



# Levi's® STADIUM

## MEDIA GUIDE

**LEVI'S® STADIUM INAUGURAL SEASON SCHEDULE** (AS OF SEPTEMBER 2, 2014)

**SEPTEMBER 6** International Soccer Match: Mexico vs. Chile

**SEPTEMBER 14**  vs 

**SEPTEMBER 28**  vs 

**OCTOBER 5**  vs 

**OCTOBER 10-11** Friday Night Lights High School Football Event

**OCTOBER 24** Pac-12 Football: Cal vs Oregon

**NOVEMBER 2**  vs 

**NOVEMBER 23**  vs 

**NOVEMBER 27**  vs 

**DECEMBER 5** Pac-12 Championship Game

**DECEMBER 20**  vs 

**DECEMBER 28**  vs 

**DECEMBER 30** San Francisco Bowl Game

**FEBRUARY 21** NHL: San Jose Sharks vs. Los Angeles Kings

**MARCH 29** WrestleMania 31

**APRIL 11** Feld Motor Sports Monster Jam

**APRIL 18** Feld Motor Sports Monster Energy Supercross





## ABOUT LEVI'S® STADIUM

The Bay Area is a consistent leader in innovation. Hosting the premiere outdoor sports and entertainment venue in the world that is set to incorporate groundbreaking in-stadium technology will add another industry that has been greatly influenced by the innovation of our region. In the past decade, the home-viewing experience has become so good that many argue it is a more attractive option than attending a live sporting event. Imagine a stadium that combines the comforts of home while also providing a forum to connect with 68,500 people in real time. Levi's® Stadium is set to change the dynamic of live sporting events as we know it, while uniting the Bay Area region in the process.



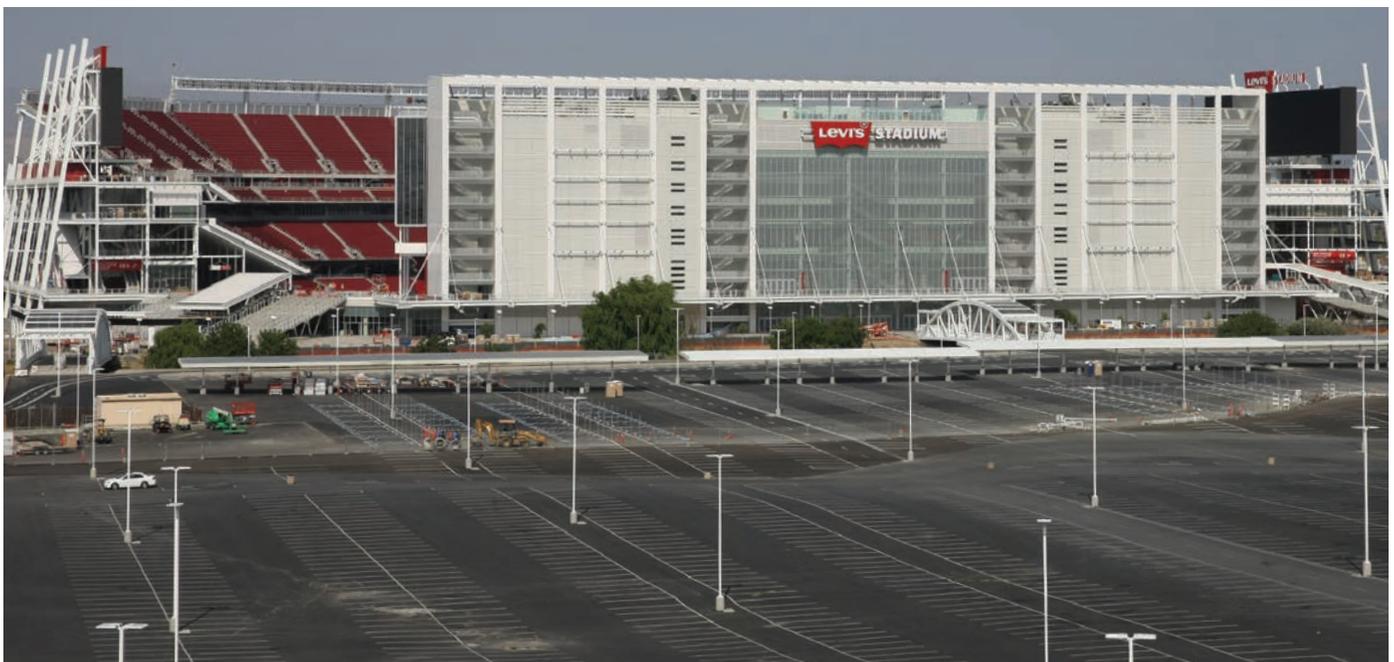
A smarter stadium was bound to happen. Levi's® Stadium will capture the best technology found in Silicon Valley by allowing fans to create their own experience inside its friendly confines. Instead of focusing on hardware that will become obsolete over time, Levi's® Stadium will leverage the brilliant companies who create personal mobile devices for our customers, such as tablets and smartphones. The focus will be on ensuring that fans have full connectivity inside the stadium, providing them the unique ability to get inside the game like no other venue allows. The best fans in the world expect a stadium to provide a ticketless and cashless experience with unique content and camera views available on their own handheld devices. That's why the 49ers have hired the best and brightest minds to redefine the in-game venue experience.

Innovation doesn't stop with the fan experience. Levi's® Stadium will be functionally green: the first stadium in North America designed to be net neutral to the grid. That means the 49ers 10 home games would be completely powered by the sun, from the venue's year-round collection of solar power, allowing it to become the first professional football stadium with LEED Gold Certification for New Construction. Food service will bring together all the great aspects of Northern California culinary culture. There will be an emphasis on locally grown, organic, seasonal and sustainable food.

An interactive museum highlighting 49ers history and tradition will also serve as an educational hub that teaches students how the stadium functions from a STEM perspective, while also highlighting the great history of the Bay Area. Levi's® Stadium will set a new standard for the in-stadium fan experience.

There is no bigger sporting event than the Super Bowl. Levi's® Stadium is set to host the game's golden anniversary in 2016, when Super Bowl 50 comes to the region. There is no better stage to showcase the smartest stadium in the world when hundreds of millions of television viewers join millions of tourists to get a glimpse of life in the Bay Area. Hotels, restaurants, museums, and other attractions will be buzzing. Public transportation and three international airports will be front and center. What an opportunity it will be to inform the world that the Bay Area is a present day version of Florence during the Renaissance.

Levi's® Stadium will build off of a legacy of innovation founded in the Bay Area. No longer is "good enough" an option for live sports. Levi's® Stadium will change the game internationally, becoming the next innovation to commence right here in the Bay Area.





**LEVI'S® STADIUM- CANDLESTICK PARK COMPARISONS**

<b>Facts</b>	<b>Candlestick Park</b>	<b>Levi's® Stadium</b>
Year Opened	1960	2014
Cost to Build	\$32 Million	\$1.2 Billion
Total Seating Capacity	69,900	68,500 (with the ability to expand)
Club Seats	0	9,000
Suites	94	176
Stadium Square Footage	985,000	1,850,000
Average Concourse Width (ft)	19	63
Scoreboard Square Footage	1,296	13,600
Fascia Scoreboards	0	2
Elevators	4	25
Escalators	6	38
Concession Points of Sale	239	370
Restroom Fixtures	885	1,135
Heavy Rail Line	No	Yes
Light Rail Line	No	Yes
Parking Spaces	18,000	Approx 30,000
Freeway Entry/Exit Points	4	13



## TECHNOLOGY

Levi's® Stadium will be a showcase for innovation in the Silicon Valley through partnerships with local, national and international technology providers that will deliver world-class WiFi capability, mobile connectivity, IPTV, digital displays, HD scoreboard and video displays, and paperless ticketing.

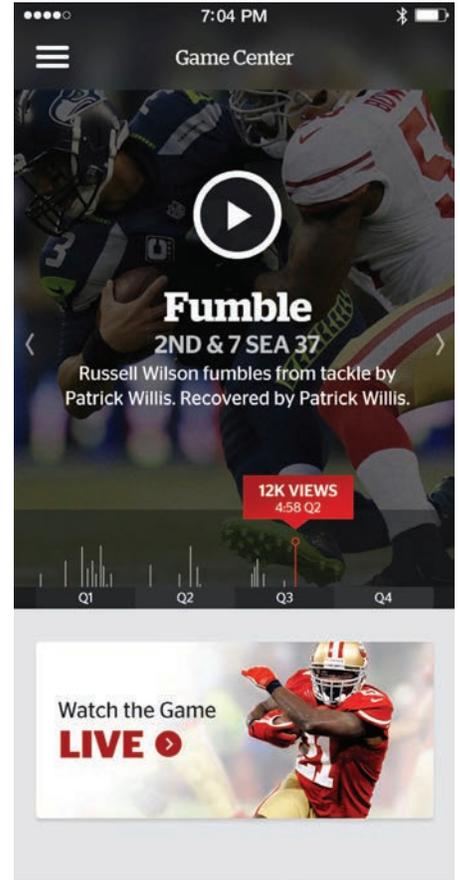
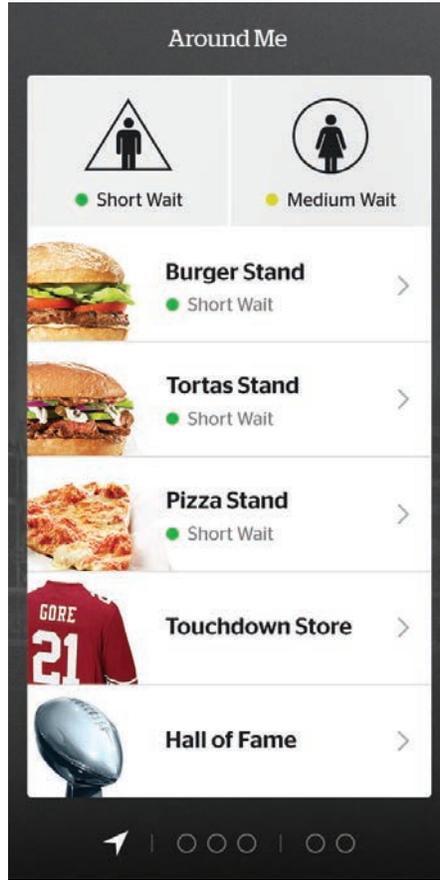
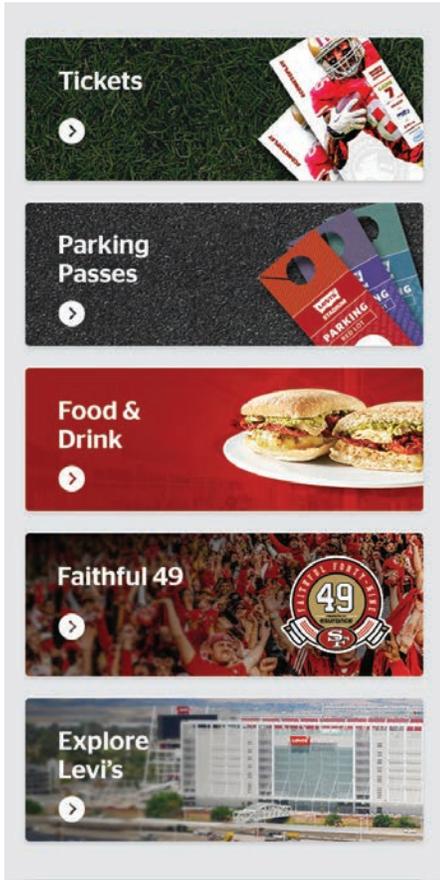
- The most technologically advanced stadium will be accompanied by its own app. The Levi's® Stadium Mobile App will bring the comforts that come with watching a game at home right to your seat at Levi's® Stadium. This will include a game center with replays (within 5-10 seconds) and game statistics, as well as in-seat food and beverage, and merchandise ordering. The app will also provide paperless ticketing and parking, wayfinding, and integrated access to Faithful 49 presented by Esurance, the team's fan engagement platform.
- XFINITY by Comcast will be bringing free WiFi to guests throughout the stadium. When a fan is in their seat, they will never be more than 10 feet away from a WiFi signal.

## NETWORK INFRASTRUCTURE

- Over 400 miles of data cable has been run in the stadium, including 70 miles of cable to support WiFi.
- More than 12,000 physical network ports have been installed.
- Levi's® Stadium features a backbone of 40Gb/s of available Internet bandwidth, easily scalable to event attendance, which is 40 times more Internet bandwidth capacity than any known U.S. stadium and four times greater than the standard for NFL stadiums mandated by the league for 2015.
- WiFi: The stadium contains more than 1,200 access-points and the most current wireless standards will be accessible in every location and free to all.

## IN-STADIUM "BROADCAST"

- The in-stadium "Broadcast" will rival that of a Network TV broadcast, featuring 13 stadium cameras (most NFL stadiums have four-six). The stadium has the ability to share camera feeds with the broadcasting TV network. At least six different replay angles can be viewed per play. The game day production team will consist of 40-plus people.
- The stadium is equipped with two HD 13 video boards at the North and South ends of the stadium that measure 200 feet by 48 feet, producing more than 19,000 square feet of viewing space. They are among the largest in the NFL. The boards also feature tremendously sharp, cutting-edge LEDs. The boards can be sectioned in order to show multiple pieces of content simultaneously.
- Levi's® Stadium is one of a handful of stadiums in North America that is truly 4K-capable. The content team will be using 10 Sony F55 video cameras, their premium product, to capture the action in the stadium. The content team will be capturing in 4K, not broadcasting, as they are capturing for future capabilities.
- Nearly 2,000 screens will be connected to the stadium's IPTV system, which allows for incredible flexibility and customization throughout the venue. Content will include menu boards, game broadcasts, statistics and other important information as deemed necessary.



## LEVI'S® STADIUM MOBILE APP

The new Levi's® Stadium mobile app will help guests unlock Levi's® Stadium's best-in-class fan experience features, including:

### MOBILE TICKETING

Access Levi's® Stadium with mobile tickets and parking passes.

### WAYFINDING

Navigate Levi's® Stadium with turn-by-turn directions and line wait times for all restrooms and concession stands.

### FAITHFUL 49 PRESENTED BY ESURANCE

Track, gain, and redeem yards from Faithful 49, the 49ers new fan engagement program.

### MOBILE ORDERING

As part of our Levi's® Stadium App, we are offering guests two ways to purchase food and beverage through their mobile devices:

#### EXPRESS PICK-UP

- Guest places order to a specific stand through the app and is directed to the express pick-up window at the associated stand. Guest scans a QR code at point of sale and order is fulfilled in-the-moment.
- Service is free of charge, but requires credit card payment through the app.
- Service is available at all 28 concession stands, with the exception of frozen yogurt.

#### IN-SEAT DELIVERY

- Guest places order for in-seat delivery through the app; order is routed to a pre-determined stand for fulfillment. Guest will receive a notification when the order is placed, as well as an estimated wait time for delivery. When order is ready, food will be delivered via runner, and guest will receive a notification that the order is on its way. Once runner arrives to seat, guest will confirm order number using a confirmation screen on the mobile device; runner will check ID on any alcohol orders.
- Service carries a flat \$5 delivery fee on all orders, credit card payment required through the app.
- Service is available to all seats, but there is a limited menu for in-seat delivery: frankfurter, vegan dog, Bavarian pretzel, nachos, popcorn, candy, chips, peanuts, cracker jacks, bottled soda, bottled water, Gatorade, bottled beer, and wine.



## SUSTAINABILITY

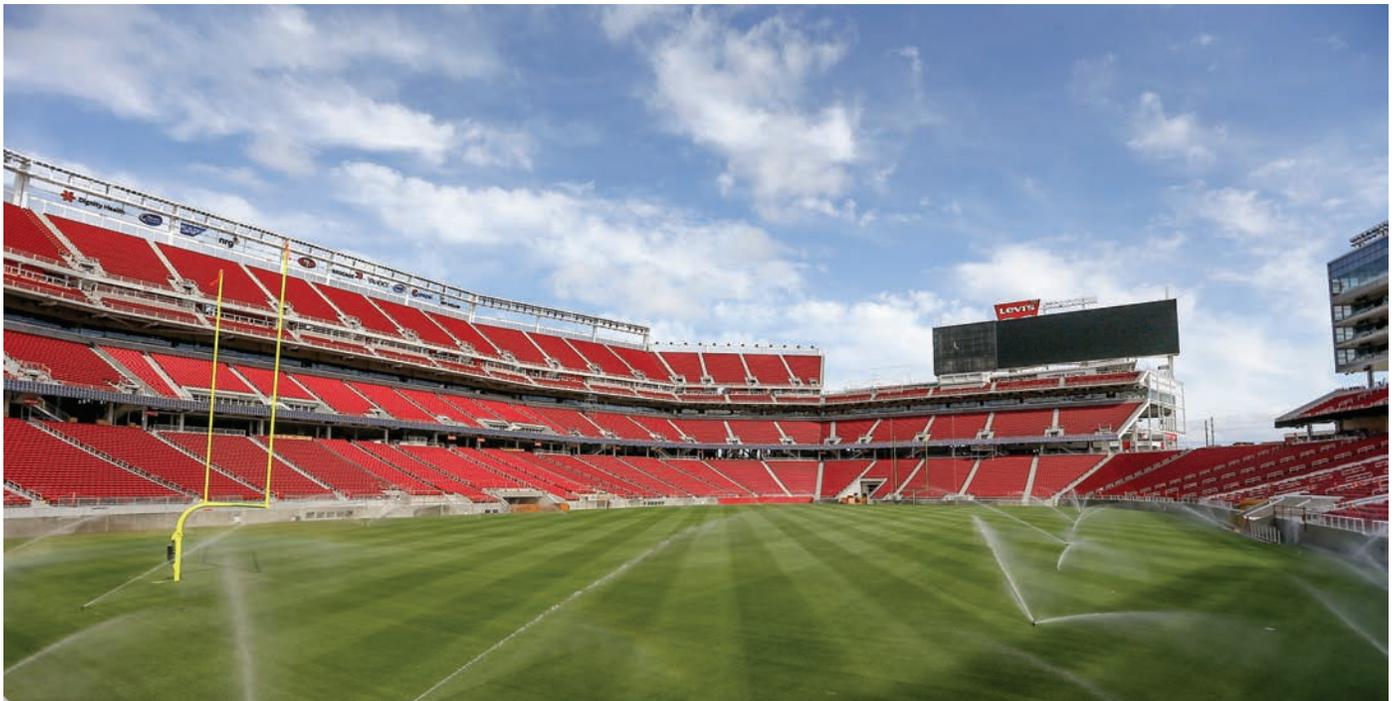
Levi's® Stadium is the first professional football stadium to open with LEED Gold certification for New Construction, the recognized standard for measuring sustainability for design and construction.

The stadium is designed to reduce energy demand and generate more electricity annually, via on-site photovoltaic (PV) systems, than is consumed during the 10 scheduled 49ers games each season.

### SUSTAINABLE DESIGN ELEMENTS

- NRG, the exclusive sustainable energy provider of the 49ers and the stadium, installed a number of state-of-the-art solar elements that account for 1,162 photovoltaic panels throughout the venue:
  - The NRG Solar Terrace, the venue's 27,000 square foot "green roof," is located atop the stadium's Suite Tower. It will feature 16 species of vegetation native to the Bay Area, and will lower the building's cooling/heating needs, as it will help regulate ambient temperatures in the Suite Tower. A portion of the roof is shaded by a solar panel canopy.
  - Three solar array-covered bridges (NRG Energy Bridges) - the first of their kind in the NFL.
- Electrical vehicle charging stations (NRG EV Charging Stations) are also being installed at the stadium to power maintenance and operations electrical vehicles. NRG is currently building the nation's first comprehensive, privately funded electric vehicle charging network.
- Low-flow plumbing fixtures such as toilets, urinals and sinks will use 40 percent less water than conventional fixtures. On top of low-flow water fixtures, the stadium will be using reclaimed water for flush fixtures in addition to irrigating all site landscape.
- The stadium's sustainable initiatives also include public transit access (Caltrain, Ace & capital Corridor - VTA, Amtrack), convenient bicycle parking and a walking path from the San Tomas Creek Trail.
- Construction materials utilized contained more than 40% recycled content overall, based on cost. More than 75% of construction waste was recycled and diverted from landfills.

### SUSTAINABLE STADIUM OPERATIONS PROGRAMS



- **The Recycled Water Program** is setting a new standard for stadiums. Recycled water will account for about 85 percent of all water used in Levi's® Stadium and will be used for playing field irrigation, the "green roof", flushing toilets, and cooling tower make-up water. Other stadiums in the U.S. are plumbed for recycled water use, but none are using it to the extent and in the myriad of ways as Levi's® Stadium.
- **The Solid Waste Management Reduction Program** is a comprehensive waste diversion program will strive for net-zero landfill. All garbage, recycling and compostable materials from inside the venue and the surrounding parking areas will be sorted on site and placed into compactors to be processed.
- **The Building Management System** allows the venue to conserve energy usage through HVAC monitoring, lighting distribution and the use of automatic sensors.
- **The Energy Metering & Benchmarking Program** utilizes a comprehensive, live-time electrical metering building management system, that allows the stadium to load-shed as needed through the use of motion sensors.
- **The Preventative Maintenance Program** will track all equipment and systems to enact their manufacturers recommendations and scheduled preventative plans.
- **The Ongoing Commissioning Program** will ensure that the venue will operate under the LEED existing building guidelines



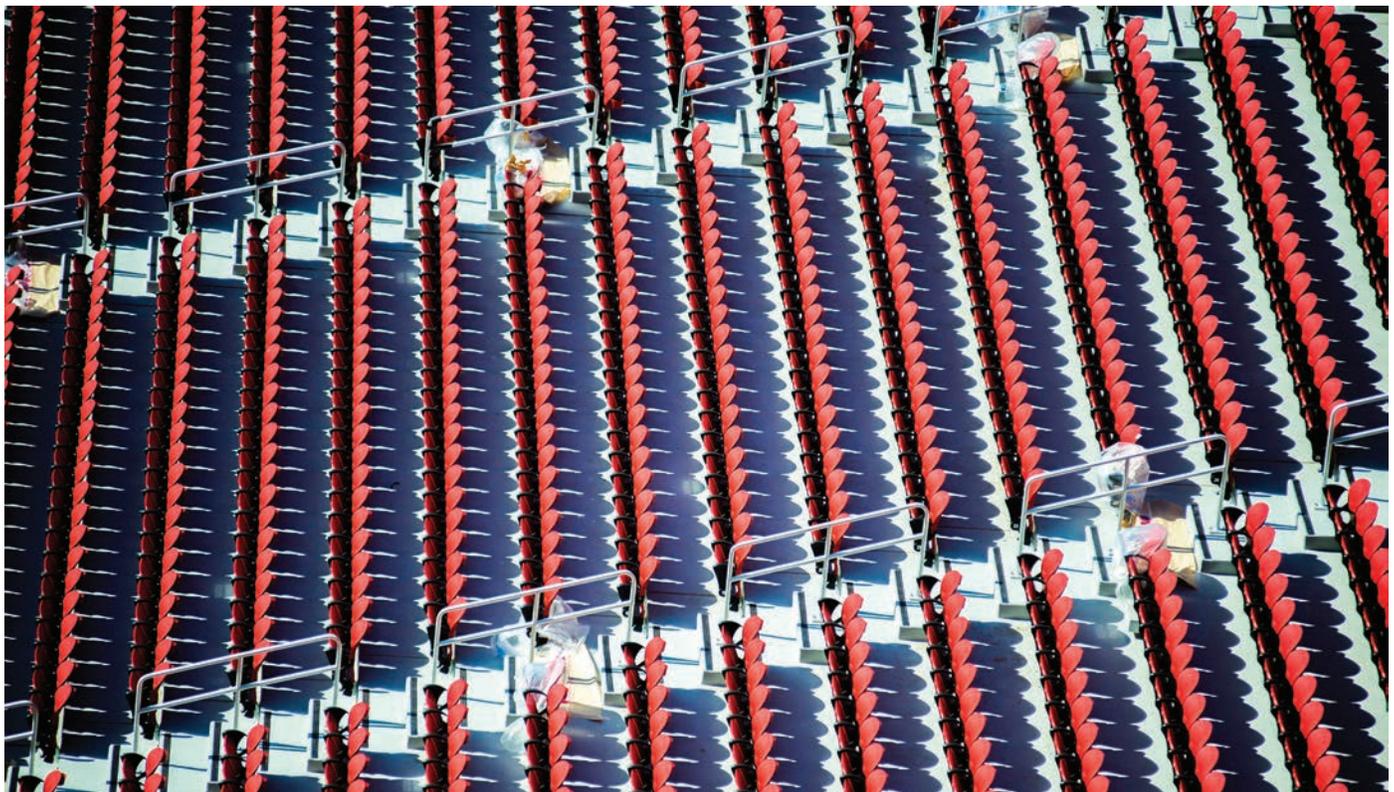
for new projects and build outs.

- **The Green Cleaning Program** ensures that the janitorial contractor, ABM, will use sustainable green certified products for all cleaning essentials and equipment.
- **The Sustainable Purchasing Program** for ongoing consumables, foodstuffs, durable goods will ensure that local, organic, recycled, compostable, items will be purchased from vendors.
- **The Integrated Pest Management Program** uses green pest eradication products.
- **The Indoor Air Quality Management Program** consists of perpetual monitoring of indoor air quality based on the LEED

approved HVAC system.

- **The Landscape Management Program** includes using native, drought-resistant plants that will be hydrated with 100 percent recycled water.
- **The Exterior Hardscape Management Program** will utilize cleaning equipment when washing the exterior skin of the building and sidewalks. All organic materials collected will be composted.





## FAN EXPERIENCE OVERVIEW

Levi's® Stadium will deliver an unparalleled game day experience to fans and will be delivered in a multitude of ways.

### STADIUM DESIGN

- Featuring over 45,000 seats, Levi's® Stadium's lower bowl will be one of the largest in the NFL (roughly two-thirds stadium capacity). The seating is designed this way to bring the majority of fans closer to the field.
- The design also eliminates the traditional club mezzanine level, which will bring fans sitting in the upper deck lower to the field.
- The location of Levi's® Stadium offers convenience to patrons in both access and parking. There are 13 freeway interchanges located near the stadium's site, which means fans will have ample access points to get on the freeway.
- There are 25,000 parking spaces located within a short walking distance from the stadium. Tailgating will be an integral part of the game day experience in Santa Clara.



## LEVI'S® STADIUM FEATURES

### Plazas

- The first level of the stadium will feature open pedestrian plazas, retail and community space, a team store, the 49ers Museum presented by Sony and Edward J. DeBartolo, Sr. 49ers Hall of Fame, the Yahoo Fantasy Football Lounge, Michael Mina's Tailgate and more.
- The main entry, Intel Plaza at the northwest corner of the Stadium, will be open to the public year-round and provide direct access to the Levi's® Stadium Fanwalk and the 49ers Team Store. In the northeast corner, Toyota Plaza will be the main entry for guests of Michael Mina's Bourbon Steak & Pub restaurant and the 49ers Museum presented by Sony. Dignity Health Plaza at the southwest corner of the Stadium will be another primary entry gate for fans on event days.

### Faithful Mile presented by Safeway

- Faithful Mile presented by Safeway, an all-new tailgating concept designed to serve as the official pre-game destination of 49ers home games at Levi's® Stadium. Safeway will also support 49ers tailgaters inside the stadium by awarding a Tailgater of the Game at each 49ers home contest.

### Concourse

- Concourses at Levi's® Stadium are among the widest in the NFL and have more than 600 individual concessions points of sale, allowing for easy pedestrian access and creating a more pleasant, less congested atmosphere around vendors.
- Concourses will also feature open field views so fans can watch the game even while they purchase refreshments.

### Party Decks

- Expansive party decks featuring both concessions and specialty food and beverage stands will be located under each scoreboard. The Pepsi Fan Deck above the north end zone and Bud Light Patio above the south end zone are available year-round and offer a unique stage for many types of events.



## THE 49ERS MUSEUM PRESENTED BY SONY

The Museum is open daily, with specialized hours designated for the Game-Day experience. Visit [www.LevisStadium.com/49ersMuseum](http://www.LevisStadium.com/49ersMuseum) for more info, or contact [museum@49ers.com](mailto:museum@49ers.com).

### ADMISSION

- Museum Ticket: \$15 - Adults, \$10 - Children (5-12), Seniors, Military, Santa Clara residents
- Public Guided Stadium Tour + Museum: \$35 - Adults; \$30 - Children (5-12), Seniors, Military, Santa Clara residents
- Museum admission free to all students via field trips

### HOURS

- Normal Operation: 10 a.m. - 5 p.m., 7 days/week (hours subject to change)
- Event Days:
  - Museum will open when gates open to public and close 30 minutes prior to beginning of game (hours and costs subject to change)
  - Discounted prices will apply
  - Museum entry is only for guests possessing an event ticket

The Museum features 11 unique gallery and exhibit spaces. Your journey will begin in the main lobby at the Trending Gallery, where you will learn what's new with the team and the space. From there you'll move to the Morabito Theater to watch the 49ers signature film and then into the Edward J. DeBartolo, Sr. 49ers Hall of Fame where you'll walk amongst the 49ers greats. The Heritage Gallery innovatively illuminates the history of the team through artifacts and multimedia exhibits and leads perfectly into the active In the Game Gallery on the lower level. Your visit will end reliving the memories of our five Super Bowl Championships in front of the Lombardi Trophies.

**MUSEUM GALLERIES**

**TRENDING**

Step into our “You are a Niner” augmented reality experience to take your place beside current and former players or take in our Trending display, which features information about the team’s recent success, what’s happening in the Museum and recently curated artifacts.

**MORABITO THEATER**

Inside the theater—which seats 100, and features a 50 feet by 18 feet screen and Sony 4K technology—you’ll be inspired by the story of the 49ers told through film.

**EDWARD J. DEBARTOLO, SR. 49ERS HALL OF FAME**

Stand next to and around life-sized statues of the 49ers 26 Hall of Famers in their signature poses. Snap a photo next to coach Bill Walsh and Joe Montana or put yourself in the huddle with the Million Dollar Backfield.

**TEAM**

In the Team Gallery, you will hear first-person stories from 49ers alumni about everything from nicknames and practical jokes to what it was like to play for the team. You’ll also find an interactive database that will allow visitors to find information on every person that ever wore a 49ers uniform.

**BILL WALSH INNOVATION**

A homage to one of the most influential people the NFL has ever known, this re-creation of coach Walsh’s Redwood City office serves as both a treasure trove of artifacts and the home of a signature film on coach Walsh as told from the eyes of players, friends and others. Also located in this space, the Bill Walsh Coaching Universe is an interactive exhibit that illuminates the coach’s vast impact on the coaching ranks of professional football.

**HERITAGE**

The Heritage Gallery will be an era-by-era experience made up of historical items, stories, interactive exhibits and one-of-a-kind artifacts. Spanning the years from 1946 to the present day, guests will leave the Heritage Gallery with a deep appreciation for the history and tradition that are so important to the 49ers organization.

**SPIRIT**

The 49ers have long been known as innovators when it comes to the fan experience. Here, guests can take in the history behind the team’s mascots, in-game entertainment and other joyful elements of football. A feature film is on display featuring fans, players and others talking about the 49ers significance to them.

**DENISE DEBARTOLO YORK EDUCATION CENTER**

The pillar around which the 49ers industry-leading education program is built, this state-of-the-art classroom serves more than 20,000 Bay Area children annually and also offers content on how the 49ers impact the community in many positive ways.

**IN THE GAME**

Get ready to engage with the game of football. In the Game offers multiple interactive challenges and exhibits, including a passing and kicking simulator. Be the Broadcaster—a real-life booth where fans can call the team’s most iconic plays—and the Gridiron Challenge, a series of gesture-based challenges that bring out the athlete, cheerleader, uniform designer and touchdown scorer in everyone.

**SUPER BOWLS**

The home to the 49ers five Lombardi Trophies and the rings associated with each championship is each guest’s last stop in the Museum. Enjoy the photo opportunity while you take in yet another feature film on what it was like to be a part of 49ers history.





## THE DENISE DEBARTOLO YORK EDUCATION CENTER

The Denise DeBartolo York Education Center, located inside The 49ers Museum presented by Sony, is committed to education and innovation and is extremely proud of the educational program already scheduled to serve more than 20,000 Bay Area children in year one alone. The program is unique in many ways, but perhaps the most compelling is the fact that the program is completely free to the end user. The 49ers will pay for transportation, admission, supplies and everything else associated with visits to the Museum. This program is not only unrivaled in the NFL, but in all of professional sports.

### INSPIRE THROUGH EDUCATION

Housed in the Denise DeBartolo York Education Center, the 49ers Museum's education program will provide learning platforms that connect, inspire, and engage students in grades K-8. Our program will use football as a platform for:

- Teaching content-rich lessons in STEM (Science, Technology, Engineering, and Mathematics)
- Ingraining invaluable life skills
- Encouraging physical activity

### THE CURRICULUM

As the first professional sports organization to embrace the STEM learning concepts for youth, the 49ers Museum will constantly be evolving and enhancing students' experiences to reflect the most current concepts that support classroom learning. By working closely with a board of local advisory educational partners, all programs have been specially aligned to state Common Core and Next Generation Science standards which support leading instructional practices. Additionally, the Museum's education program curricula:

- Is aligned to National & California Common Core and Next Generation Science Standards
- Engages students in a variety of technologically-rich learning experiences that are student-centered and can be adapted to various development levels and learning audiences.
- Integrates STEM learning through project-based activities that transfer student knowledge and skills to real-world problems.
- Is aligned to 21st Century Learning Skills (Critical Thinking, Problem-Solving, Communication, Collaboration and Creativity).
- Increases student motivation for learning and enhances student understanding of STEM concepts.



### **CUSTOMIZABLE FEATURES**

A field trip to the 49ers Museum presented by Sony will complement and reinforce existing school curriculum in many ways. By offering hands-on, project-based learning in a dynamic and technological environment, the education program will allow students to use leading edge, technological tools and techniques, challenging them to reach new heights.

### **THE EXPERIENCE**

Students that participate in the Museum's education program will receive an engaging, well-rounded experience. It will include

#### **LEVI'S® STADIUM TOUR**

- Students will tour and learn about how the stadium is a showcase for technology innovation and environmental sustainability

#### **GUIDED MUSEUM EXPLORATION**

- Students will experience the 49ers history—and the game of football—through an interactive experience built on innovative technology

#### **GRADE-SPECIFIC, PROJECT-BASED LESSONS**

- Students will be challenged to work both independently and in teams to understand concepts related to STEM and to build, engage and understand.

## LEVI'S® STADIUM CULINARY EXPERIENCE

Levi's® Stadium features Centerplate as their food vendor for concessions, clubs, suites, and private events. Centerplate will be able to provide the most scratch cooking, have the most live fire kitchens (25), and have the most pizza ovens (15 total: 11 Wood Stone and 4 brick) than any other stadium in the world.

### LEVI'S® STADIUM IS TAKING CLASSIC FAN FAVORITES TO A NEW LEVEL

#### Franks are Nitrate-, Hormone-, & Antibiotic-Free

- Naturally smoked, nitrate free, hormone free, and antibiotic free franks are steamed in a broth of local tomatoes
- Served on a custom-made bun from Le Boulanger

#### Custom Burger Blend

- Burger is a juicy and flavorful blend of brisket, short rib, and chuck
- Served on a ciabatta bun with tomato, lettuce, and garlic aioli
- Cheeseburger comes with Tillamook medium cheddar

#### Oven Fired Pizzas

- Pizzas are made with fresh tomatoes and mozzarella in a gas-fired Wood Stone pizza oven providing a delicious crispy crust

#### Fresh and Local Nachos

- Tortilla chips delivered fresh from Ozuna foods in Sunnyvale
- Topped with house-made nacho cheese sauce made from Tillamook cheddar and fresh local cotija cheese

### LEVI'S® STADIUM OFFERS BEST IN CLASS DIVERSITY OF FOOD AND BEVERAGE OFFERINGS

#### Diverse Food Selection Reflective of the Bay Area

- More than 180 different menu items with a focus on ethnic diversity and healthy options including curry dishes, fresh seafood items, panini sandwiches, and Mexican tortas
- Some highlights include:
  - **Barbeque sandwiches** with house-smoked pork from Niman Ranch
  - **Peking Duck Bao** with house-made Peking duck and Pork Belly Bao, served with house-pickled daikon and crispy lotus root chips
  - **Vegan Ribollita** vegetable stew with Arborio rice and organic kale

#### Most Vegan and Vegetarian Options in NFL

- More vegan and veggie dishes than any other NFL stadium
- At least one vegan item at each permanent food outlet in the stadium

#### Thirty Varieties of Craft Beer

- The Tap Room, located on main concourse at the 50-yard line, features:
  - 30 draft beer varieties
  - 12 local craft beers
  - 2 California keg wine varietals on tap

### LEVI'S® STADIUM FOOD AND BEVERAGE PROGRAM IS CENTERED AROUND LOCAL INITIATIVES

#### Local Sourcing and Community Engagement

- 85 percent of food suppliers are located in California
- 100 percent of wine (15+ wines) produced by California wineries
- Gilroy Garlic Fries to be available everywhere fries are sold
- CP partnering with Mission College Culinary Program to provide mentoring and menu development training

#### Focus on Sustainable Processes

- 100 percent of all F&B packaging and service-ware is recyclable, compostable, or biodegradable
- 100 percent of seafood menu items are certified by the Marine Stewardship Council (MSC recognizes and rewards sustainable fishing practices)

#### Innovative Food Preparation and Service Processes

- Levi's® has best-in-class live-fire kitchen capacity, providing the ability to feed fans more freshly prepared, locally-sourced food, everywhere in the stadium
- More than 800 POS in stadium providing faster service and shorter lines!
- More than 600 F&B POS

### OTHER MENU HIGHLIGHTS AT LEVI'S® STADIUM INCLUDE:

#### Items New to Centerplate

- Rosemary parmesan crusted chicken sandwich, Mary's free-range chicken, hand-crusted with house-made Napoli sauce on a locally-sourced ciabatta bun
- Seared Albacore Cobb Salad, certified by MSC, served with locally-grown romaine
- Spiced Cassava Chips accompany house-made curries
- Oyster Pan Roast available in the BNY Mellon Clubs
- Soft-serve stands to offer house-made ice cream sandwiches and parfaits with fresh toppings

### OTHER MENU HIGHLIGHTS AT LEVI'S® STADIUM INCLUDE

- Centerplate will offer 32 vegan items. Here are a few:
  - JackFruit BBQ pulled sandwich house-smoked in California almond and hickory wood, Nopales Torta authentic layered Mexican sandwich and Vegan Ribollita vegetable stew with Arborio rice and organic kale



## BOURBON STEAK & PUB AND MICHAEL MINA'S TAILGATE



### BOURBON STEAK & PUB

#### BOURBON STEAK & PUB (MICHAEL MINA'S TAILGATE)

From award-winning chef Michael Mina, Bourbon Steak & Pub offers three unique experiences in one state-of-the-art venue: a high-end premium steakhouse, a relaxed pub with an elevated pub-style menu, and a large tailgate event space. Bourbon Steak & Pub will be open to the public year-round, seven days a week (with the exception of 49ers home game days), with Bourbon Pub open for lunch and dinner and Bourbon Steak open for dinner only. A variety of private dining options are available including premium "Mina Luxury Lofts" and the versatile tailgate space as well as full restaurant buyouts.



On 49er home game days, Bourbon Steak & Pub will host Michael Mina's Tailgate, an exclusive, members-only experience tailor-made for 49ers season ticket holders consisting of an upscale, game-themed five-course menu and specialty cocktails. Guests interested in becoming a Michael Mina's Tailgate member should contact a sales consultant at 415-GO49ERS, extension #1. The restaurant is on the ground floor of Levi's® Stadium on Tasman Drive, adjacent to the Museum, Tours Center and Retail store. For more information visit [bourbonsteakandpub.com](http://bourbonsteakandpub.com) and [michaelminastailgate.com](http://michaelminastailgate.com).

#### Hours of Operation:

**Bourbon Pub Lunch:**  
Monday - Sunday 11:30 a.m. - 5:30 p.m.

**Bourbon Pub Dinner:**  
Sunday - Thursday 5:30 p.m. - 10:00 p.m.  
Friday/Saturday 5:30 p.m. - 11:00 p.m.

**Bourbon Steak Dinner:**  
Sunday - Thursday 5:30 p.m. - 10:00 p.m.  
Friday/Saturday 5:30 p.m. - 11:00 p.m.





## 49ERS TEAM STORE

### 49ERS TEAM STORE

The 49ers have three team stores for all your retail needs

The 49ers Team Store at Levi's® Stadium is open to the public on non-event days where you can purchase 49ers merchandise. The team store is located in the Intel Gate A. The hours are:

- Monday to Saturday (In-Season): 9:30 a.m. - 7:00 p.m.
- Monday to Saturday (Off-Season): 9:30 a.m. - 6:00 p.m.
- Sunday (all year): 10:00 a.m. - 5:00 p.m.

On event days, the following Retail locations are located throughout the Stadium to purchase 49ers merchandise:

### Level 100

Game Day Store: Inside Brocade Club  
Kiosk (2): Gate E (North), Gate E (South)

### 200 Plaza Level

**Main Team Store** - Intel Gate A  
Kiosk (2): Gate B Atrium (North), Gate B Atrium (South)

### 200 Plaza Level-Dignity Health Plaza

Kiosks (3)

### Lower Level Concourse (300 Level)

Store: Between Sections 106-107  
Store (1): Section 130  
Kiosk (3): Between Sections 120-121, 109-110, 106-107

### United Club (300 Level)

Game Day Store: Section 135

### Upper Level Concourse (700 Level)

Store (2): Section 305, 324  
Kiosk (2): Section 310, 316



## TOURS/SPECIAL EVENTS

The new home of the 49ers will be the stage for the team's next generation of tradition and glory. Levi's® Stadium will also have the attention of the world when it hosts events like Super Bowl 50 on February 7, 2016. With the Levi's® Stadium tour program, all fans can get an insider's look at the state-of-the-art venue. From the playing field to the rooftop, understand how the building is the smartest and greenest in all of the NFL and be surprised as you walk the interiors viewing the amazing custom art collection featured throughout the building. Levi's® Stadium is not your typical sports venue.

Both public and private tours are available year-round from 10:00 a.m. - 6:00 p.m. on Mondays-Saturdays (with the last tour leaving at 4:30 p.m.) and from 10:00 a.m. - 5:00 p.m. on Sundays (with the last tour leaving at 3:30 p.m.), rain or shine, except for the unavailable dates listed below. Tours depart from Gate A/the Intel Plaza and last approximately 90 minutes. Fans should call 415-Go-49ers or visit [LevisStadium.com](http://LevisStadium.com) for more information.

### TOUR PRICES

#### Guided Stadium Tour:

- Adults: \$25
- Children (5-12), Senior, Military, Santa Clara Resident (with valid ID), Partners, Suite and SBL Members: \$20
- Groups of 20 or more: \$20

#### Guided Stadium Tour + Museum Tour:

- Adults: \$35
- Children (5-12), Senior, Military, Santa Clara Resident (with valid ID), Partners, Suite and SBL Members: \$25
- Groups of 20 or more: \$30

### EVENT RENTALS

Levi's® Stadium has over 110,000 square feet of luxurious and unique event space with upscale catering, multiple entertainment options, and a world-class hospitality. For more information please contact: [specialevents@levisstadium.com](mailto:specialevents@levisstadium.com) or call 415-Go-49ers.

## CLUB & SUITE OVERVIEW

### CLUBS

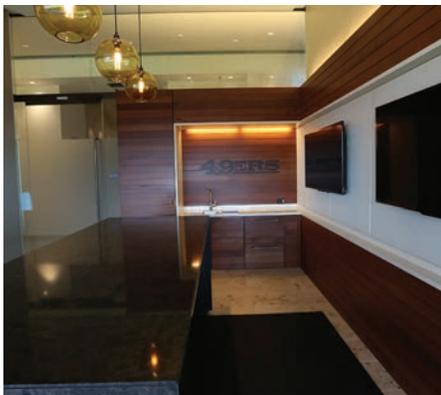
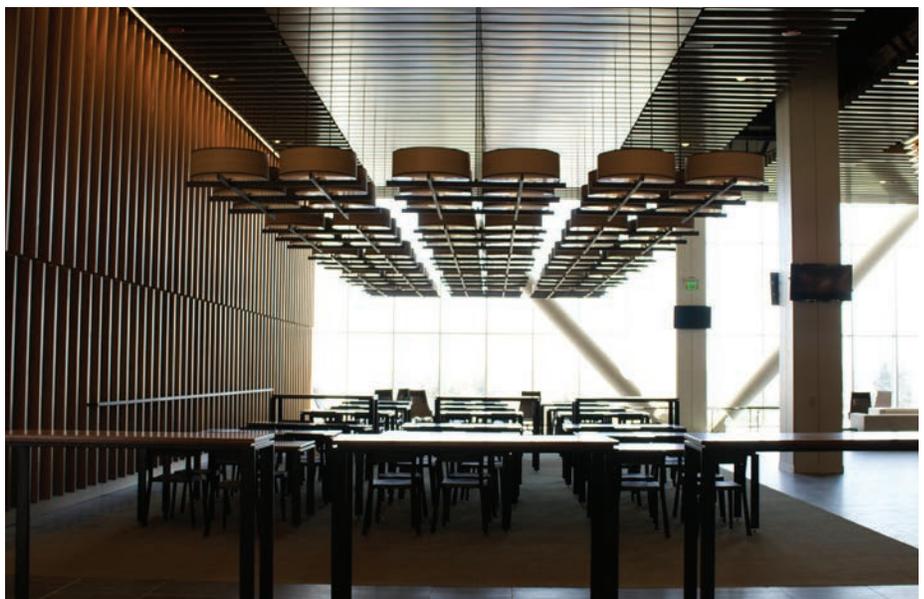
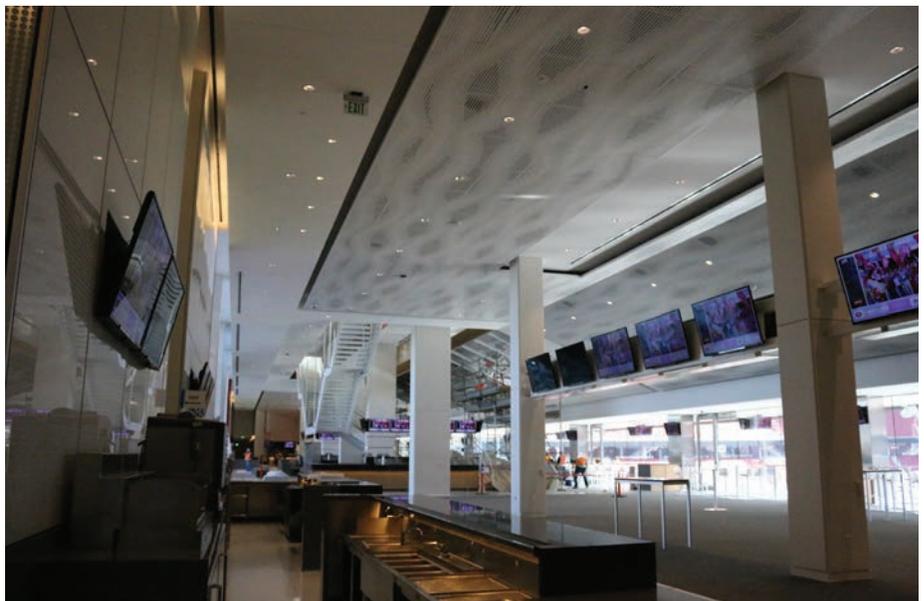
There are 10 premium club areas located throughout Levi's® Stadium. Only ticketed guests with proper access are allowed into the clubs. These clubs remain open for approximately one hour following the end of the event.

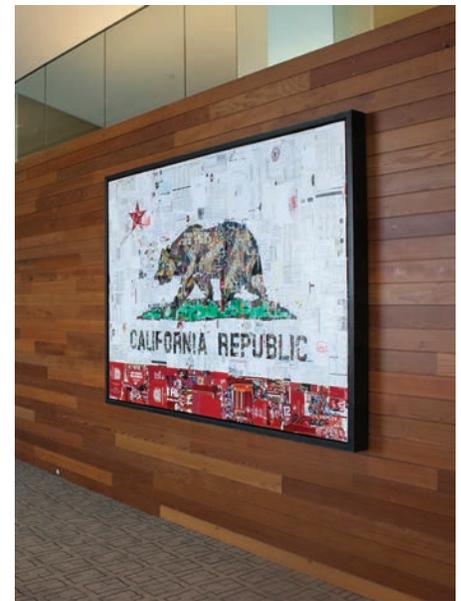
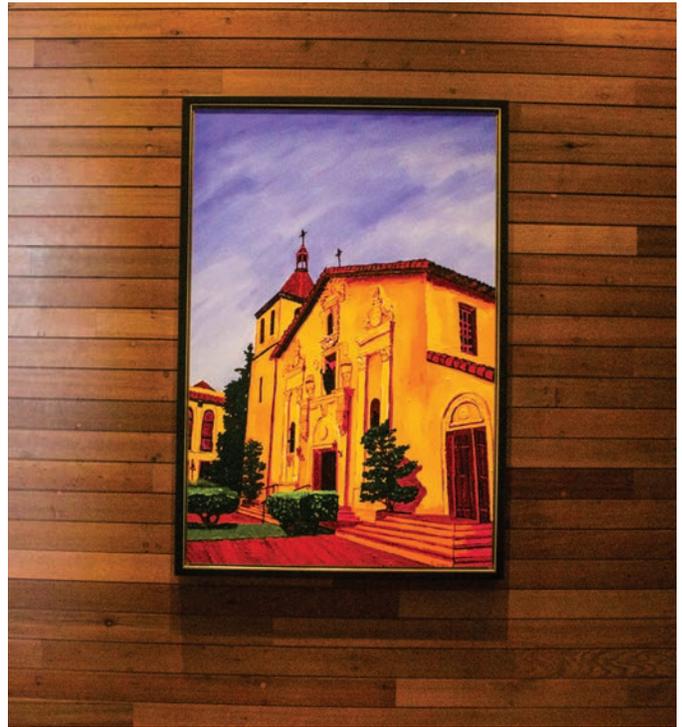
Of the 10 different club spaces in Levi's® Stadium, six are traditional and four are suite-based.

- Traditional Club Spaces (club ticket based) are accessed by the 9,000 club seats in the stadium:
  - BNY Mellon Club East
  - BNY Mellon Club West
  - Brocade Club
  - Levi's® 501® Club
  - United Club
  - Yahoo Fantasy Football Lounge
- Suite-based Club Spaces are accessed by approximately 70 suites on the 500 level horseshoe:
  - Citrix Owners Club
  - Trophy Club North
  - Trophy Club South
- NRG Solar Terrace is accessed by all executive suite-lease holders in the Main Suite Tower and by all NRG Sky Suite patrons.

### SUITES

Luxury Suites at Levi's® Stadium provide the finest premium seating opportunities at the world's top sporting venue including fully upholstered theater seating, incredible sightlines, multiple flat screen monitors, Internet access and upscale catering. Fans interested in learning more about the suite rental options at Levi's® Stadium can visit [www.LevisStadium.com/suite-rentals](http://www.LevisStadium.com/suite-rentals).





## LEVI'S® STADIUM ART COLLECTION

The Art Collection at Levi's® Stadium is home to over 200 original pieces and more than 500 photographs. The museum-quality artwork featured is comprised of mixed mediums such as acrylic, charcoal, enamel, oil, pastel, pen and ink, stencil, metals and sculptures. Of the 23 original artists showcased, 20 hail locally from California. The photographs in the collection are from the archives of the 49ers and their esteemed group of team photographers, as well as from the San Francisco Chronicle and many local libraries and historic centers.

The Art Collection at Levi's® Stadium celebrates the 49ers legendary history, the organization's current success and the vibrant culture of the greater San Francisco Bay Area. No other multi-use stadium contains the quantity and scope of original artwork that this collection has procured. The galleries highlight diverse, local artists and include pieces that have personal ties to the 49ers organization.

The 49ers are thrilled to present a collection that enhances the building by creating a fully integrated visual experience. Guests will encounter larger than life portraits of 49ers greats, alongside charcoal sketches that celebrate notable regional figures such as Steinbeck and Kerouac. Visitors may marvel over pieces from the Ranchos of the Santa Clara Valley and the timeless psychedelics of the storied Fillmore Music Hall. The collection has been crafted to engage and provoke everyone from the casual fan to the art aficionado.

The Art Collection at Levi's® Stadium was curated in partnership with Tracie Speca-Ventura of Sports & the Arts (SATA), a woman-run, small business in California.



## PARKING AND PUBLIC TRANSIT

### PUBLIC TRANSPORTATION

Guests are encouraged to take public transportation. For additional information regarding public transportation, visit [www.levisstadium.com](http://www.levisstadium.com) or any of the following websites listed below.

#### Valley Transportation Authority (VTA)

VTA provides buses and light rail transportation in the greater San Jose area reaching Mountain View, Cupertino, and Sunnyvale.

VTA buses will drop off guests in two locations:

- Intersection of Tasman Drive and Great America Parkway
- Intersection of Tasman Drive and Calle Del Sol

VTA light rail trains will drop off and pick up at the Great America Station located north of the stadium. For more information please visit [www.vta.org](http://www.vta.org), or call 408-321-2300.

#### Altamont Corridor Express (ACE)

ACE Trains provides services to Levi's® Stadium from Stockton, Lathrop / Manteca, Tracy, Vasco, Livermore, Pleasanton and Fremont. For more information please visit [www.acerail.com](http://www.acerail.com) or call 209-944-6220.

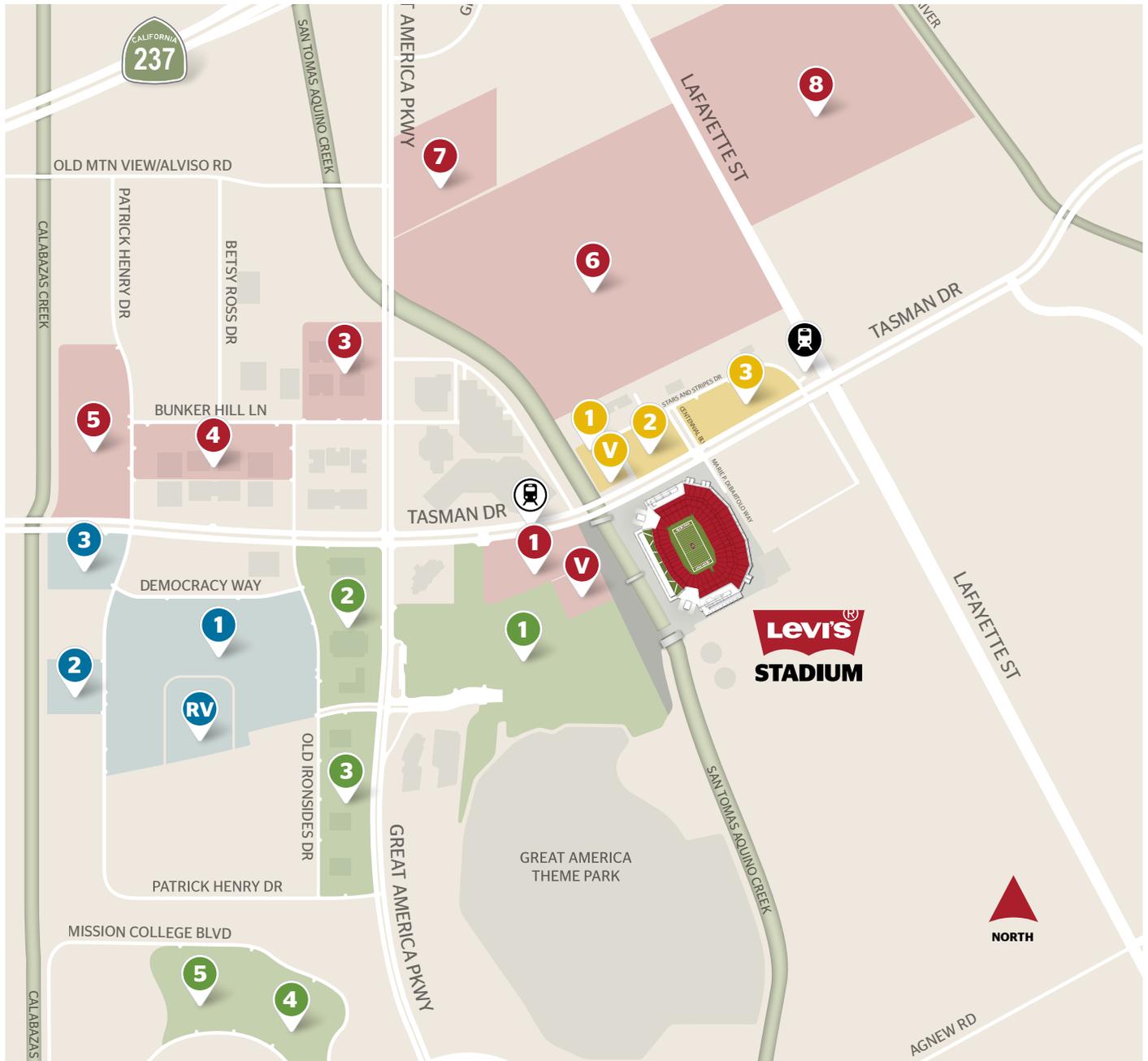
#### Capitol Corridor

Capitol Trains provides services to Levi's® Stadium from Auburn, Rocklin, Roseville, Sacramento, Davis, Suisun / Fairfield, Martinez, Richmond, Berkeley, Emeryville, Oakland, Hayward, and Fremont / Centerville. For more information please visit [www.capitolcorridor.org](http://www.capitolcorridor.org), or call 877-974-3322.

#### Caltrain

Caltrain provides services from San Francisco to South San Jose with stops all along the peninsula. On event day, Caltrain transports passengers from all locations to connect with VTA Light Rail Trains or buses at the Mountain View Transit Center, located at Evelyn Avenue, and Castro Street. For more information please visit [www.caltrain.com](http://www.caltrain.com), or call 1 (800) 660-4287.





**TAILGATING WITH OPEN FLAME PERMITTED**  
NO GLASS CONTAINERS PERMITTED

- V** Premium Red Lot VIP
- 1** Premium Red Lot 1
- 3** Premium Red Lot 3
- 1** Premium Green Lot 1
- 2** Premium Green Lot 2
- 4** Green Lot 4
- 1** Blue Lot 1
- RV** RV Blue Lot 2
- 2** Premium Yellow Lot 2
- 3** Premium Yellow Lot 3



**TAILGATING NOT PERMITTED IN THIS LOT**  
NO GLASS CONTAINERS PERMITTED

- 4** Red Lot 4
- 5** Red Lot 5
- 7** Red Lot 7
- 3** Green Lot 3
- 5** Green Lot 5
- 2** Blue Lot 2
- 3** Blue Lot 3
- V** Premium Yellow Lot VIP
- 1** Premium Yellow Lot 1



**TAILGATING RESTRICTED - NO OPEN FLAME**  
NO GLASS CONTAINERS PERMITTED

- 6** Red Lot 6
- 8** Red Lot 8

