NFL Draft out of the University of Tulsa. He played six seasons with the 49ers as a defensive back and kick returner. In his eight-year career, McGill recorded eight interceptions and 11 fumble recoveries. In 1974, he set a career-high with five interceptions.



GORDY SOLTAU

Gordy Soltau passed away on Sunday, October 26, 2014 at the age of 89. For his outstanding contributions to the franchise on and off the field, the three-time All-Pro became the 23rd member of the Edward J. DeBartolo Sr. 49ers Hall of Fame, in 2012. Soltau spent his entire nine-year NFL career with the 49ers (1950-58), leading the team in points scored each season and shared the team-lead once. His pass-catching prowess, combined with a strong, accurate kicking leg, allowed him to lead the NFL in points scored in 1952 (94) and 1953 (114), helping him earn All-Pro honors and Pro Bowl selections in three consecutive seasons (1951-53). He registered a total of 249 receptions for 3,487 yards and 25 touchdowns, while also making 70 field goals and 284 PATs. He remains one of only three players in NFL history to score 25 touchdowns and make 70 field goals in their career.

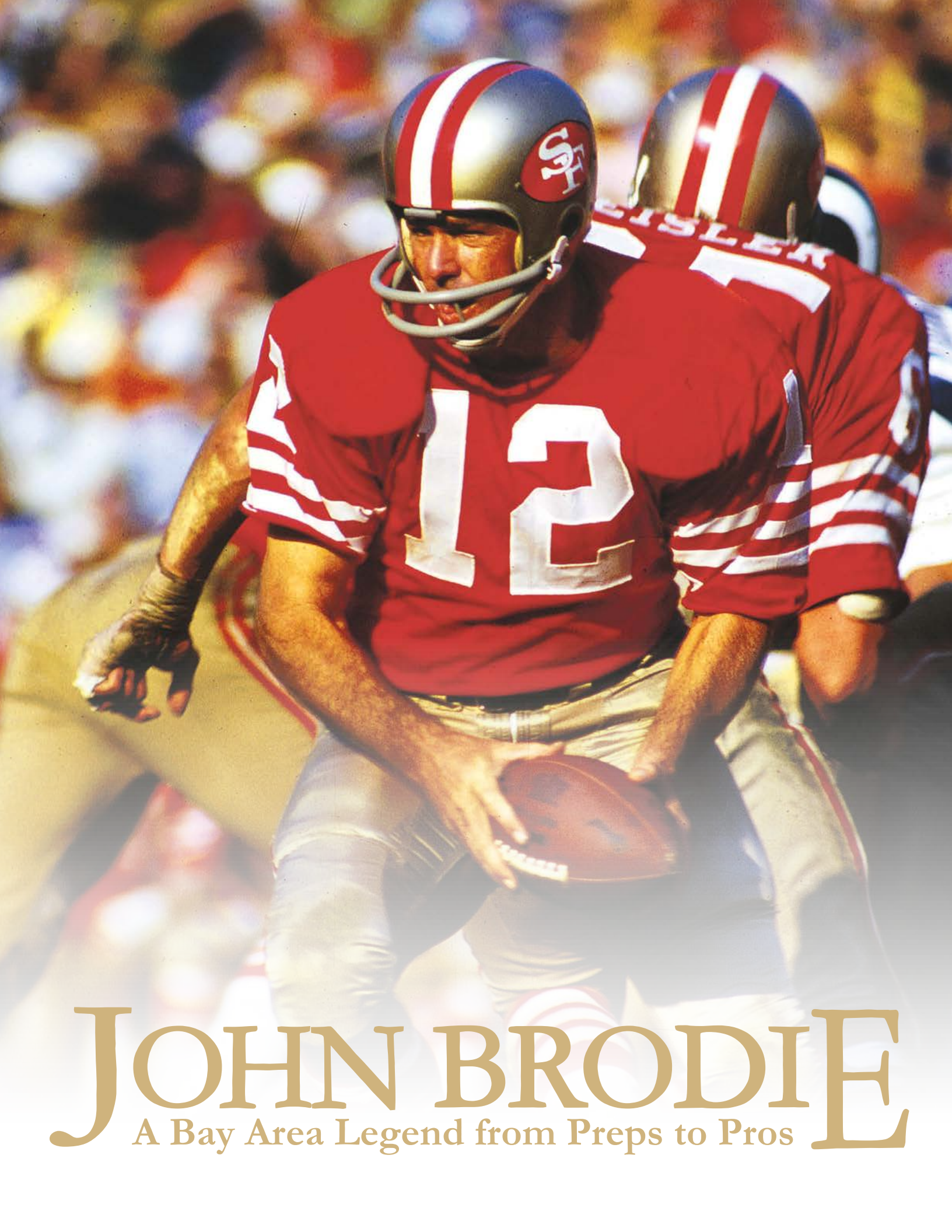
EARLE PARSONS

A member of the inaugural team in 1946, Earle Parsons passed away on December 18, 2014, at the age of 93. Parsons spent two seasons with the 49ers (1946-47), played in 21 games (two starts) and rushed for 287 yards and two touchdowns on 107 carries. He also added 17 receptions for 215 yards and two touchdowns. Parsons played football at Santa Ana Junior College for two seasons, where he helped the Dons win a national championship. He then transferred to the University of Southern California, where he helped the Trojans win a Rose Bowl.



BOB ST. CLAIR

Former San Francisco 49ers tackle, Bob St. Clair, passed away Monday, April 21, 2015, at the age of 84. A member of the Pro Football Hall of Fame (1990) and the Edward J. DeBartolo Sr. 49ers Hall of Fame (2009), St. Clair spent his entire 12-year career as a member of the 49ers (1953-64). St. Clair's illustrious career included five starts in the Pro Bowl and All-NFL selections in nine of his 12 professional seasons. A three-time team captain (1957-59), St. Clair saw action in 119 games with the 49ers.



JOHN BRODIE

A Bay Area Legend from Preps to Pros

IN AN ERA WHEN HIGH-PROFILE ATHLETES SWITCH CITIES EVERY OFFSEASON
IN EVERY SPORT, FINDING A PLAYER WHO STAYS LOYAL THROUGHOUT HIS
CAREER HAS BECOME INCREASINGLY DIFFICULT TO FIND. MEET JOHN BRODIE.

The heralded quarterback from yesteryear was born in the Bay Area, was a star high school athlete in the Bay Area, became an All-American in college in the Bay Area and played all 17 years of his professional career in the Bay Area.

Loyal indeed.

Brodie, the longest tenured 49ers player in franchise history, boasts many NFL accomplishments including an MVP award, two Pro Bowl selections and 31,548 passing yards – which ranked third in NFL history at the time of his retirement in 1973, trailing only Hall of Famers Johnny Unitas and Fran Tarkenton.

Born in August of 1935 in Menlo Park, CA, Brodie was a star athlete in three sports growing up – ironically enough, he would go on to turn pro in two entirely different sports. More on that impressive distinction later though.

Brodie was a youth tennis champion and earned All-City honors at Oakland Tech High School in baseball and basketball.

As his wife, Sue, once said, “John wants to be tops in anything he attempts, or it’s not worth the effort.”

When Brodie first arrived at Stanford in the mid-1950s, he hadn’t even planned on trying out for football, instead hoping to concentrate on baseball and basketball.

But after Brodie sustained a separated shoulder in a freshman basketball game, an injury that sidelined him for the winter and spring sports seasons, he decided to walk on the football team the ensuing fall.

Brodie, the gifted athlete that he was, of course made the squad, and he ended up playing three seasons for the Cardinal from 1954-56. In his senior year, Brodie led the nation in pass completions (139), completion percentage (.579), passing yards (1,633) and passing touchdowns (12).

For his efforts, he earned consensus first-team All-American honors that season and was later inducted into the College Football Hall of Fame in 1986.

Those accolades, however, weren’t the only accomplishments from his collegiate career.

During one spring football practice on “The Farm,” Stanford coach Chuck Taylor could not seem to find his star quarterback. As it turned out, Brodie was busy trying out for

the Cardinal golf team.

Brodie later offered an explanation to *Golf Journal* in 1970, telling the magazine that “spring is golf time.”

Brodie made the golf team and went on to compete in two NCAA Golf Championships for Stanford in between football seasons.

Following his illustrious college career, Brodie was taken third overall in the 1957 NFL Draft by his hometown 49ers. In his first three seasons for San Francisco, Brodie was second-string to future Hall of Fame quarterback Y.A. Tittle.

During that stretch, Brodie spent his offseasons competing on the golf course. He shot a 65 in the opening round of the San Francisco Open, won the Northern California Amateur golf tournament in 1958 and qualified for the U.S. Open in 1959. Mind you, he did this as an NFL player in his spare time.

Imagine Colin Kaepernick competing against PGA Tour stars like Jordan Spieth and Rory McIlroy. That’s what Brodie did, as he faced off versus the likes of Arnold Palmer, Ben Hogan and Gary Player at that 1959 U.S. Open at the legendary Winged Foot Golf Club in New York. Brodie missed the cut but just making the field was the real accomplishment.

It wasn’t until after the 49ers traded Tittle to the New York Giants in 1961 and Brodie became the team’s starter that he decided to put golf on the backburner.

“Football was something I was better at at that time,” Brodie told *The Associated Press*.

In his first nine seasons leading the team, Brodie had several productive seasons – including a 1965 campaign in which he led the NFL in completions, passing yards and touchdowns – but San Francisco failed to get over the hump and qualify for the postseason.

The playoff drought ended in 1970. Under coach Dick Nolan and behind Brodie’s MVP season, the 49ers won their first division title in franchise history. That year, Brodie threw for a league-best 3,941 yards and 24 touchdowns.

In the postseason, the 49ers defeated the Minnesota Vikings, 17-14. The following week, in the final 49ers game ever played in Kezar Stadium, Brodie threw for 262 yards and a touchdown, but San Francisco fell to the rival Dallas Cow-

boys, 17-10, in the NFC Championship game.

The next year, in the team's first season playing in Candlestick Park, Brodie again led the 49ers to the NFC Championship game before a repeat loss at the hands of the Cowboys, 14-3.

Two seasons later, after a third playoff appearance, Brodie hung up his football spikes and retired.

Considering how rush-happy NFL offenses were the norm during that time period, Brodie's nearly two-decade run in red and gold served as a precursor for today's game, which is predominantly focused on the passing game. Throwing for more than 30,000 yards and 200 touchdowns was a testament to Brodie being ahead of his time.

The 49ers went on to retire Brodie's number 12 jersey, but in 2006, Trent Dilfer asked the quarterback if he could wear the number to bring attention to Brodie's campaign for Canton.

"I really believe John should be in the Hall of Fame, and hopefully this will create some awareness of his career and how spectacular it was," Dilfer told ESPN at the time. "It's probably the biggest honor of my career to this point."

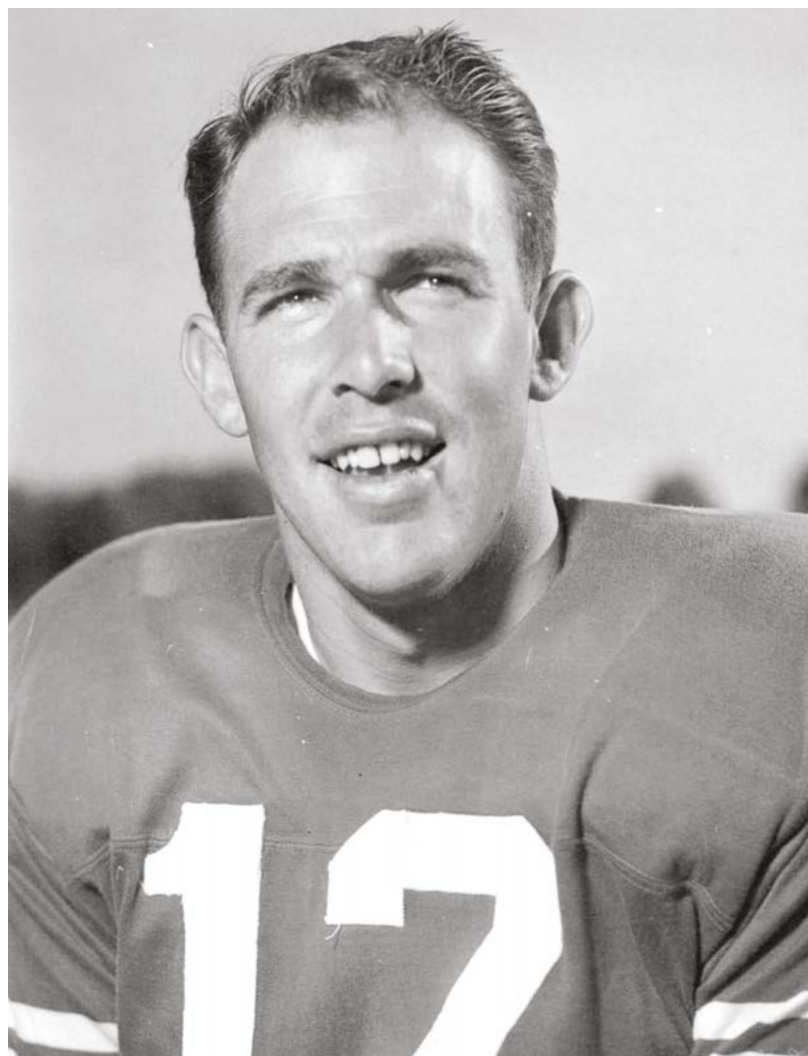
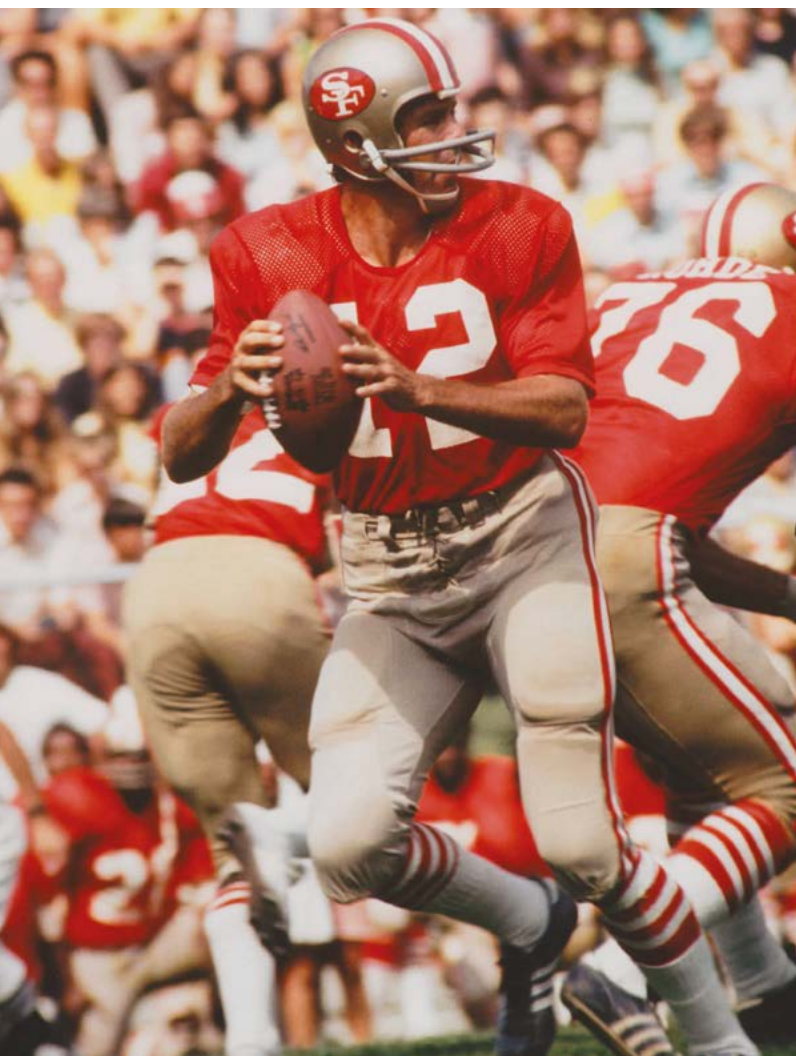
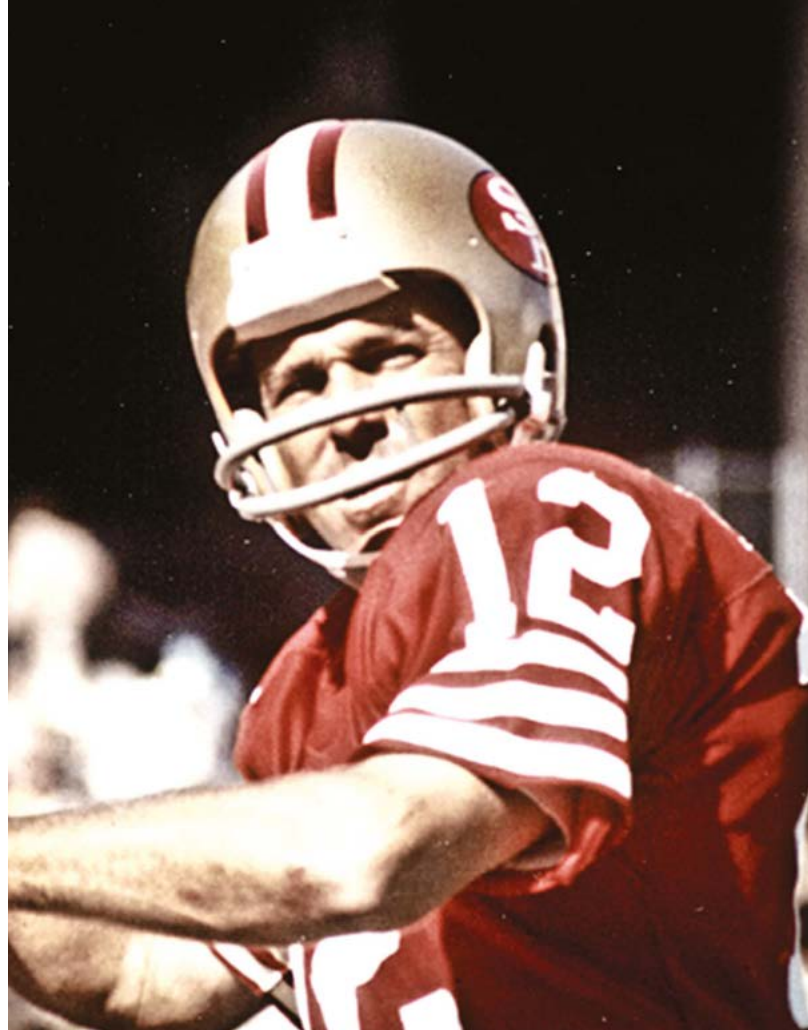
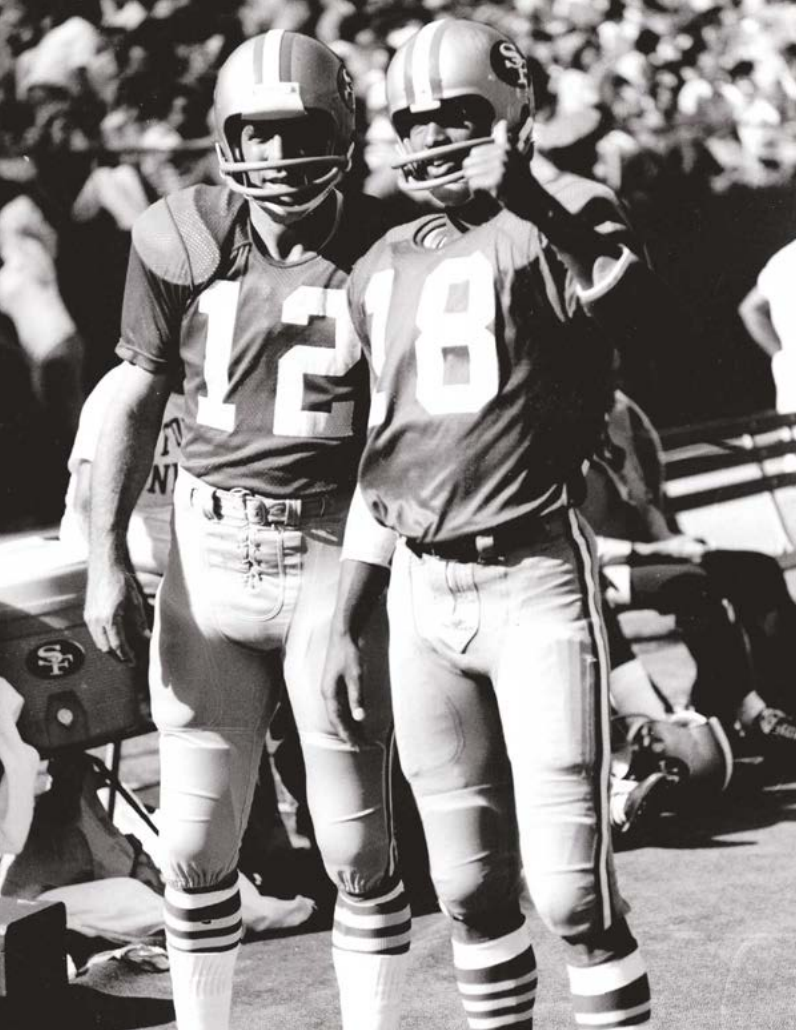
That was a strong endorsement, considering Dilfer won a Super Bowl with the Baltimore Ravens.

After a stint as an analyst for NBC Sports, Brodie returned to golf as a regular on the Senior PGA Tour. His second career included 12 top-10 finishes, a second U.S. Open appearance (1981) and a win at the 1991 Security Pacific Senior Open in Los Angeles.

Brodie suffered a stroke in 2000, but still lives in La Quinta, CA, at the age of 79.

When asked in 1987 by The Associated Press if he thought his competitiveness would ever go away, Brodie said, "I don't see how you could ever lose it. That's why you play the game."









MUSEUM

PRESENTED BY SONY





In August of 2014, the 49ers Museum presented by Sony opened its doors to eager 49ers fans as a first-class celebration of the 49ers past, present and future. At just over 20,000 square feet, the 49ers Museum features 11 unique gallery and exhibit spaces, all of which have been well-received by more than 150,000 visitors the Museum has hosted since opening. With the values of education, innovation and heritage at its core, the Museum is committed to serving as an exciting and engaging destination for fans of all ages. Open seven days a week, fans have come from near and far to experience what this incredible space has to offer.

TRENDING

As guests enter the Museum, they are invited to step into our Augmented Reality and take their place beside current and former players or even experience the comforts of Candlestick Park (sans wind and fog) by sitting in authentic stadium seats from the 49ers longtime home. Guests can catch up on the latest 49ers news with up-to-date content displayed on two 84" monitors. Also cycling through these monitors is the On This Day feature, through which guests can learn about great moments in 49ers history. With nearly 70 years of history, each day on the calendar holds significance to the 49ers. Whether it is the anniversary of a pivotal play, a decisive free agency signing, or an alumnus' birthday, facts featured through On This Day gives the Museum an opportunity to celebrate 49ers history all year long. Often times this same content is posted on the team's website and social media channels so all 49ers fans will know what makes each day special.

MORABITO THEATER

Named after the founder of the San Francisco 49ers, guests begin their Museum journey in the Morabito Theater where they experience the 49ers signature film, an 18-minute piece specially produced for the Museum that features both historic footage and original interview content. Voices of 49ers icons boom through surround sound speakers as larger-than-life images of notable moments are projected onto the 50' x 18' screen using Sony 4k technology to tell the tales of this celebrated franchise.





being made to showcase Levi's® Stadium as site of Super Bowl 50.

BILL WALSH INNOVATION

The Bill Walsh Innovation Gallery serves as an homage to one of the most influential people the NFL has ever known. The main focus of this area is re-creation of Coach Walsh's Redwood City practice facility office, which serves as both a treasure trove of artifacts and the home of a signature film on Coach Walsh as told from the eyes of players, friends and others. The Bill Walsh Coaching Universe is an interactive exhibit that chronicles the Hall of Fame coach's vast impact on the coaching ranks of professional football.

HERITAGE

The heart of the Museum is the Heritage Gallery in which guests are treated to an awe-inspiring visual display of 49ers history. Artifacts exhibited in this area range from the

HALL OF FAME

Guests walk amongst 49ers legends in the Hall of Fame gallery where the greatest individuals in franchise history are ensconced as life-size statues. Guests of all ages have enjoyed taking photos while matching the signature pose of each Hall of Famer's sculpture. In this gallery, history comes to life for the younger set as they experience a full-scale version of the men so revered by their parents and grandparents.

TEAM

No franchise would be where it is without the men who played for the team, and the same is true for the 49ers. The Team Gallery is a hallowed hall in the Museum where each man who ever suited up in red & gold is honored. Guests are fascinated by the Story-tellers exhibit, where they hear alumni telling first-hand accounts of what it was like to play for the 49ers, including funny anecdotes about road trips, unique nicknames and the significance of playing professional football. In addition, guests can look up every 49ers player ever in the All-Time Roster exhibit, a feature particularly enjoyed by the most fervent of 49ers fans.

CHANGING GALLERY

The Changing Gallery is an area of the Museum designed to play host to a rotation of exhibits on different subjects while still keeping with the Museum's overall vision. The first exhibit on display was a history of the Levi's Strauss & Co. showing the connections, both old and new, between Levi's and the 49ers. Later this year, the Changing Gallery will reopen with an exhibit dedicated to 50 memorable moments in 49ers Super Bowl history. This will provide guests with a way to dive deeper into the victories the team achieved via memorabilia, video highlights, graphic displays and more! All of this will be in conjunction with other efforts

early days of the All-America Football Conference to game-used equipment from the 2014 season, all while covering each era in between. Guests have enjoyed walking this timeline of history and learning the stories that make each piece on display in the Heritage Gallery a unique part of 49ers lore. Fan-favorites in this area of the Museum include the evolution of the football helmet over the years, "The Catch" football, and 206 hanging footballs that represent each of Jerry Rice's touchdowns. Also popular is letter that current 49ers quarterback Colin Kaepernick wrote to himself in fourth grade where he predicted that he would "go to the pros and play on the niners."

SPIRIT

The Spirit Gallery is a celebration of 49ers fans and in-game entertainment. Exhibits about the Majorettes twirling corps, the



Gold Rush dance team, musical performances and the “Huddles” mascot celebrate the aspects that make being a 49ers fan the best in the league. Also on display are videos of real fans speaking about the team’s significance to them and their lives.

IN THE GAME

By far one of the most popular areas in the Museum is the In The Game zone. Down here, guests engage with the game of football through multiple interactive challenges. Activities include a passing and kicking simulator, Be the Broadcaster—a booth where guests can record themselves calling the team’s most iconic plays—and the Gridiron Challenge, a series of motion-driven, gesture-based video games that bring out the athlete, cheerleader, uniform designer and touchdown scorer in everyone. Guests can even suit-up like their favorite 49ers players in authentic team-issued gear displayed in a replica of the team’s locker room.

BY THE NUMBERS

By The Numbers is a gallery that attracts guests who enjoy football statistics and interesting numerical tidbits about the 49ers. The walls of this area are peppered with numbers that represent a significant fact to the team, such as “225,” the number of wins at Candlestick Park (and a league record for home wins as of 2014), and “86,” the longest punt in franchise history, made by Larry Barnes on September 29, 1957 during a game against the Chicago Cardinals.

SUPER BOWLS

The pinnacle of the 49ers Museum for many fans is seeing all five Lombardi Trophies (and championship rings) aligned in the Super Bowls gallery. Not only can guests feast their eyes on the hardware from each championship, but they can also take in and digest the first-hand accounts of what the victories meant to the players that achieved them.

49ERS MUSEUM EDUCATION PROGRAM

The Denise DeBartolo York Education Center, housed inside the Museum, is home to the 49ers Museum Education Program. Highly successful since opening doors in August of 2014 to class field trips, the Education Program is on pace to serve more than 30,000 youth in its first academic year. With the help of Chevron, the Museum provides students with a free and valuable opportunity to develop an affinity for and understanding of Science, Technology, Engineering and Mathematics (STEM) through the dynamic game of football. Our learning platforms consistently connect, inspire and engage students in grades K-8 through relevant STEM content, interactive explorations and project-based learning.

The field trip experience includes:

- A completely free experience for participating schools, including associated program costs (admission, supplies, etc.) as well as a subsidized transportation option for schools within a 75-mile radius of Levi’s® Stadium
- An array of engaging activities, including:
 - Walking tours of Levi’s® Stadium where students see for themselves how the stadium is a showcase for technology innovation, modern engineering and environmental sustainability
 - Guided museum exploration during which students experience 49ers history and the game of football through both interactive technology and discussion with knowledgeable Museum staff
 - Movement Lab where, in alignment with the NFL PLAY 60 campaign to encourage kids to be active for 60 minutes a day, students participate in kinesthetic learning to support physical activity and motivate students to make exercise a part of their daily lives to help reverse the trend of childhood obesity





- Hands-on lessons in which students dive into STEM concepts as they relate to football using project-based learning and peer collaboration

As one of the first professional sports organizations to embrace and dedicate staff to teach STEM education to visiting students, the 49ers Museum is constantly evolving and enhancing students' experiences to reflect the most current research-based concepts that support classroom learning. Our curriculum is aligned to National and California Common Core and Next Generation Science Standards. We strive to engage students in a variety of technologically-rich learning experiences that are student-centered and can be adapted to various development levels and learning audiences. We integrate STEM learning through project-based activities that transfer student knowledge and skills to real-world problems. In addition, our curriculum is aligned to concept of 21st Century Learning Skills: Critical Thinking, Problem-Solving, Communication, Collaboration and Creativity. Our goal is to increase student motivation for learning and enhance student understanding of STEM concepts, all while providing a memorable experience at the 49ers Museum.

PROGRAM TESTIMONIALS

"I just wanted to thank you again for a great day. The program delivered was so well thought-out and kept the kids engaged the whole time. They came back to school excited, enthusiastic 49ers fans. Everyone we interacted with today was terrific. The way they connected with the kids was remarkable. They had great information and management skills as well—they made the day. Thanks again for working with us. You helped create memories for these kids that will last forever."

- Kelly Karney, Chadbourne Elementary

"Sedgwick had an AMAZING time on our field trip. Thank you so much for the meaningful activities and the amazing coaches.

We can't wait for next year!! I already applied."

- Kenzie Brand, Sedgwick School

"All six teachers from our grade level were impressed with the integration of the STEM component of the field trip. Our kids benefited and learned so much about the solar energy part of the program. We would like to come back next year with another group of eager 4th graders. This was one of the best educational field trip we have been to. We have already requested for next year."

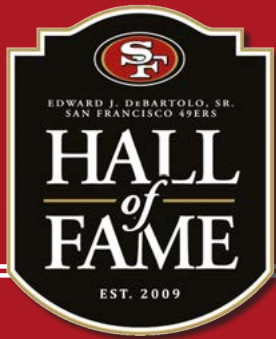
- Elva Arellano, Sherwood School

FAMILY LEARNING NIGHTS

Beginning in January 2015, the 49ers Museum began offering Family Learning Nights as an extension of the Education Program with the goal of inspiring families to learn together through meaningful experiences. These completely free sessions are designed to reinforce academic skills, inform parents about content their children are learning in school and strengthen family bonds through the learning process. Through our Family Learning Nights, attendees gain a better understanding of how science, technology, engineering and mathematics are intricately connected to our world by actively engaging in hands-on, investigative learning within a STEM-focused curriculum that is uniquely tied to the game of football.

While Family Learning Nights serve an educational purpose for both children and adults, we encourage families to have fun together whether they are doing a project-based activity or exploring the 49ers Museum. Programs occur two Fridays per month with the goal of serving 1,200 people this year. So far, we have had outstanding response and a great deal of positive feedback to this added and valuable program component. Come on out with your family and experience it yourself!

For more information about Family Learning Nights visit:
<http://www.levisstadium.com/family-learning-nights/>



The Edward J. DeBartolo, Sr. 49ERS HALL OF FAME

The Edward J. DeBartolo, Sr. 49ers Hall of Fame was created in 2009 in honor of the patriarch of one of the most storied franchises in all of professional sports. The Hall of Fame recognizes players, coaches and executives who have displayed one-or-more of the following qualifications: outstanding production and performance on the field, key contributions to the team's success and/or the embodiment of the spirit and essence of the San Francisco 49ers.

In 2009, members of the 49ers family who had already been selected to the Pro Football Hall of Fame in Canton, Ohio, or who had already had their jersey numbers retired by the 49ers organization were automatically enshrined in the team's Hall of Fame. In 2010, Jerry Rice, as well as Tony and

Vic Morabito were inducted; in 2011, Roger Craig and R.C. Owens joined this esteemed group; in 2012, Gordy Soltau was inducted, in 2013, John McVay was added to the exclusive club and George Seifert was inducted in 2014.

The current selection committee is comprised of two separate groups, 49ers Ownership and the following: former radio voice of the 49ers Joe Starkey, FOXSports.com editor and member of the Pro Football Hall of Fame Selection Committee Nancy Gay, San Jose Mercury News columnist Mark Purdy, KTVU-TV sports Anchor Joe Fonzi, 49ers Vice President of Football Affairs Keena Turner, 49ers Director of Alumni Guy McIntyre, 49ers Vice President of Marketing Ali Towle and 49ers Vice President of Communications Bob Lange.

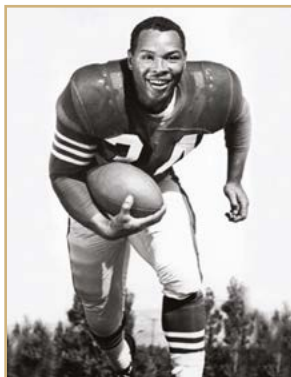
CLASS OF 2009

OWNER EDWARD DEBARTOLO JR. (1977-2000)



DeBartolo is widely regarded as one of the most successful owners in the history of professional sports after taking over the 49ers in 1977. In 23 years at the helm, he guided the 49ers to a 22-11 post-season record and 13 division titles as San Francisco became the first franchise in NFL history to win five Super Bowl Championships (1981, '84, '88, '89 and '94).

FB JOE PERRY (1948-60, 63)



Perry was the first player in NFL history to gain 1,000 yards in two consecutive seasons. His 9,723 rushing yards placed him second only to Jim Brown when he retired. Perry finished his career with 12,505 combined yards. Nicknamed "The Jet" because of his quick starts. Born January 22, 1927 in Stevens, AR.

DT LEO NOMELLINI (1950-63)



Nomellini was the first ever draft choice after the 49ers joined the NFL. He played in every 49ers game for 14 seasons and had 10 trips to the Pro Bowl. Nomellini played in 266 contests. "The Lion" became one of the few to be named to an All-NFL team on both offense and defense. Born June 19, 1924 in Lucca, Italy.

RB HUGH MCELHENNY (1952-60)



McElhenny was one of only three players to gain more than 11,000 yards carrying the ball. He scored 60 career touchdowns, 38 rushing, including a 42-yard touchdown run on his first pro play in preseason. Born December 31, 1928 in Los Angeles, CA.

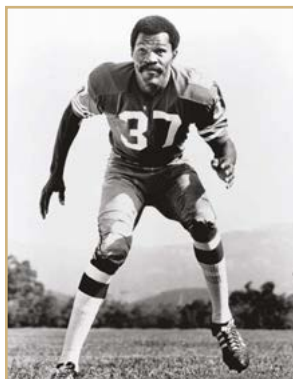
CLASS OF 2009 (continued)

QB Y.A. TITTLE (1951-60)



Tittle finished his career with 33,070 passing yards and 281 touchdowns (39 rushing). He won the NFL MVP Award in 1961 and 1963. Tittle threw 33 touchdown passes and a career-high 3,224 yards in 1962. Born October 24, 1926 in Marshall, TX.

CB JIMMY JOHNSON (1961-76)



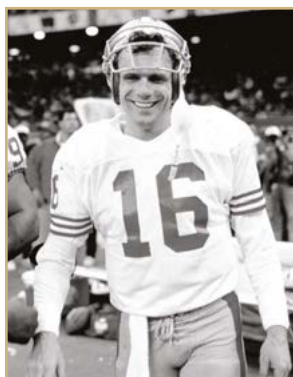
Johnson began his 49ers career as a defensive back, moved to offense, then stayed at defensive back in his third season. Johnson intercepted 47 passes for 615 yards. As a receiver in 1962, he caught 34 passes for 627 yards and four touchdowns. Recognized as one of the best man-to-man defenders in NFL history, Johnson played in five Pro Bowls and twice won the prestigious Len Eshmont Award, selected by his teammates for inspirational play. He was born March 31, 1938, in Dallas, Texas.

FB JOHN HENRY JOHNSON (1954-56)



Johnson was a member of "The Million Dollar Backfield" and "The Fabulous Foursome." He gained 6,803 yards rushing, including 48 touchdowns. Born November 24, 1929 in Waterproof, LA.

QB JOE MONTANA (1979-92)



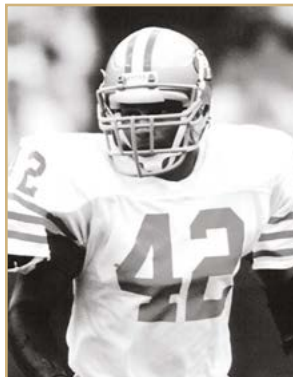
Montana, a third-round pick out of Notre Dame in 1979 was considered undersized with questionable arm strength, yet retired with the highest QB rating (92.3) in NFL history. He led 31 fourth-quarter comebacks, including 92-yard game-winning drive in the closing moments of Super Bowl XXIII. Montana also led the 49ers to four Super Bowl Championships in the 1980s and was a three-time Super Bowl MVP. Montana played in eight Pro Bowls and ranks among the all-time leaders in passing yards (40,551) and touchdowns (273).

T BOB ST. CLAIR (1953-63)



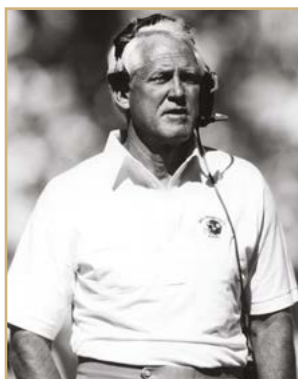
St. Clair was known to be an exceptional offensive lineman. He also played goal line defense and blocked 10 field goals in 1956. St. Clair once lost five teeth when blocking a punt. He earned All-NFL honors three times and made five Pro Bowl Appearances. Born February 18, 1931, in San Francisco, CA.

DB RONNIE LOTT (1981-90)



Lott, a former USC star was the eighth overall pick in the 1981 draft. He was an All-Pro cornerback before switching to safety in the mid-80s. Lott played corner in first two Super Bowl wins, safety in last two. Lott ranks fifth on the all-time interceptions list (63) and first with nine postseason interceptions. Lott played in 10 Pro Bowls and was the defensive leader of San Francisco's first four Super Bowl championship teams. He was named to Pro Football Hall of Fame's 1980s All-Decade Team.

HEAD COACH BILL WALSH (1979-88)



Walsh led "The Team of the '80s" to three Super Bowl titles (XVI, XIX, XXIII) in 10 years. He compiled a .617 winning percentage with a 102-63-1 mark. Notorious for his reputation as an outstanding offensive coach, Walsh developed the "West Coast Offense." Born November 30, 1931, in Los Angeles, CA.

CLASS OF 2009 (continued)

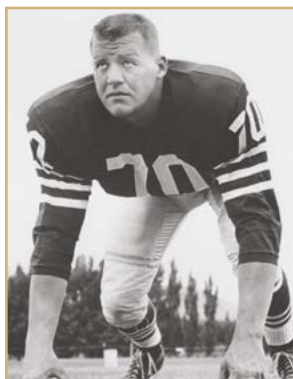
LB DAVE WILCOX (1964-74)



Wilcox, a third-round pick out of Oregon in 1964 was excellent in every phase of linebacking play. Wilcox's coaches nicknamed him "The Intimidator" for his aggressive style of play. Wilcox was a master at shedding blocks and shutting down the run. Rams QB Roman Gabriel once said of Wilcox, "He plays outside linebacker the way Dick Butkus plays middle linebacker." Wilcox started in two

NFC Championship Games and played in seven Pro Bowls.

DT CHARLIE KRUEGER (1959-1973)



Krueger was drafted in the first round (9th overall pick) in 1958 by the 49ers out of Texas A&M. He was a two-time Pro Bowl selection (1960, 1964) and three-time All-Pro (1960, 1965, 1966) who anchored the defensive line for San Francisco during his 15 seasons. Born January 28, 1937, in Caldwell, TX.

QB STEVE YOUNG (1987-99)

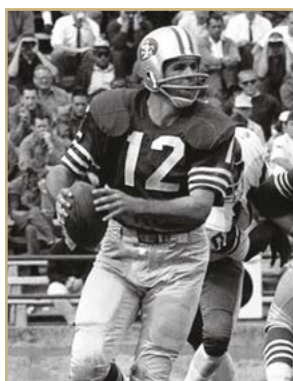


Young stands as the most proficient passers in NFL history with a 96.8 quarterback rating. He threw 232 regular season touchdown tosses (17th all-time) and rushed 3,581 yards during his years at Tampa Bay (1985-86) and San Francisco (1987-99). He ranks 19th all-time with 33,124 yards passing and second in league history for rushing yardage by a quarterback with 4,239 yards.

Young was a two-time NFL Most

Valuable Player (1992 & 1994), Super Bowl XXIX MVP in 1994 and was named to the Pro Bowl seven consecutive years (1992-98).

QB JOHN BRODIE (1957-1973)



Brodie holds the team record with 17 years of service, ranking second in team history with 31,548 passing yards and third with 214 touchdown passes after being drafted third overall by the 49ers in 1957. Guided the 49ers to back-to-back NFC Championship games in 1970 and 1971 while being named NFL MVP in 1970. Born August 14, 1935 in Menlo Park, CA.

DE FRED DEAN (1981-1985)



Early in the 1981 season, Dean was traded to the San Francisco 49ers where he continued to demonstrate his extraordinary talent. He contributed 12 sacks in 11 games for the 49ers en route to the team's first Super Bowl victory. Dean played in three NFC Championship Games and in two of San Francisco's Super Bowl victories (Super Bowls XVI and XIX). He

earned all-conference honors four

times – twice with the Chargers and twice with the 49ers. Dean was also named to four Pro Bowls (1980-1982, 1984) and selected All-Pro twice (1980-1981).

WR DWIGHT CLARK (1979-1987)



Clark was a two-time Super Bowl Champion (XVI, XIX), Pro-Bowler (1981-1982) and first-team All-Pro (1982-1983), with 6,750 receiving yards and 48 touchdowns. Was the recipient of the winning touchdown pass from QB Joe Montana against the Dallas Cowboys in the 1982 NFC Championship Game. Born January 8, 1957 in Kinston, NC.

CLASS OF 2010

WR JERRY RICE (1985-2000)



Rice was a 13-time Pro Bowler and played for 20 seasons in the NFL, the first fourteen of which were with the 49ers. At the time of his induction, he held 14 regular-season League records and 11 Super Bowl records. Rice had 14,100-yard seasons in his career, along with the highest number of career receptions with 1,549 and 208 touchdowns. He broke the 49ers all-time receptions record

against Seattle in 1991, and finished his career with just under three times the record. Born October 13, 1962, in Crawford, Mississippi.

FOUNDER TONY MORABITO (1946-1957) AND CO-OWNER VIC MORABITO (1950-1964)



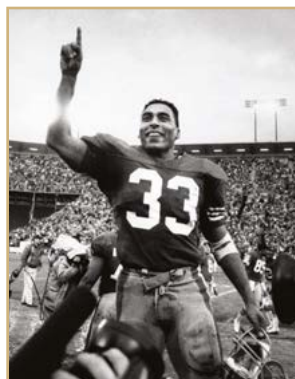
Tony Morabito established the Bay Area's first major league professional sports franchise when the 49ers played their first season in 1946. The brothers from San Francisco transitioned the team from an upstart in the All-America Football Conference to a major NFL franchise in 1950. Signed future Pro Football Hall of Famers Joe Perry, Hugh McElhenny, John Henry Johnson, Y.A. Tittle, Bob St. Clair, Leo Nomellini and Jimmy Johnson and also attracted the likes of R.C. Owens, John Brodie, Charlie Krueger, Billy Wilson and many other top talents during their tenure. After Tony's passing in 1957, Vic retained control of the organization until his own death in 1964. Throughout both the AAFC and the NFL, the 49ers went 128-110-6 during Tony and Vic Morabito's era (including a trip to the AAFC Championship Game in 1949 and the NFC playoffs in 1957) and became one of the NFL's premier franchises.



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CLASS OF 2011

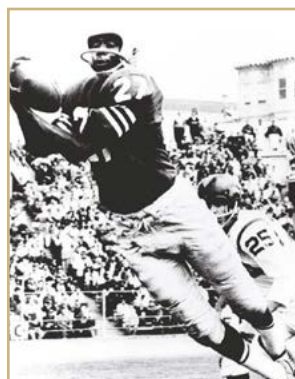
RB ROGER CRAIG (1983-1990)



An 11-year NFL veteran, Roger Craig spent eight seasons as a member of the 49ers after being drafted in the second round of the 1983 NFL Draft out of Nebraska. Known as a relentless competitor, Craig is one of the most versatile running backs to ever play the game, and in 1985, he became the first player in NFL history with 1,000 rushing yards and 1,000 receiving yards in the same season.

In eight seasons with the 49ers, Craig totaled 11,506 yards from scrimmage, which ranks second most in team history. He finished his NFL career with 8,189 rushing yards, 4,911 receiving yards and 73 total touchdowns, making the playoffs in each of his 11 seasons. The four-time Pro Bowler (1985, '87-89) and one-time All-Pro (1988) won three Super Bowl titles with the 49ers (Super Bowls XIX, XXIII and XXIV) and was named AP Offensive Player of the Year in 1988.

WR R.C. OWENS (1957-1961)



R.C. "Alley Oop" Owens, an eight-year NFL veteran, spent his first five seasons as a member of the 49ers, totaling 177 receptions for 2,939 yards and 20 touchdowns with San Francisco. His most productive year came in 1961 when he started all 14 games, caught 55 passes for 1,032 yards and scored five touchdowns. A former college basketball star, Owens transferred his skills over to the football field

and was notorious for out-leaping defensive backs for high arching passes from QB Y.A. Tittle. Thus, the origin of the term "Alley Oop" was created, and later became more well-known from its use in basketball. A free agent in 1962, Owens went on to play with the Baltimore Colts and New York Giants, before retiring following the 1964 season. After his playing career ended, Owens spent more than two decades working for the 49ers. In that time, he held various positions for the team, including Director of Training Camp and Director of Alumni Relations.

CLASS OF 2012

WR/K GORDY SOLTAU (1950-1958)

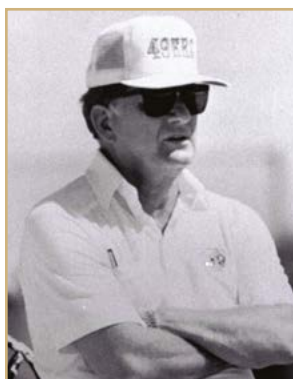


Gordy Soltau spent his entire nine-year NFL career as a member of the 49ers (1950-1958), excelling as both a wide receiver and kicker. A three-time Pro Bowler (1951-53) and three-time All-Pro (1951-53), Soltau led the 49ers in scoring in eight of his nine seasons played, including an NFL-high in both 1952 and 1953. Upon his retirement in 1958, Soltau was the 49ers all-time leading scorer with 644 points. He

recorded 249 catches for 3,487 yards and 25 touchdowns, while converting 70 of 139 field goals for 303 points, during a career in which he missed just two games. Prior to attending college, Soltau served in an elite branch of the Navy – the Office of Strategic Services (OSS) – where he became one of the original frogmen during World War II.

CLASS OF 2013

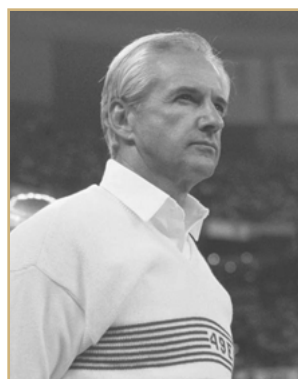
VP AND GM JOHN MCVAY (1979-2003)



McVay played an integral role in the great success the franchise has achieved, helping to construct teams responsible for five Super Bowl victories. He joined the 49ers in 1979 as the team's Director of Player Personnel and went on to spend 21 seasons with the franchise. Among the many roles he filled throughout his tenure, he served as Vice President and General Manager from 1983-

94 before retiring in 1995. McVay rejoined the 49ers in 1999 and served as Vice President/Director of Football Operations through the 2003 season.

CLASS OF 2014



GEORGE SEIFERT (1980-1996)

Secondary Coach, 1980-82

Defensive Coordinator, 1983-88

Head Coach, 1989-96

Spent 17 seasons with the 49ers after joining the franchise in 1980 as the team's secondary coach before being promoted to head coach in 1989. In his eight seasons as head coach of the 49ers, Seifert produced a 98-30 regular season record (.766) and collected two Super Bowl victories (XXIV, XXIX). Seifert is one of three coaches in NFL history to win a Super Bowl during his rookie campaign. Born January 22, 1940 in San Francisco, CA.



49ERS *inducted* INTO OTHER HALLS OF FAME



TOMMY HART

Multi-Ethnic Sports Hall of Fame
(February 6, 2015)



CHARLES HALEY

Pro Football Hall of Fame
(February, 2015)



JESSE SAPOLU

Polynesian Football Hall of Fame
(January 23-24, 2015)



DENNIS JOHNSON

Kentucky High School Athletic
Association Hall of Fame
(March, 2015)



RUSS FRANCIS

Polynesian Football Hall of Fame
(January 23-24, 2015)



JEREMY NEWBERRY

Antioch Sports Legends
Hall of Fame
(October, 2014)



WESLEY WALLS

National Football Foundation
College Football Hall of Fame
(December 9, 2014)



COACH GEORGE SEIFERT

Utah Chapter of The National Football
Foundation and College Hall of Fame
(April, 2015)



DRE BLY

National Football Foundation
College Football Hall of Fame
(December 9, 2014)



BARRY SIMS

Dixie State University (UT) Athletics
Hall of Fame
(February, 2015)



BOB ST. CLAIR

Gridiron Greats Hall of Fame
(June 12, 2015)



DAVE WILCOX

Gridiron Greats Hall of Fame
(June 12, 2015)



GREG COLLINS

The Brother Rice (MI) High School
Athletic Hall of Fame
(February, 2015)



RALPH TAMM

Bensalem High (PA) School
Hall of Fame
(February, 2015)







MEET THE COACHING STAFF



JIM TOMSULA

HEAD COACH

Jim Tomsula was named the 19th head coach of the San Francisco 49ers on January 14, 2015, after spending the past eight seasons as the team's defensive line coach. Tomsula also served as San Francisco's interim head coach for the final game of the 2010 season, a 38-7 victory over the Arizona Cardinals.

Tomsula has coached 31 seasons of football at the high school, college and professional levels since the fall of 1989, including eight (2007-2014) with the 49ers since being named San Francisco's defensive line coach in 2007.

During his 49ers tenure, Tomsula has been instrumental in developing one of the most dominant defenses in the NFL. Since 2007, the 49ers rank fourth in the league in rushing yards allowed per game (98.4) and second in rushing average (3.72). San Francisco's defense also ranks third in the NFL in points per game allowed (19.4) and fourth in yards per game allowed (320.9). In 2011, San Francisco set the NFL record by not allowing a rushing touchdown in their first 14 games of the season. The team surrendered just three rushing touchdowns all year, the fewest allowed in the NFL since the league went to a 16-game schedule in 1978.

Under Tomsula's tutelage, DT Justin Smith was named to five consecutive Pro Bowls (2009-13) and earned All-Pro honors in 2011, 2012 and 2013. Despite being the fourth overall pick in the 2001 NFL Draft, Smith had never been selected to either team prior to working with Tomsula. Other players who have prospered under Tomsula's direction are LB Ahmad Brooks, DL Glenn Dorsey, LB Aldon Smith and NT Ian Williams, as well as former 49ers DT Isaac Sopoaga and DT Ricky Jean Francois.

Tomsula joined the 49ers after enjoying one of the most successful stints in NFL Europa history. Prior to being named the head coach of the Rhein Fire in 2006, which made him

the youngest head coach in NFL history at age 38. Tomsula served as the Berlin Thunder's defensive coordinator for two seasons, winning World Bowl XII in his first season with a defense that ranked first in the NFL against the run.

Tomsula joined the NFL in 1998 as the defensive line coach of the England Monarchs. He then went on to serve in the same capacity for five seasons with the Scottish Claymores, where he established a reputation for producing some of the league's most dominant lines. He also played a leading role in mentoring and teaching young talent in the league's National Player Development program.

Between NFL Europa seasons, Tomsula spent each fall as a member of Division II Catawba College's coaching staff, since coaching in the NFL was not a year-round position. He had been a defensive lineman at Catawba College in Salisbury, NC, after transferring from Middle Tennessee State.

Tomsula's coaching career began with great uncertainty, but his desire to coach the game was steadfast. In 1989, Tomsula began his coaching career as an assistant at his alma mater following a career-ending knee injury. The following season, he went on to coach the defensive line at Woodland Hills (PA) High School. After spending the next two years out of coaching to provide for his family as a medical equipment sales rep with Thera-Kinetics, Tomsula landed a position as an assistant on the Charleston Southern University coaching staff (1992-95). He would once again spend two seasons out of coaching, as he returned to his hometown of Pittsburgh, PA, to serve as a sales representative with Cisco Foods. Urged by his family to continue his dream of coaching football, Tomsula returned to the coaching ranks in 1997 as the volunteer assistant defensive line coach at Catawba.

He and his wife, Julie, have two daughters, Britney and Brooke, and a son, Bear.

TOMSULA'S GOLDEN NUGGETS

- Tomsula volunteers his time at “Football Camp for the Stars,” which is primarily for athletes with Down Syndrome who love football. Athletes learn the fundamentals of football that put them in the middle of the action, resulting in an authentic football experience.
- The 49ers run defense has ranked in the top seven in rushing yards per game allowed every year since 2009.
- In 2011, San Francisco set the NFL record by not allowing a rushing touchdown in their first 14 games of the season.
- Served as the defensive coordinator for the Berlin Thunder in 2004, winning the NFL Europa World Bowl Championship.



THE 2015 49ERS COACHING STAFF



GEEP CHRYST
Offensive Coordinator



ERIC MANGINI
Defensive Coordinator



THOMAS McGAUGHEY JR.
Special Teams Coordinator



D.J. BOLDIN
Offensive Assistant



SCOTT BROWN
Defensive Line



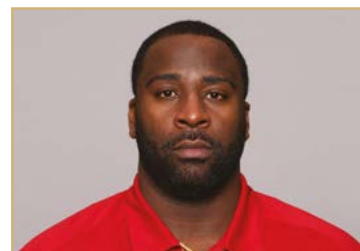
RONALD CURRY
Wide Receivers



EJIRO EVERO
Defensive Assistant



CHRIS FOERSTER
Offensive Line



AUBRAYO FRANKLIN
Defensive Assistant



ADAM HENRY
Wide Receivers



RICHARD HIGHTOWER
Assistant Special Teams



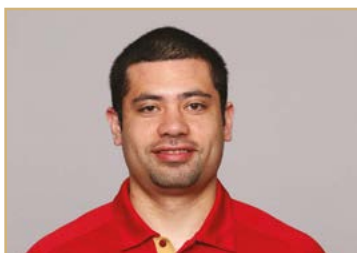
TIM LEWIS
Secondary



STEVE LOGAN
Quarterbacks



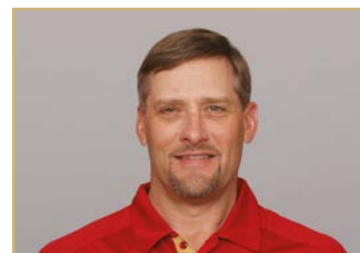
MICK LOMBARDI
Defensive Assistant



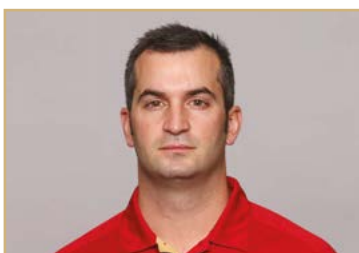
T.C. McCARTNEY
Offensive Assistant



CLANCY PENDERGAST
Linebackers



TOM RATHMAN
Running Backs



JOE SCOLA
Offensive Assistant



TONY SPARANO
Tight Ends



JASON TARVER
Sr. Defensive Asst./Linebackers



ERIC WOLFORD
Assistant Offensive Line

ED BLOCK COURAGE AWARD

The Ed Block Courage Award is named after Ed Block, the former head athletic trainer of the Baltimore Colts of 23 years. Block was a pioneer in his profession and a respected humanitarian whose most passionate cause was helping children of abuse. The award is presented in his name each year to the player that exemplified a commitment to sportsmanship and courage. Ed Block Courage Award winners from each of the 32 NFL teams are honored at a

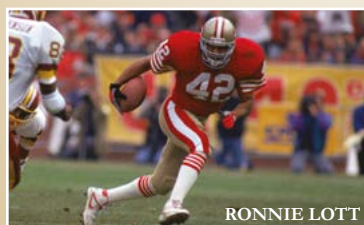
banquet in Baltimore, MD. All proceeds from the event benefit the Ed Block Courage Award Foundation's Courage House National Support Network. Named after the NFL team in a respective NFL city, a Courage House is a facility that provides support and quality care for abused children and their families in that community. The 49ers dedicated their Courage House in October 2003 at the Edgewood House in San Francisco.

1984 | DB Ronnie Lott
1985 | LB Keena Turner
1986 | QB Joe Montana
1987 | WR Mike Wilson
1988 | CB Eric Wright
1989 | DB Chet Brooks
1990 | WR Mike Sherrard
1991 | DB Dave Waymer

1992 | DB Eric Davis
1993 | CB Don Griffin
1994 | T Harris Barton
1995 | DE Dennis Brown
1996 | FB William Floyd
1997 | C/G Jesse Sapolu
1998 | WR Jerry Rice
1999 | DT Bryant Young

2000 | RB Garrison Hearst
2001 | S Lance Shulters
2002 | S Tony Parrish
2003 | C Jeremy Newberry
2004 | LB Jamie Winborn
2005 | C Jeremy Newberry
2006 | RB Frank Gore
2007 | C Eric Heitmann

2008 | LB Manny Lawson
2009 | CB Shawntae Spencer
2010 | DT Justin Smith
2011 | QB Alex Smith
2012 | WR Kyle Williams
2013 | C Jonathan Goodwin
2014 | WR Kassim Osgood



RONNIE LOTT



BRYANT YOUNG



ERIC HEITMANN

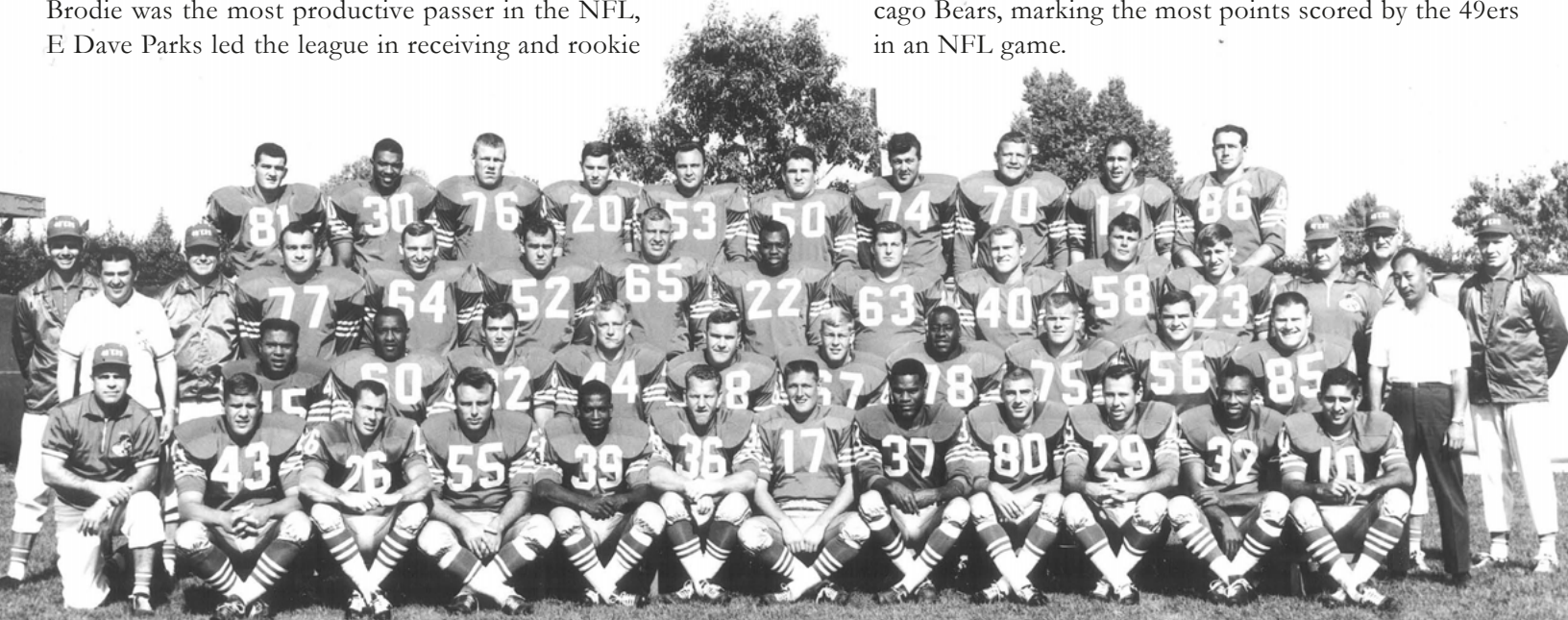


JUSTIN SMITH

50th ANNIVERSARY OF THE 1965 TEAM

Outstanding offensive performances enabled the 49ers to jump from the bottom to fourth place in the Western Division as the team led the NFL in both scoring and total offense. QB John Brodie was the most productive passer in the NFL, E Dave Parks led the league in receiving and rookie

FB Ken Willard and veteran HB John David Crow, acquired in an offseason trade, led a strong ground game. The 7-6-1 record included a season-opening 52-24 victory over the Chicago Bears, marking the most points scored by the 49ers in an NFL game.





2015 DRAFT

CHARLES HALEY ANNOUNCES PICK

For the first time since 1964, the NFL Draft was held outside of New York City as Chicago's historic Auditorium Theatre of Roosevelt University hosted the annual event. A combined six Pro Football Hall of Famers represented each team to announce specific selections on Friday, May 1, including Class of 2015 inductee, Charles Haley.

Haley is the only player in NFL history to have won five Super Bowl Championships (XXIII, XXIV, XXVII, XXVIII, XXX). Originally drafted by the 49ers in the fourth round (96th overall) of the 1986 NFL Draft from James Madison University, he played two stints for the 49ers, re-joining the team in the 1998 postseason following five seasons with the Dallas Cowboys. He appeared

in a total of 106 regular season games (63 starts) with San Francisco.

During his 12-year NFL career, Haley was a five-time Pro-Bowler (1988, 1990-91, 1994-95), two-time First-Team All-Pro (1991, 1994) and was twice named NFC Defensive Player of the Year (1990, 1994). He finished with 100.5 career sacks, registering 10-or-more sacks six times during his career. He also either led or shared the team lead for sacks in each season he played for San Francisco, including 12 sacks as a rookie and a career-high and NFC-leading 16 sacks in 1990. His 66.5 sacks as a 49er rank second in franchise history, he holds the Super Bowl record with 4.5 sacks and his 11 postseason sacks rank tied for fifth in NFL history.

ARIK ARMSTEAD		
ROUND 1 PICK 17		
POSITION DL		
6-7 292 LBS.	HOMETOWN SACRAMENTO, CALIFORNIA	OREGON



DeANDRE SMELTER		
ROUND 4 PICK 132		
POSITION WR		
6-2 227 LBS.	HOMETOWN MACON, GA	GEORGIA TECH



JAQUISKI TARTT		
ROUND 2 PICK 46		
POSITION S		
6-1 221 LBS.	HOMETOWN MOBILE, AL	SAMFORD



BRADLEY PINION		
ROUND 5 PICK 165		
POSITION P		
6-5 229 LBS.	HOMETOWN CONCORD, NC	CLEMSON



ELI HAROLD		
ROUND 3 PICK 79		
POSITION LB		
6-3 247 LBS.	HOMETOWN VIRGINIA BEACH, VA	VIRGINIA



IAN SILBERMAN		
ROUND 6 PICK 190		
POSITION OL		
6-5 306 LBS.	HOMETOWN ORANGE PARK, FL	BOSTON COLLEGE



BLAKE BELL		
ROUND 4 PICK 117		
POSITION TE		
6-6 252 LBS.	HOMETOWN WICHITA, KS	OKLAHOMA



TRENTON BROWN		
ROUND 7 PICK 244		
POSITION OL		
6-8 355 LBS.	HOMETOWN ALBANY, GA	FLORIDA



MIKE DAVIS		
ROUND 4 PICK 126		
POSITION RB		
5-9 217 LBS.	HOMETOWN ATLANTA, GA	SOUTH CAROLINA



BUSTA ANDERSON		
ROUND 7 PICK 254		
POSITION TE		
6-4 246 LBS.	HOMETOWN POWDER SPRINGS, GA	SOUTH CAROLINA



2015 DRAFT PICKS







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